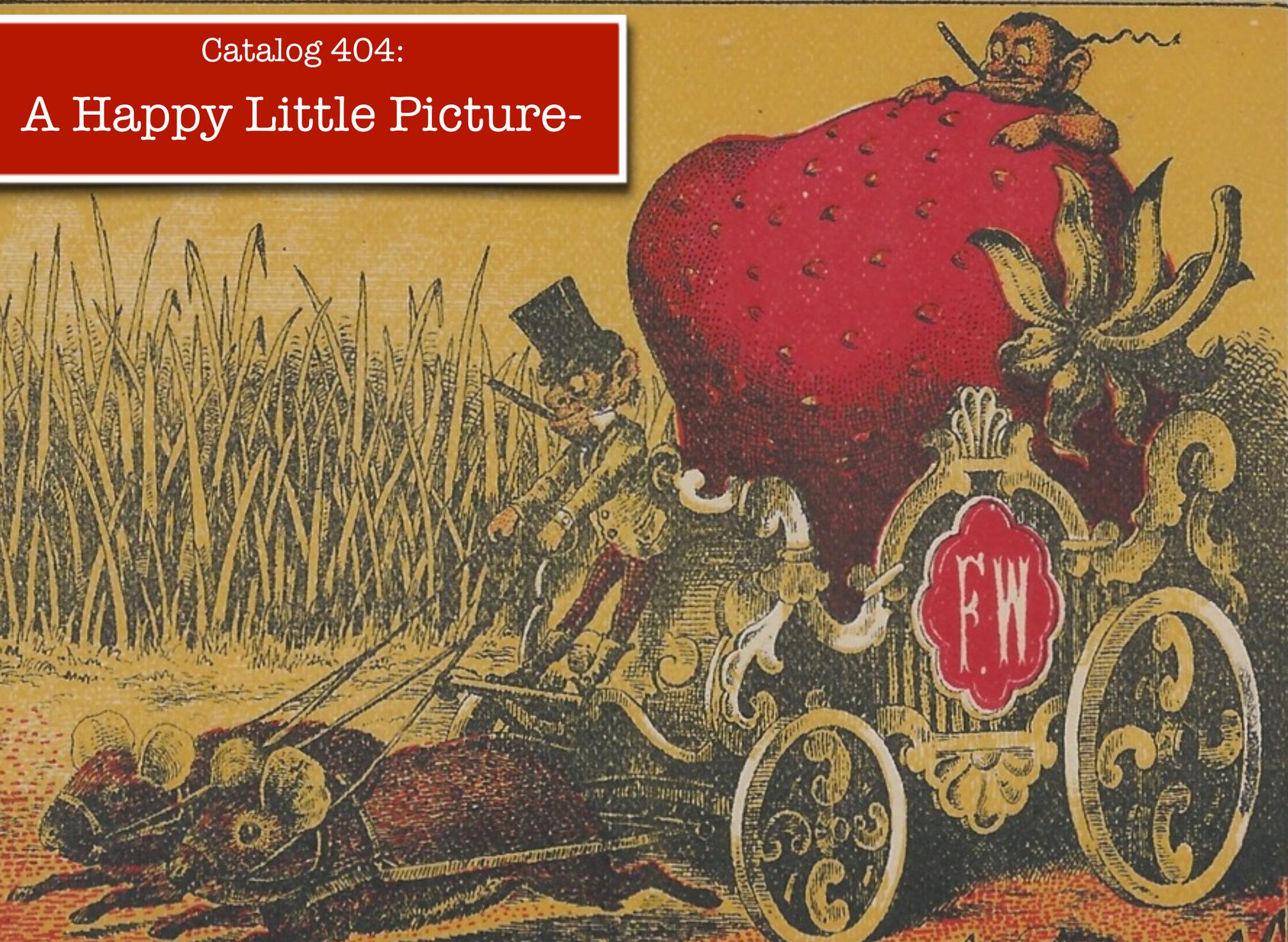


Catalog 404:

A Happy Little Picture-



JOSLIN HALL RARE BOOKS, EPHEMERA & PHOTOGRAPHS

Catalog 404:

A Happy Little
Picture-
pictorially pleasing,
surprising, or satisfying
19th century (mostly)
ephemera.

JOSLIN HALL RARE BOOKS, EPHEMERA, & PHOTOGRAPHS

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1. 19th C. Polar Bears on Ice Flow with Arctic Hams Trade Card.

