



Joslin Hall  
Rare Books &  
Ephemera

Catalog 388:  
Recent  
Acquisitions

# JOSLIN HALL RARE BOOKS & EPHEMERA

Post Office Box 239  
Northampton, Mass 01061

telephone: (413) 247-5080  
e-mail: [office@joslinhall.com](mailto:office@joslinhall.com)  
website: [www.joslinhall.com](http://www.joslinhall.com)

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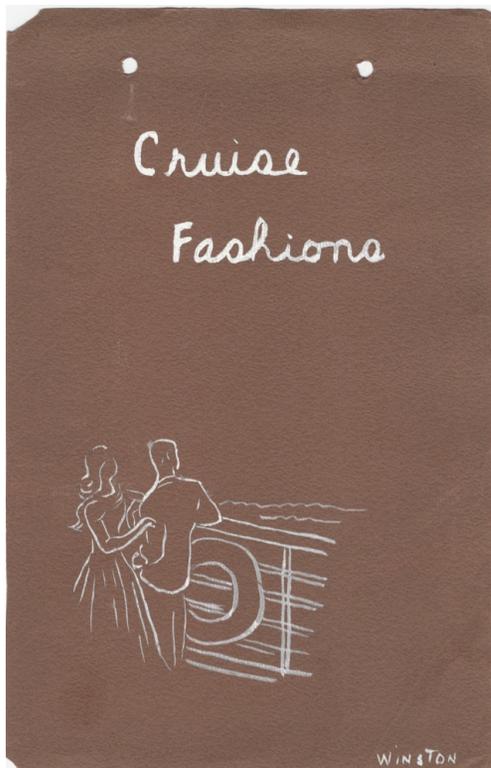




[Cheese] 1910s-20s French Cheese Hanging Display Card.

1

A dramatic and forceful hanging display card for French cheese- the globe likes this cheese, and he is holding a long knife, and he would like you to buy some. So we would suggest you buy some. Round 15" card. Minor soil, light wear. [44914] \$150



2

[Cruising]  
Eight 1950s 'Cruise  
Fashions' Original  
Watercolors in Portfolio.

A charming set of 8 watercolors in a portfolio titled 'Cruise Fashions' and signed 'Winston' on the cover. Card cover and eight 7.25"x11.5" watercolors, punched twice at the top for clasps. Minor soil. [44848]  
\$275





3

[Enigmatica] 19th Century Belgian Polychrome Engraved Waste Management Card.

It's unclear whether Francois Maurus was advertising himself as a midnight transporter of waste & refuse or was simply celebrating the much-unheralded profession. Handsomely printed in gold and blue on coated stock, and titled "Le Commissaire Entrepreneur des Transports des Vidanges". Card. 5.5"x3.75". Minor soil, light wear. [44882] \$125

4

[Eucalyptus] 1950s Mock-Up for a  
Eucalyptus Medicine Counter Card.

An interesting mock-up for a counter card or window card for a Eucalyptus medicine of some type, which apparently had the effect of making black lungs become yellow and causing pine trees and meadow flowers to grow in the sky. Or possibly you would just think they grew there after dosing yourself. Perhaps this stuff is what the Beatles were on. Card. 9.5"x12.5". Minor soil, light wear. [44911] \$100



EVENING WRAPS  
AND  
EVENING GOWNS  
FOR RENTAL



Wraps: Faille, Velvet, Bunny and  
Sequin Jackets — Rentals: \$2.50 and Up  
Fur Jackets — Rentals: \$5.00 and Up

**READ and WHITE**

111 SUMMER STREET, BOSTON  
Tel. Liberty 7930-7931

LADIES' AND MEN'S  
FORMAL CLOTHES  
FOR RENTAL



Evening Weddings      Day Weddings

Dress Suits, Tuxedos, Cutaways, Semi  
Formal Jacket, Prince Alberts, Black  
Sack Suits, Blue Flannel Coats, White  
Flannel Trousers, Shirts, Hats, Shoes,  
Spats, etc.

**READ and WHITE**

111 SUMMER STREET, BOSTON

Tel. Liberty 7930-7931

OPEN WEDNESDAY EVENINGS UNTIL 9 P. M.

Woolworth Building, Providence, R. I.

5

[Formals] 1920s Boston  
Ladies' & Mens' Formal  
Clothes Rental Store  
Brochure.

An attractive brochure for Read and White of Boston, who rented "Dress suits, tuxedos, cutaways, semi-formal jackets, Prince Alberts, black sack suits, blue flannel coats, white flannel trousers, shirts, hats, shoes, spats, etc." as well as [pause for breath] "evening wraps, evening gowns, wraps, velvet, bunny and sequin jackets". Apparently you had to supply your own walking stick. Folder. 3.5"x6.25". Minor soil. [44953] \$25

A rather wonderful catalog of everything a gentleman needs to be a gentleman in the 1920s- oxford shirts and ties, elegant bathrobes, and pajamas, stylish socks, scarves, cufflinks, suspenders and, of course, an Opera Hat. No monocle though. Odd. Issued by Mansure & Prettyman (really??) of Wilmington, Delaware. Paper covers, 6 pages, 7.75"x10.5", color and black & white illustrations. Some soil, light wear, both staples have let go. [44855] \$25

The couched coat is ideal for lounging, it makes a grand appearance. \$12.00 to \$15.00

How about giving him pajamas for his private study life. You can rest assured he'll be pleased. Our style is inflexible variety. \$2.00 to \$5.00

Matching ties and bows are the newest vogue among well-dressed men. Our collection will gladden the heart of any gift giver. \$1.50 to \$3.50

Still more pajamas, some do not differ at all - - - - - what's a favored gift giver to do anyway? \$4.00 to \$10.00

We've got to meet the man who has enough sports. Do you know any such? 75c to \$3.00

We've robes enough to outfit half the men in town. You're sure to find just the one for him. \$8.00 to \$25.00

If he 'jammages

Wool socks will keep his feet warm - - - and if you give them, they'll warm his heart too. \$1.00 to \$3.00

He'll shake your hand if you give gloves. Choose from wool, mocha or pigskin - - - they're all smart. \$1.50 to \$4.00

If he's a sports enthusiast, he'll need a wool plaid and muffer set. \$1.50 to \$10.00

The gift of gifts for our sport man - a suede jacket. Many models, and each one a knockout. \$8.00 to \$25.00

For those blustering wintry days, mufflers are the answer to the proudest gift giver. There are only a few of the many mufflers we carry. Like them? He certainly will. \$2.50 to \$8.00

FASHION allows a man no leeway in dress clothes. They must be impeccable. These are from top hat to socks. You may choose anything in our stock and rest serene in the knowledge that it represents only authentic, correct fashion.

White dress gloves	3.50
Black silk hose, hand-cuffed	1.50
Pique bosom dress shirt	3.50
White pique dress suspenders	2.00
Opera Hat	15.00
Dress vests in white pique	6.00
Dress canes	6.00
White jacquard silk dress mufflers	5.00
White pique dress bowtie	1.00
Black dress shoes	1.00
Evening Jewelry - Studs, Links and watch-chain buttons	7.50
Studs and links only	4.50
Links and scarf pin for formal afternoon	4.00
Key chains	3.50

FOR A  
*Gentleman's Christmas*

**MANSURE & PRETTYMAN**  
Men's Clothing, Haberdashery, Hats  
DU PONT BUILDING  
WILMINGTON, DELAWARE

[Geometry] Mid-19th Century Handwritten Geometry Formulas & Figures.