An attractive and dramatic card, featuring two angry polar bears on an ice flow, jealously guarding their Arctic Hams, "mild sugar-cured in artificial temperature". Prepared by Merry, Faull & Co. provision packers, of San Francisco. Presumably after seven or eight months aboard ship, nobody really cared what they tasted like. Card. 5.5"x3". Minor soil. [46474] \$150



2. Aesthetic Movement Decorated Lithographer's Paper Price Card.

A very attractive Aesthetic Movement styled paper price card for William M. Donaldson & Co., lithographers of Cincinnati, Ohio. Paper card. 4.5"x3.5". Minor wear, some soil. {48193} \$100



3. Handsome 1850s London Importer French Chinoiserie Trade Card.

A handsome gold & cream trade card for the firm Hayes & Clarck, probably importers of Eastern goods, with their address as "Londres" making one assume the card was for use in France. We have been unable to find any information about the firm, but the Liberaal Archief V.Z.W. has an example in their 'Collectie Porseleiinkarten' (No.627). Card. 3.75"x2.25". Some wear, light soil. Crease. Removed from an album with backing paper remnants on the back. [45685] \$60



4. Vintage and Dramatic J.C.K. Label.

No idea. Hella dramatic tho. 6"x3". Minor soil, light wear. [47848] \$15

Souvenir.

Fifteenth



Anniversary.

©1869©

©1884©

Thursday Evening, January 17, 1884.

Compliments of

Mr & Mrs Geo. B. Katzenstein.

IDA A. M. RICHARDS,
GEO. B. KATZENSTEIN.

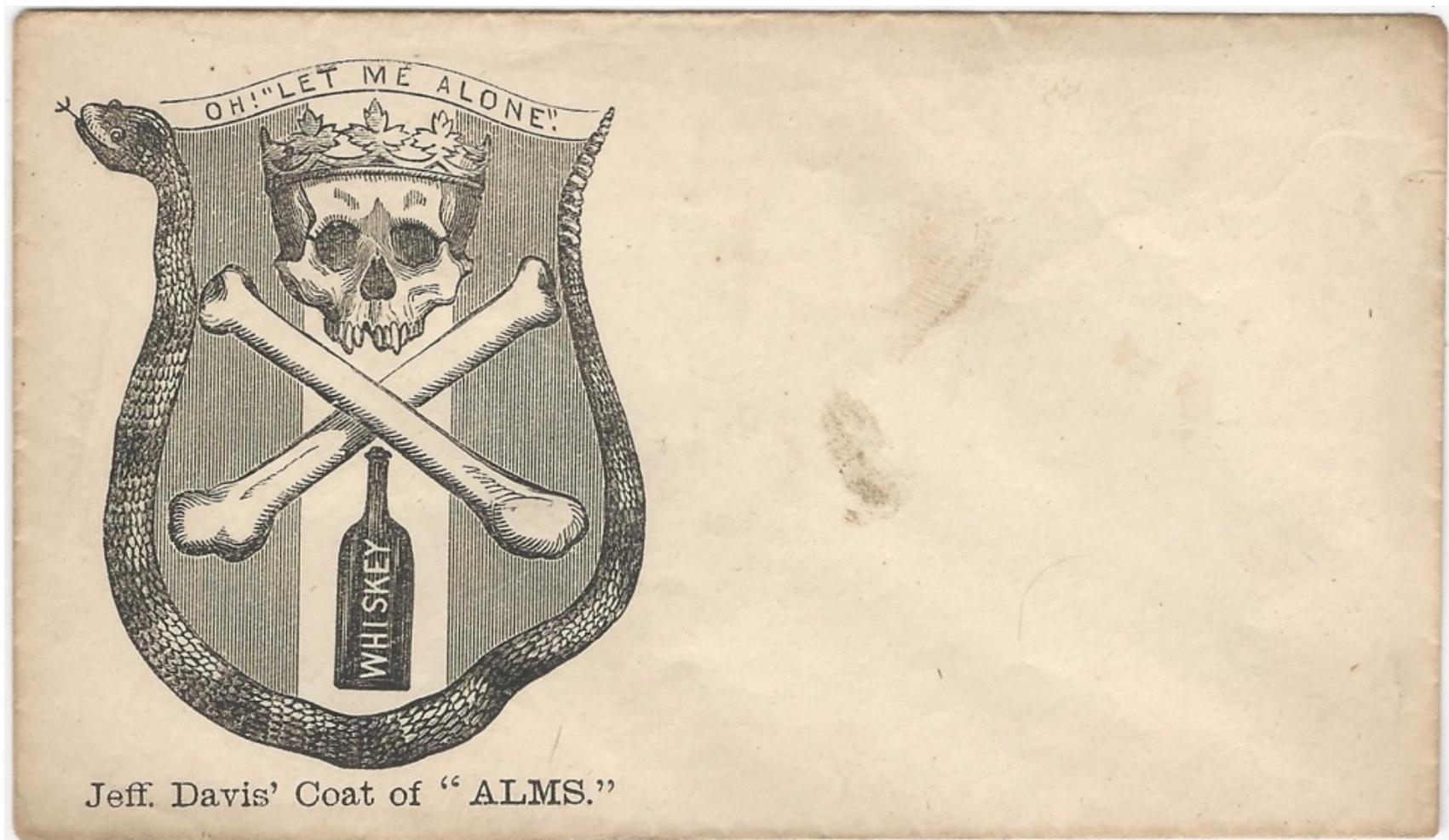
5. 1884 Clear-Purple Celluloid California 'Pioneer' Wedding Anniversary Card.