An interesting and attractive set of three folios of neatly handwritten geometry formulas and problems, with 5 diagrams. Signed "J.R.W." at the end, but there were apparently lots of geometry enthusiasts with those initials in the 19th century so it's been a bit hard to narrow down... and of course J.R.W. could be a pseudonym, there was a lot of THAT going on in the 19th century as well. How anyone in that century ever got credit for anything is a bit of a mystery. Three 8"x12.5" folio folded sheets, making 12 page sides, of which 8 are written on. Folded, minor soil. [44881] \$75

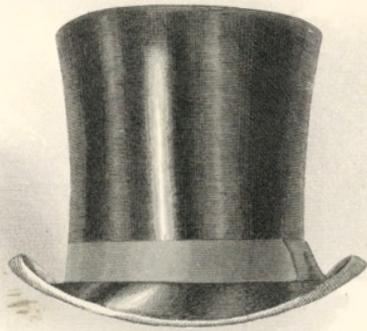
$\angle^s$  IHD and IKE  
 $ID:IE::IH$   
 $\angle^s$  IDE and IH  
 between /  $\angle^s$  IKH =  
 since  $\angle^s$  IHD  
 $\therefore$  Angle IMK =  
 the line FM  
 $\angle^s$  FME and  
 $\therefore$  Angle MFE  
 = angle MFE  
 angle KHM.  
 $\angle^s$  DMF and  
 $\therefore$  Angle DFM  
 angle DFM =  
 angle HKN  
 (3) Triangles  
 lines which  
 similar.  
 Let the  
 the angle  
 angle PL  
 Let the  
 as QRS,  
 the line  
 Then an  
 the tri  
 $\therefore$  Ang  
 $\therefore$  Ang  
 That is  
 by the

If in a plane triangle chords be drawn between the tangent points of the inscribed circle, and perpendiculars be dropped from the tangent points to these chords, then straight lines connecting the feet of the perpendiculars will describe a triangle whose sides are parallel to the sides of the original triangle.

We are  
 AB, AC and  
 (1) The  
 No the  
 can equal  
 Let I  
 meet. join  
 $\angle^s$  D  
 of the other)  
 $\angle^s$  DK  
 sides.)  $\therefore$  angle

angle PZX  
 angle PVZ. Therefore the angles ZXZ and ZZX are not bisected by the lines PR and PS. Hence, no triangle can have all its angles bisected by the lines PL, PR and PS, unless the angle bisected by PL equals the angle TLV. In like manner it may be shown that the angles to be bisected by PR and PS must equal respectively the angles ZTV and ZVT.

(4) The perpendiculars DK, EH and FM are parallel to the lines CO, AO and BO, which bisect the angles of the triangle CAB, because they are perpendicular to the same chords, FE, DF and DE. Hence they meet at the same angles, and the triangles HMK and ABC are similar, and their sides are parallel. (Q.E.D. Quite easily demonstrated.)



*We beg to call your attention  
to the above engraving, which is an exact fac-  
simile of our Spring style Young Men's  
Gossamer Hat for 1873.*

*We should be pleased to receive  
a call from you.*

*Bent & Bush.*

*273 & 275 Washington St.*

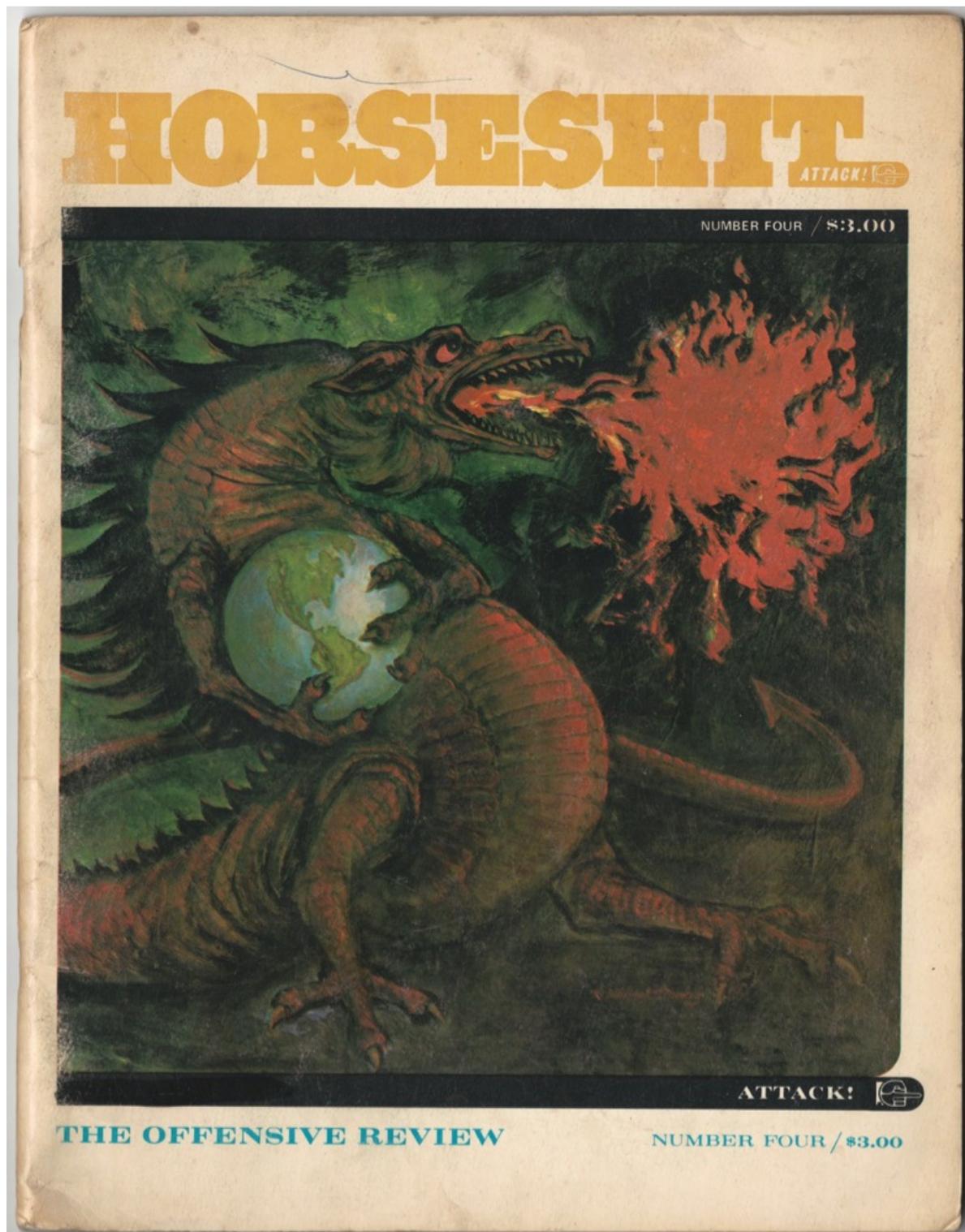
8

**[Hats] 1873 Boston Hatter Promotional Card for a Young Man's Gossamer Top Hat.**

Quite the stylin' thing, obviously, but subjects such as top hats must be approached in a serious manner, so we start the card with, "We beg to call your attention to the above engraving". Having successfully pointed out the one and only illustration on the card, we are offered details- it is a "Spring Style Young Man's Gossamer Hat" -but any fool can tell that, it looks nothing at all like the Autumn and Winter style gossamer top hats... Really, people. Folder. 5.75"x5.5". Minor soil. [44956] \$35

[Horseshit] **Horseshit Attack! #4.**

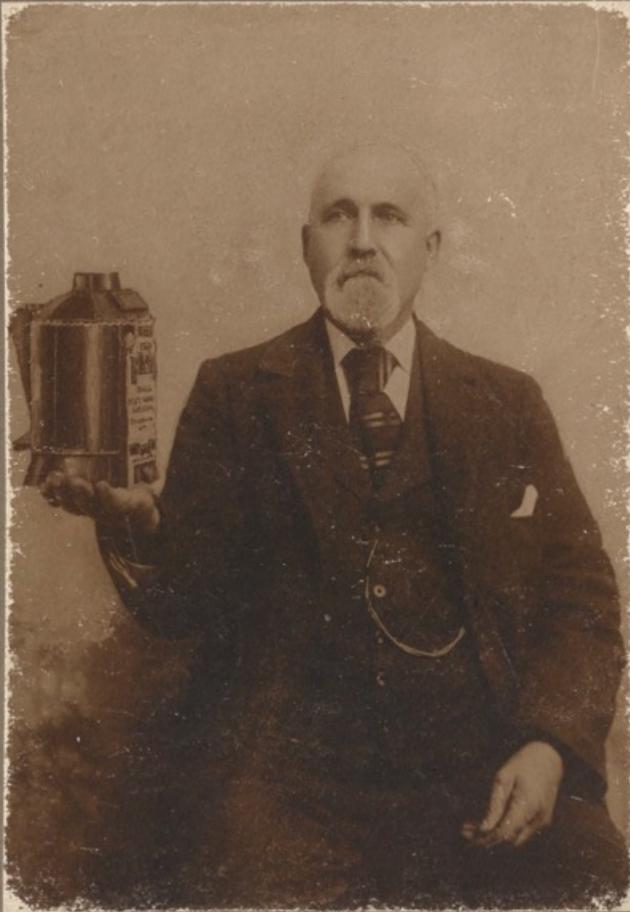
Published in Hermosa Beach, California by Scum Publishing Company in 1970. The fourth and final issue of this iconic small press magazine of sex, cynicism, and laughs. Sort of a Mad Magazine for twisted, angry adults. Men, mostly. Published by brothers Thomas and Robert Dunker at a rate of one issue a year, they begin this issue by apologizing for it being late- "Late again, aren't we? Well, we've said in the past that this is a magazine for young people. Not that it just appeals to them, but young people have a better chance of still being alive when the next issue comes out". This fourth and final volume tends to be scarcer than the first 3 issues. Magazine. 8.5"x11", 56 pages, black & white illustrations. Some cover soil and wear. Very minor cellar olfactory presence. [44795] \$60



10

[Hot Water] 1910s Hall's  
Agricultural Hot Water Heater  
Cabinet Photo Advertising Card.

It is certainly possible that this is not Mr. Hall holding the Hall Hot Water Heater so proudly- possible, but we'll go with the odds that it is. Hall's heaters were being advertised in greenhouse and poultry journals between 1910 and 1918. Cabinet card. 6"x9" [mount], 3.5"x5" [image]. Minor wear, a few scuffs. [44710] \$85



11

[Lamps] Victorian Mazda Gas Lamp Mantle Color Brochure.

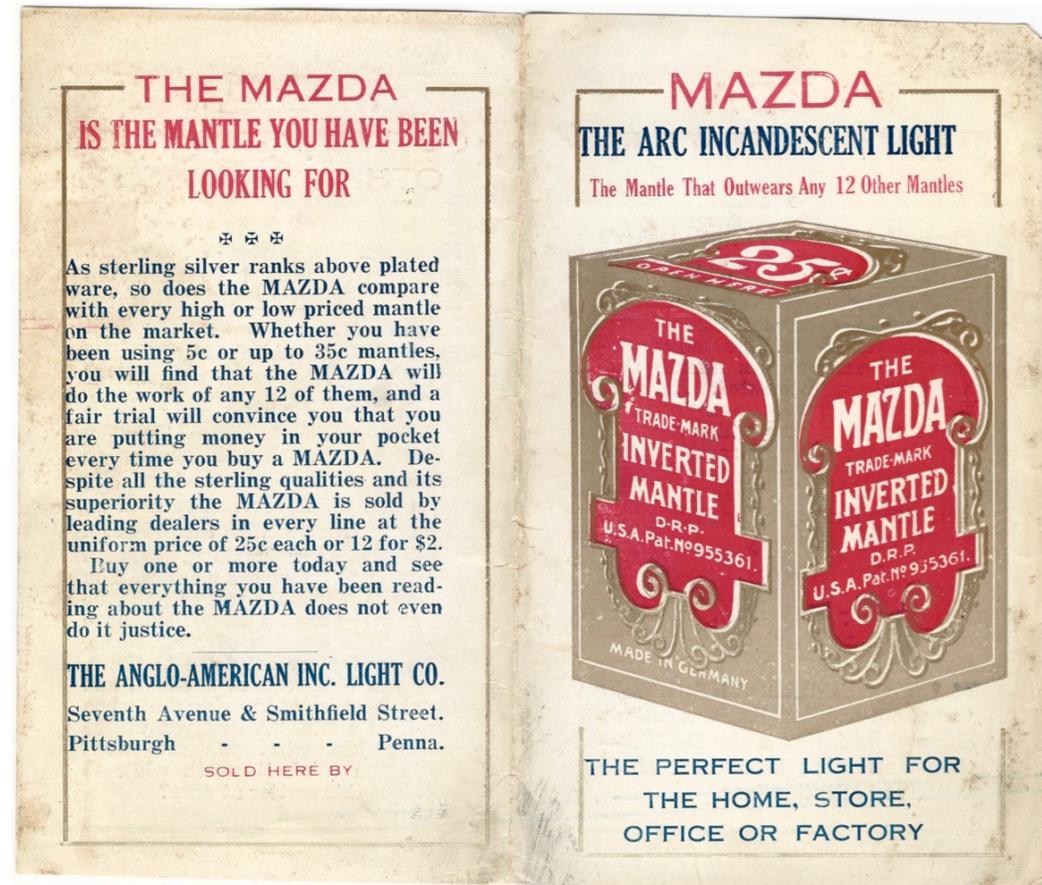
The Anglo-American Light Company of Pittsburgh, Pennsylvania, begs to share the exciting information that “The inventor of the Mazda had one point in view- and that was to produce the greatest gas mantle that had ever been attempted”. It’s so important to have a dream. And he succeeded too- by working along “logical and scientific lines”. And then some bastard went and invented electricity. Oh well. Folder. 3.5”x5.75”. Some soil and wear, top cut on a slight bias. [44950] \$20



12

[Liqueur] Colorful 1920s Cherry Rocher Liqueur Promotional Card.