An unusual and rather wonderful piece of California Victoriana- a 15th Anniversary "Souvenir" card for George Katzenstein & Ida Richards, printed in gold on dark purple tinted clear celluloid. In addition, the subject of the card was an important early businessman in the Golden State. "History of the New California, Its Resources and People" (1905, Leigh H. Irvine, ed.) has a long note from which we quote:

"George B. Katzenstein certainly deserves representation among the men who have been the founders of the New California. Mr. Katzenstein was born in New Orleans, Louisiana, November 28, 1848 [and] was educated in public schools and high school of Marysville, California, being graduated with the class of 1865. He then came to Sacramento and joined William H. Mills in the conduct of the Rescue, a fraternal paper. He also assisted Mr. Mills in his duties as grand secretary of the Order of Good Templars, and they were likewise associated in an insurance business. At length Mr. Mills retired in order to take charge of the Record, while Mr. Katzenstein succeeded him in the secretaryship, also as editor of the Rescue, and in the insurance business, continuing his activities in these various lines until 1891. He then took up a plan of colonization and was one of the organizers of the Orange Vale Colonization Company, which purchased three thousand acres of land and improved it by establishing a piped water system. This land was then sold in ten-acre tracts to eastern people, whom they had induced to come to California. The company planted orchards and vineyards, setting out many varieties of oranges, lemons and deciduous fruits. They also planted table grapes, thereby demonstrating the feasibility of producing citrus fruits in the northern as well as the southern section of California. In the summer of 1868 Mr. Katzenstein took charge of the Sacramento and northern California business of the Earl Fruit Company, the most extensive shippers of deciduous fruits in the state.

"In 1869 Mr. Katzenstein was united in marriage to Miss Ida M. Richards, a native of Lowell, Massachusetts. Mr. Katzenstein is a member of the Independent Order of Odd Fellows, and his prominence in the fraternity is indicated by the fact that he is a past grand. He is also past grand chancellor of the Knights of Pythias fraternity, having filled the highest office within the gift of that order in the state in 1885. He is likewise past grand master workmen of the Ancient Order of United Workmen, and it will thus be seen that his prominence in fraternal circles is equal to that in his business career. He has done much to advance the wheels of progress, aiding materially in the development of business activity and energy wherein the prosperity and growth of the state always depend. He has found in each transition stage opportunity for further effort and broader labor, and his enterprise has not only contributed to his individual success, but has also been of marked value to the community in which he makes his home".

Card. 4.5"x3". Minor rubbing. [43919] \$125



6. Civil War Patriotic Envelope with Jeff Davis 'Coat of Alms'- Skull, Crossbones, Whiskey & Copperhead Snake.

"Civil War envelopes, some of which have been called early versions of pictorial postcards, were very popular with collectors of patriotic propaganda. The subjects illustrated on these envelopes varied from the Stars and Bars of the Confederacy, to caricatures of important war heroes. The majority of the envelopes are about 3 x 5" in size, and were published in nearly all of the major cities" [American Antiquarian Society]. Envelope. 5.5"x3". Light soil, minor wear. [46942] \$65.