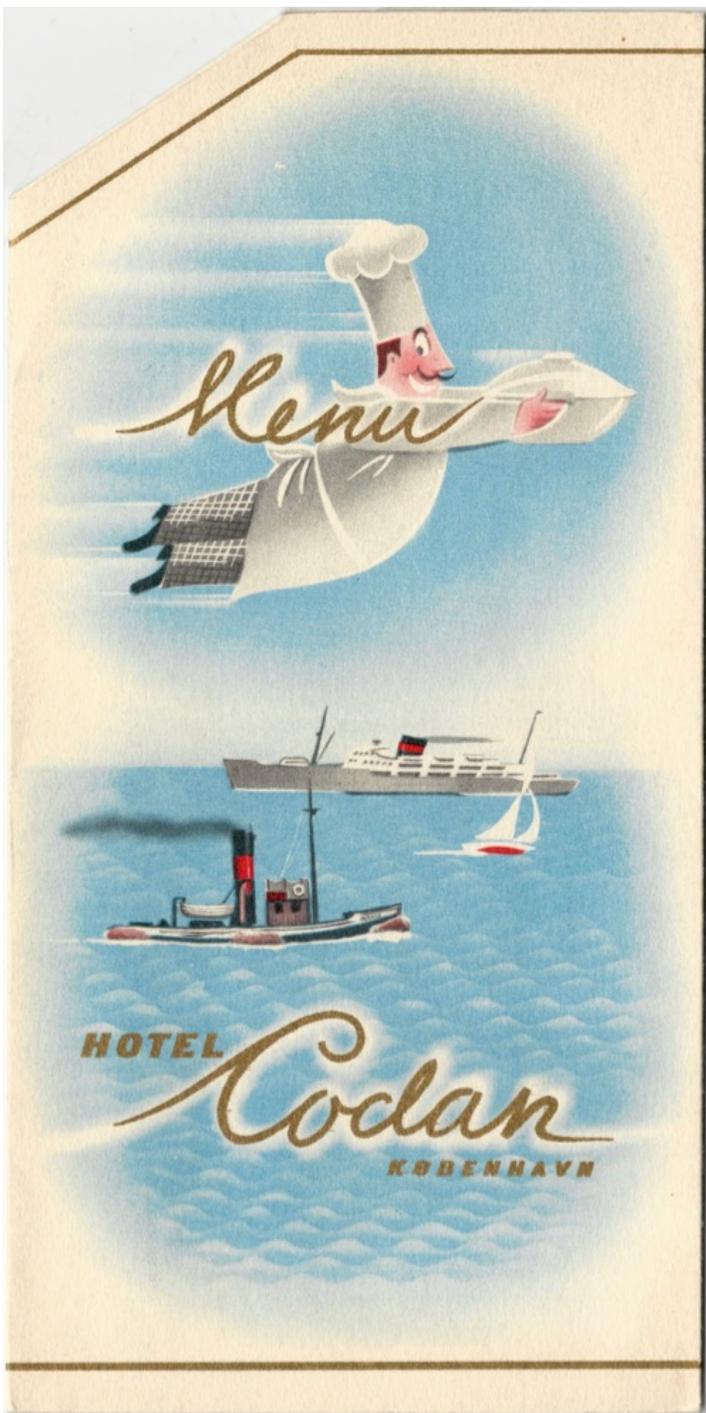
It’s like a basket of cherries in a glass! I’m not sure why one would put cherries in a glass, but after a bottle of this stuff the young lady on the back of the card seems to think it’s a helluv’a great idea. Card. 2.5”x6”. Minor soil, light wear. [44945] \$25



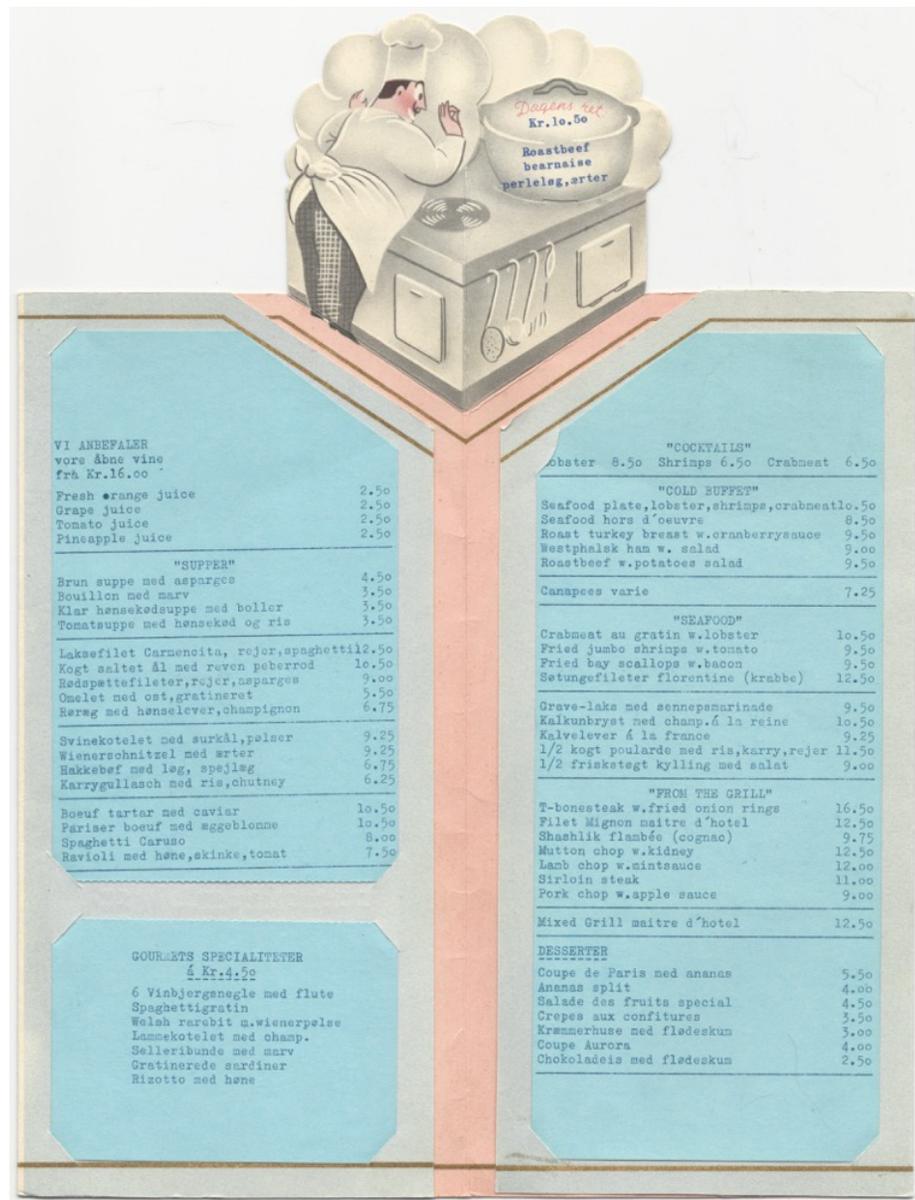
## [Lipstick] Odd 1960s French Lipstick Colors Counter Card.

A rather enigmatic French lipstick counter card which seems to be suggesting that your significant other can, even if blindfolded, tell who you are by your lipstick. That brings up the touchy question of how much practise he had whilst trying. The other problem is that he's not blindfolded, she is. Oh well, they were French, god knows what they got up to. Card. About 11"x9". Minor soil, light wear. [44915] \$50





14



[Menu] 1950s Copenhagen Hotel Pop-Up Dinner & Drinks Menu.

An amusing and attractive menu for Hotel Coclan in Copenhagen, Denmark. When you open it a chef at his range pops up at the top. The two wings feature inset cards with dinner offered in an odd mix of English, French and Danish, and opening the two wings gets you the extensive printed drinks menu. Menu. 5.25"x10.5". minor soil, light wear. [44959] \$35

[Nixon] "In Plain English" Dan Murray Anti-Nixon Poem - Press of the Black Flag Broadside.

Press of the Black Flag Raised #8. "The Press of the Black Flag Raised was founded by Robert Rose and Billy Little in Cambridge, Massachusetts between 1969 and 1970. The publications of the press focused on anti-war and anarchist themes in literature and poetry. Literature was typically given away, posted on walls, and mailed to a small list of individuals and bookstores. The Press was supported by donations from Denise Levertov, Robert Duncan, Harvey Brown of Frontier Press and others" [Special Collections at the University of Maryland]. This broadside probably dates from 1970-71 or so. Poster. 11"x17". Some minor soil, several light stain spots, minor remnants of paper backing on the back. [44790] \$75

15

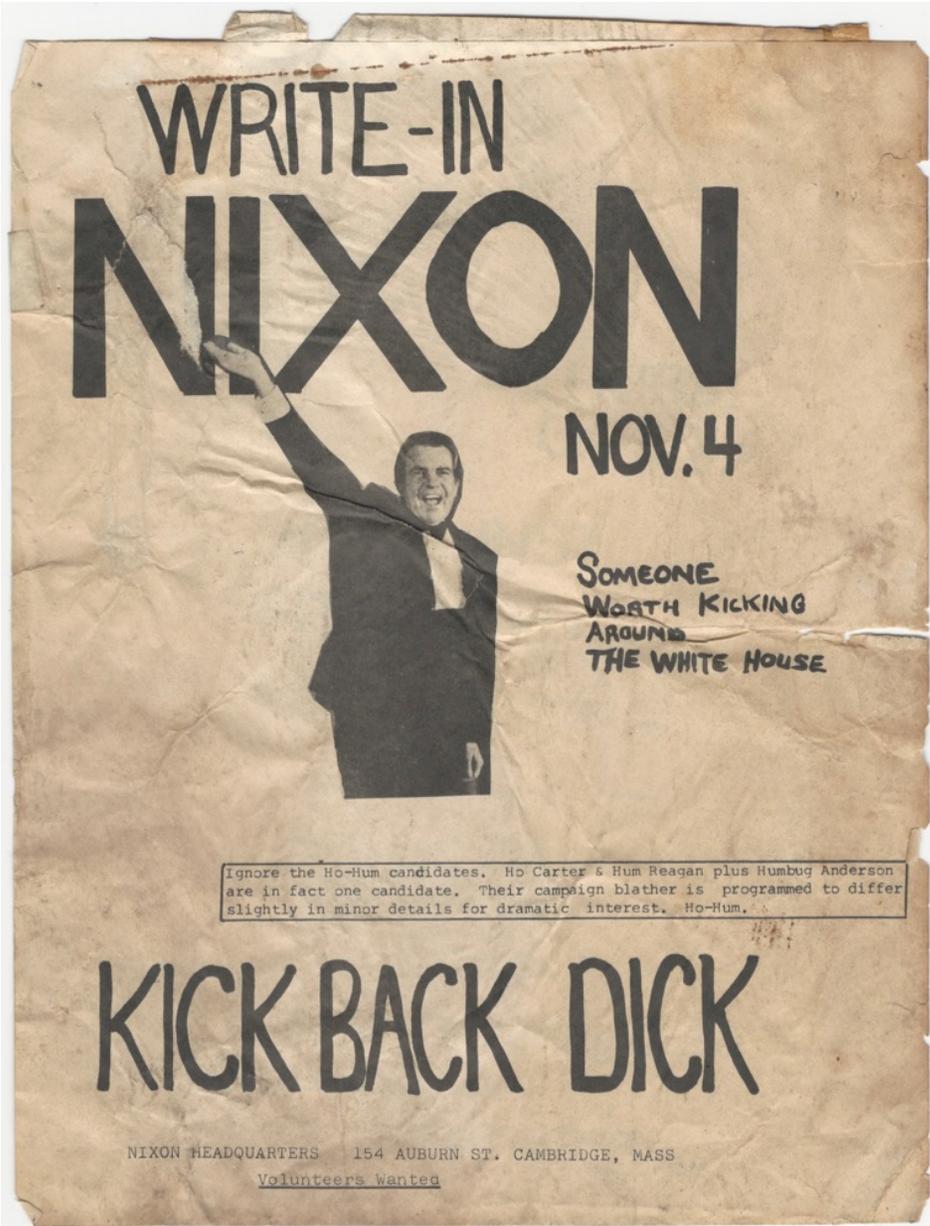
## IN PLAIN ENGLISH

NIX ON you, baby, see these  
black and broken teeth?  
I can't afford more  
than a 30 inch waist,  
a 1960 car, no telephone.  
I rip them out of walls everywhere  
and these arms will snap  
your backbone over my knee.  
You too are built to break.

An oyster in your eye and  
a fist in your mouth, creep.  
I wouldn't let you babysit  
a rubber doll, much less a nation.  
You'd fuck anything.  
You shit for the inhumanly rich,  
I'll make you dance.

But instead of stones I throw  
hungry dogs at your anklebones,  
and in your marble baths  
the tubs of blood you asked for.  
Sin miramientos, sobre tu cadaver.  
Remember the poor never weep,  
they have nothing to lose.

dan murray



16

[Nixon] 1980 Write-In Richard Nixon to Kick Around the White House Handbill.

An odd and interesting handbill- "Write-in Nixon Nov.4 - Someone worth kicking around the White House - Ignore the Ho-Hum candidates. Ho Carter & Hum Reagan plus Humbug Anderson are in fact one candidate. Their campaign blather is programmed to differ slightly in minor details for dramatic interest. Ho Hum. Kick Back Dick. Nixon Headquarters 154 Auburn St. Cambridge Mass. Volunteers Wanted". Only in Cambridge. Handbill. 8.5"x11". Quote wrinkled and worn, several rips, some soil. [44791] \$50

[Orchestra] 1920s Alfredo and His Orchestra London Photo Business Card.

An interesting photo business card for Alfredo, and his orchestra, of London. Card. 3"x1.75". Minor soil. [44825] \$25

17



[Pond's] 1960s French Pond's Lipstick  
& Rogue Counter/Window Card.

Well, here we have an important question- how much time did she take making sure her necklace, gloves, and eye-shadow matched? And is that James Bond waiting in the background, and was he impressed or just impatient? And what else did she dye turquoise? Card. 9"x12.5". Minor soil, light wear. [44916] \$45

Angel Face

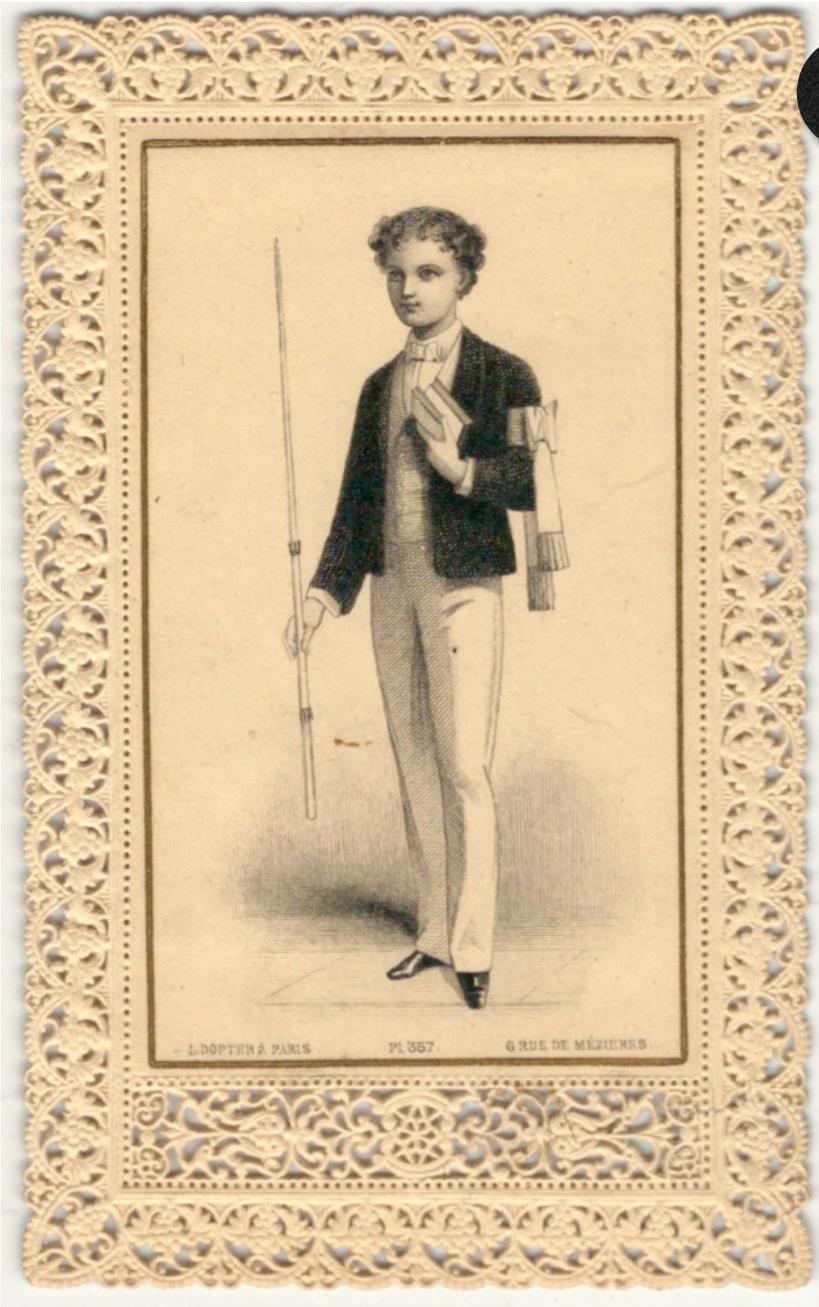
...pour un maquillage  
fascinant mais naturel