7. English Police Bobby & Snowball Ruffian Diecut Christmas Card.

An attractive and somewhat rude c.1900 Christmas card featuring a British policeman holding out his hand and a heartless grinning ruffian about to put a snowball in it- the accompanying verse hopes that service people holding out their hands for Christmas tips not be surprised and disappointed. The card features an elaborate diecut scheme of Bobby helmets and truncheons around the border. Card. About 4"x5.5". Minor soil, light wear. [46755] \$50

**8. Victorian Turcoman Portiere
Curtains by Mills & Gibb Trade Card.**

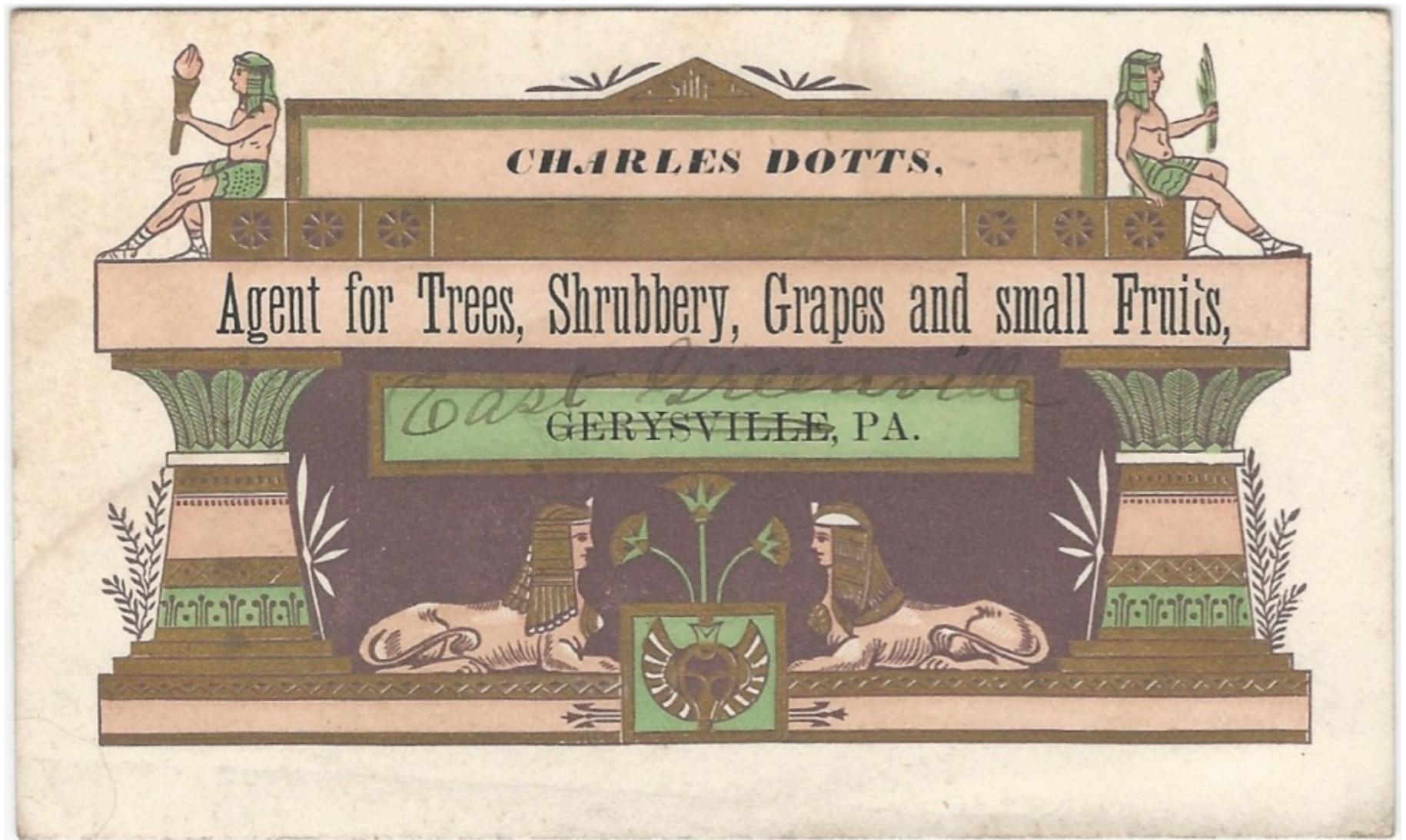
A lovely Aesthetic scene. Card.
3.25"x5". Light soil, minor wear. Pen
notes on the back. [47814] \$15