Créé par **Pond's**

19

[Religious] Mid-19th Century Paris Paper Lace Holy Card.

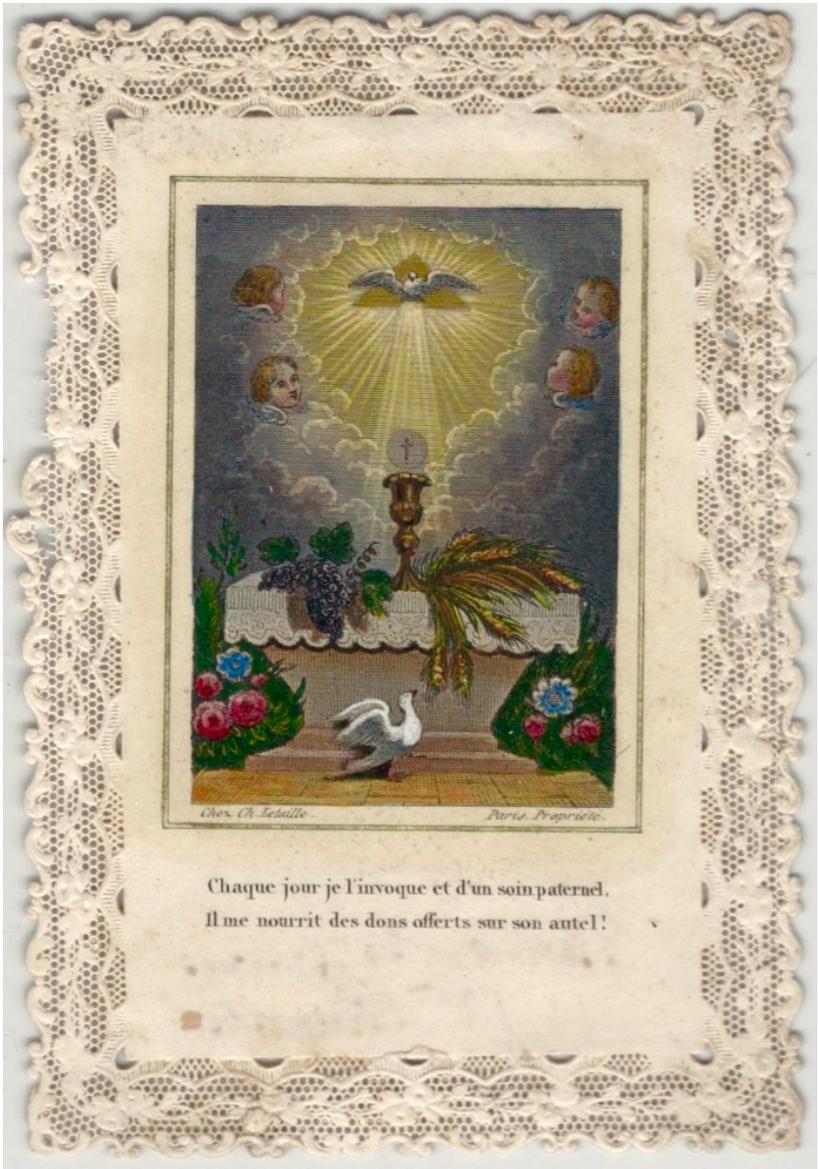
A beautiful 19th century paper lace Holy Card made in Paris, France. 2.5"x4.25". Minor wear, light soil. [45090] \$25



20

[Religious] Mid-19th Century Paris Paper Lace Holy Card.

A beautiful 19th century paper lace Holy Card made in Paris, France. Card. 2.75"x4". Light soil; removed from an album with some loss to the text on the back, lace damaged on one side. [45094] \$20



[Religious] Mid 19th Century Paris Paper Lace Holy Card.

A beautiful 19th century paper lace Holy Card made in Paris, France. Dated 1853 in pen on the back. Card. 2.5x4". Minor wear, light soil. [45096] \$60

21



22



[Religious] Mid-19th Century Cut-Paper Holy Card.

A beautiful 19th century cut-paper Holy Card. Card. 2.5"x4". Some loss, light soil. [45097] \$60

# HOLBROOK'S SPECIALITIES



*Imported Absolutely!!*

*Holbrook's Sauce  
has the largest Sale in the World.  
Founded when George the Third was King.*

23

[Sauce] 1900s Holbrooks Specialty Sauces & Foods Advertising Postcard.

An attractive card- Holbrook's obviously spent all their money on art and then got their copy written by the lad who brought the fish & chips order for lunch. "Imported Absolutely!!" may have two exclamation points after it, but on reflection may not be the most moving of slogans. On the other hand, "Founded when George the Third was King" is somewhat brilliant, managing to inject the authority and glitter of Royalty into the adv. without actually claiming that the Tertiary George ever used the stuff. Postcard. Some soil, minor wear. [44946] \$25

[Shoes] 1920s Cambridge Rubber Company Raynboots Dealers Promotional Samples Brochure.

An interesting folding brochure for shoe stores, illustrating and describing promotional displays available for the Winter Line of Raynboots. Self-mailing folder, about 6.25"x9.5", unfolds to 25"x19", with color and black & white illustrations. Minor soil, light wear. [44853] \$45

*Individual*

*Snug fitting and Stylish for Street Wear*

CAMBRIDGE RUBBER COMPANY

OCTOBER TO APRIL

*for the game*

*The Correct Style for all Sportswear*

CAMBRIDGE RUBBER COMPANY

OCTOBER, NOVEMBER

*for evening wear*

*Lend Additional Charm to any Costume*

CAMBRIDGE RUBBER COMPANY

OCTOBER TO MARCH

*Smart*

*The Smart all weather Footwear*

CAMBRIDGE RUBBER COMPANY

NOVEMBER TO FEBRUARY

**FOR EVERY USE AND SEASON**

RAYNBOOTS offer six months of continuous and profitable business in addition to your usual rubber footwear sales

*Your First Shipment Will Prove That You Can Increase Your Winter Profits*

USE THE ATTACHED ORDER FORM NOW →

**WINDOW DISPLAY**

*To Show Them  
—Is to Sell Them*

We supply free to all RAYNBOOT customers the materials for an attractive window display.

Many dealers this Fall have learned that RAYNBOOT displays bring new customers for their stores.

Be sure to include your requirements for advertising material with your RAYNBOOT order.

**"Glengairn"**

Last: Medium  
Back: Glengairn Patent Upper

**\$1.95**

"ELLA" - The Perfect Last Low

**"Radio"**

Last: Medium  
Back: Black Watford Jersey Upper

**\$2.85**

"POLA" - The Best Last Shoe Last Medium High

**LASTS**

"POLA" - The Best Short Vamp Last: Medium High  
"LOUSE" - The Medium Last: Medium Low  
"ELLA" - The Rounded Last: Low  
See Rough Dtg 8

**CAMBRIDGE RUBBER COMPANY**  
FACTORY AND MAIN OFFICES, CAMBRIDGE, MASS.

BRANCHES:  
BOSTON 100 LINCOLN STREET Tel. Liberty 9300  
NEW YORK 125 DUANE STREET Tel. North 8612  
CHICAGO 227 W. MONROE STREET Tel. State 4008

ALSO SOLD BY LEADING DISTRIBUTORS THROUGHOUT THE COUNTRY

**USE THIS ORDER BLANK**  
MAIL TO OUR NEAREST BRANCH

**RAYNBOOT ORDER BLANK**

CAMBRIDGE RUBBER CO. Date \_\_\_\_\_  
Distribution Name \_\_\_\_\_  
Please ship the merchandise to the below Address \_\_\_\_\_  
Retail Name \_\_\_\_\_

Quantity	RAYNBOOTS	Last	Upper	Price
_____	Patent	_____	Black	\$1.95
_____	Patent	_____	Black	1.95
_____	Patent	_____	Black	1.95
_____	Patent	_____	Black	1.95
_____	Patent	_____	Black	1.95
_____	Patent	_____	Black	1.95
_____	Patent	_____	Black	1.95
_____	Patent	_____	Black	1.95
_____	Patent	_____	Black	1.95
_____	Patent	_____	Black	1.95

CHECK ORDER FOR ADVERTISING MATERIAL FREE TO RAYNBOOT CUSTOMERS

COMPLETE WINDOW DISPLAY  
Including: Four window cards, window placards, window markers, letters and supports.

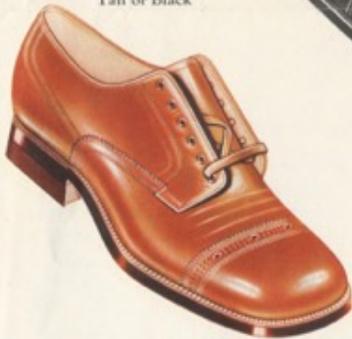
<p style="text-align: center;"><b>RAYNBOOTS</b></p> <p style="font-size: x-small;">1 1/2 in. size set of 100 of Raynboots</p>	<p style="text-align: center;"><b>RAYNBOOTS</b></p> <p style="font-size: x-small;">2 Columns With Advertisements with space for dealer's name 1 col. x 6 in.</p>
<p style="font-size: x-small;">1 in. size set of 100 of Raynboots</p>	<p style="text-align: center;"><b>RAYNBOOTS</b></p> <p style="font-size: x-small;">Advertisements with space for dealer's name 1 col. x 6 in.</p>
<p style="font-size: x-small;">1/2 in. size set of 100 of Raynboots</p>	<p style="text-align: center;"><b>RAYNBOOTS</b></p> <p style="font-size: x-small;">Advertisements with space for dealer's name 1 col. x 6 in.</p>

ILLUSTRATIONS OF ALL CUTS AND ADVERTISEMENTS ON REQUEST

No. 4777  
Black or Tan



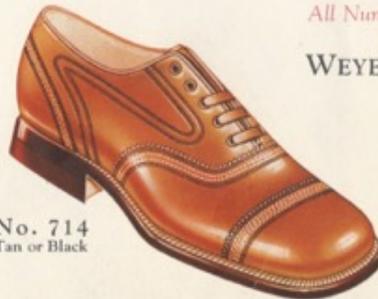
No. 723  
Tan or Black



No. 620  
Tan or Black



No. 714  
Tan or Black



### These Fall Oxfords Will Give Your Store Style Leadership

IF YOU ORDER NOW

No. 4777 A distinctive black calf. No. 4677 the same in Barnet's Pinehurst Calf.

No. 723 Barnet's Yellowstone Calf in a smart Blucher. No. 724 the same in Pinehurst Calf. No. 725 the same in Black Calf.

No. 620 Armour's Oakdale Kip, a new leather in a new biwelt Blucher. No. 630 the same in Black.

No. 714 A well trimmed Bal of Barnet's Yellowstone Calf. No. 715 the same in Black Calf.

Barnet's Pinehurst, the seasons best shade in a refined Bal. No. 710 the same in Barnet's Yellowstone.

A rugged bal style of Armour's Oakdale Kip. No. 604 the same in Black.

A husky, biwelt blucher of Black Calf. No. 8013 the same in Barnet's Yellowstone.

Alsace, a new fall color of Armour's Kip in a new fall style.

No. 711  
Tan or Black



No. 603  
Tan or Black



No. 8014  
Black or Tan

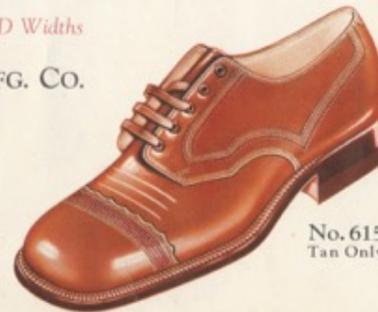


No. 4777	A distinctive black calf. No. 4677 the same in Barnet's Pinehurst Calf.	Barnet's Pinehurst, the seasons best shade in a refined Bal. No. 710 the same in Barnet's Yellowstone.	No. 711	Tan or Black	\$3.85
No. 723	Barnet's Yellowstone Calf in a smart Blucher. No. 724 the same in Pinehurst Calf. No. 725 the same in Black Calf.	A rugged bal style of Armour's Oakdale Kip. No. 604 the same in Black.	No. 603	Tan or Black	\$3.25
No. 620	Armour's Oakdale Kip, a new leather in a new biwelt Blucher. No. 630 the same in Black.	A husky, biwelt blucher of Black Calf. No. 8013 the same in Barnet's Yellowstone.	No. 8014	Black or Tan	\$4.00
No. 714	A well trimmed Bal of Barnet's Yellowstone Calf. No. 715 the same in Black Calf.	Alsace, a new fall color of Armour's Kip in a new fall style.	No. 615	Tan Only	\$3.25

All Numbers in Stock in C and D Widths

WEYENBERG SHOE MFG. CO.  
Milwaukee, Wisconsin

No. 615  
Tan Only



26

[Skeletons] 1941 Political Satiric  
W.P.A. Worker Skeleton Real Photo  
Postcard.

An odd image- produced as an rppc, and evidently based on a photo that was heavily reworked with pen and wash. And all that oddity is before we consider that it's a skeleton sitting on a toilet. The message is to a PFC at Camp Shelby in Mississippi, apparently from his brother, postmarked November 18, 1941. Postcard. Minor soil and wear. Posted. [45072] \$60



[Skullduggery] Herman Goodfellow in Skullduggery, by Renrut 1973 Underground Comic.

Stated 'Copy 51' of an unknown number. An odd little underground comic printed on thick orange stock. Ostensibly about a well-meaning but naive insurance executive and his pet armadillo who is just barely saved from being executed in the electric chair on the final page. Magazine. 8.5"x11.5", 42 pages. Minor soil, light wear, one page duplicated and glued by the publisher to form a new set so the pages would end in the right place. [44796] \$100



[Tinnery] 1900s Detroit Tinsmith Horse, Wagon & Workshop Cabinet Card.

An interesting photo by a Detroit photographer. There is a name on the back of the wagon seat but we've not been able to make it out; as far as the tinsmith went, "Tinning" seems to have been the main point he was trying to drive home to potential customers, which probably makes sense. Anyone could be named Bob, Dick, or Harold, but to be a tinsmith- ah, now there is a thing worth sharing. Signed on the mount, "G.W. Balsley, Detroit". Cabinet card. 8"x6" [mount], 5.5"x4" [image]. Mount with some soil, light wear. [44904] \$60



[Textiles] 1870s-80s Boston Textile Importer Business Card.

An attractive Japonism-style card for Hogg, Brown & Taylor of Boston, importers & dealers in cloths, silks, merinos, velvets, clothing and other textiles. A slightly odd card in that though the name/address portion is lithographed, the vignette is steel-engraved. We have seen several different cards in this series, each with a lady with an umbrella doing something relaxing. Card. 4"x2.5". Minor soil. [44896] \$25



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### 1906 Detroit Millinery Promotion Real Photo Postcard.

An unusual card any way you look at it- a real photo postcard used as a promotion by Mitchell, Moody, Garton Co. of Detroit, Michigan, personalized for a specific customer with blanks to be filled in. Awesome, if time-consuming, marketing. Postcard. Minor soil, light wear. Posted. [44900] \$40



DETROIT,.....190....

OUR LATEST LINE OF MILLINERY IS JUST AS ATTRACTIVE AS THE PHOTOGRAPH ON THIS

CARD. MR. *Franklin*..... WILL PROVE THIS WHEN HE CALLS ON YOU

ABOUT *soon*.....

RESERVE YOUR ORDERS UNTIL YOU SEE OUR LINE. VERY TRULY YOURS,

**Mitchell, Moody, Garton Co.**

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[Valentine] **Victorian Romeo  
& Juliet Pressed Paper &  
Celluloid Valentine.**

A very handsome & intricate  
pressed-card Valentine highlighted  
with gold, with an inset celluloid  
plaque of Romeo & Juliet on her  
balcony. Really quite something.  
Card & Celluloid. 8.5"x9". Card  
with some soil and wear, small  
chips. [45007] \$65

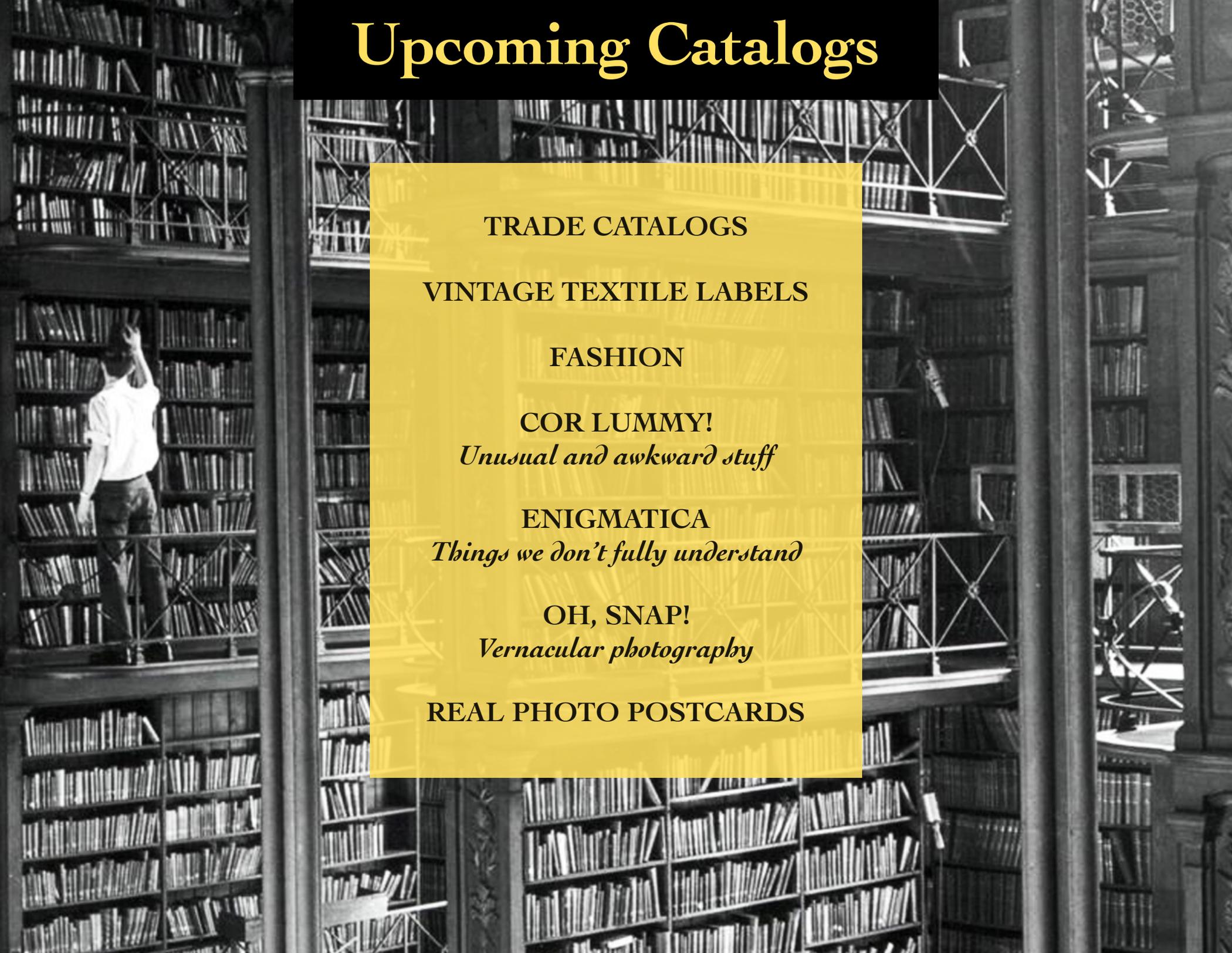


## [Wanderlust] 1946 United Airline's DC-4 Mainliner Informational Folder & Materials.

A promotional kit for United's "Mainliner 230" (DC-4) service, "to be in service in September, 1946". Includes: softcover 32-page booklet with maps of all Mainliner routes; passenger & cargo routes schedule with ticket & freight prices; a pamphlet promoting air express shipping; ticket folder (no ticket) for an April 5, 1946 flight; Air Express 1946 pocket calendar card; United self-mailing return envelope & comments form; 2 United DC-4 color postcards; 3 United luggage labels & a memo pad in a printed glassine envelope. Folder and softcover booklet, timetables, folder, envelope, cards, labels, etc. Minor wear, light soil. [45008] \$45



# Upcoming Catalogs



TRADE CATALOGS

VINTAGE TEXTILE LABELS

FASHION

COR LUMMY!

*Unusual and awkward stuff*

ENIGMATICA

*Things we don't fully understand*

OH, SNAP!

*Vernacular photography*

REAL PHOTO POSTCARDS

*That's All, Folks!*