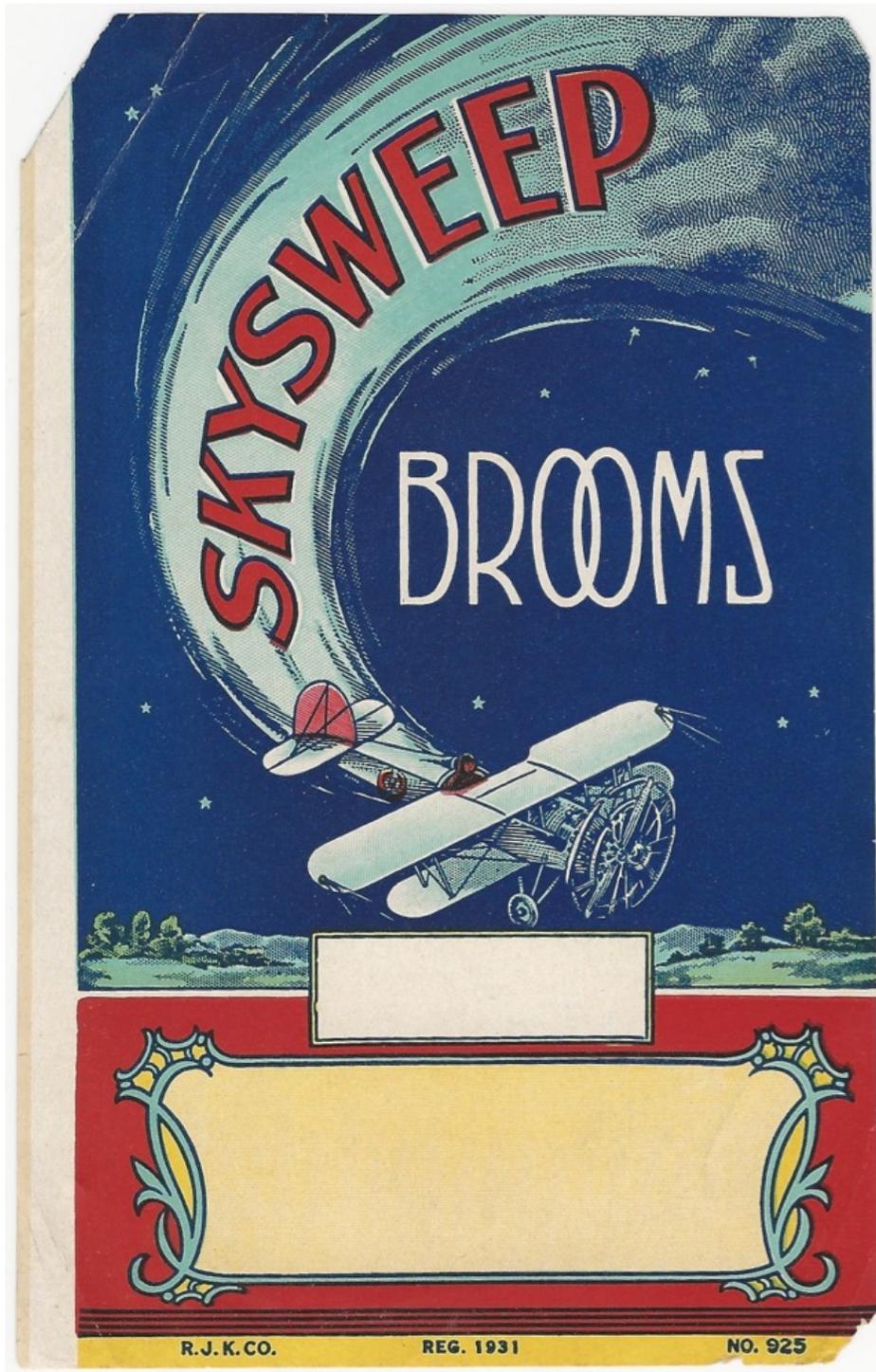
**9. Vintage Eau de Cologne
Fancy Lithographed Label.**

A very handsome label for D'Eau de Cologne featuring an interesting example of Chinoiserie themes mixed with European Baroque decorations and figure. Late 19th century. Label. 3.25"x4". Minor soil, some wear. [45648] \$25



10. Pennsylvania Tree, Shrubby & Fruit Tree 'Agent' Aesthetic Movement Card.

A very handsome Aesthetic Movement Egyptian Revival card for Charles Dotts, "Agent for trees, shrubby, grapes and small fruits". Few trees, shrubby, grapes and small fruits earned enough to be able to hire agents in those days, so Mr. Dotts must have been a truly wonderful man. Card. 4.5"x2.75". Minor soil, slight stain on the back side. {48506} \$85



11. Vintage 1930s Skysweep Broom Label with Sweeping Biplane.

An airplane-powered broom- an interesting (though deeply flawed) concept. Label. 4"x6". Some wear, corner cuts. [46066] \$15



12. Vintage 'Coral' Racing Sailboat & Lighthouse Label.

A very attractive 19th century label for something, we are just not sure what.
Label. 6"x3.5". Minor soil, major rip in the left side. [46081] \$25

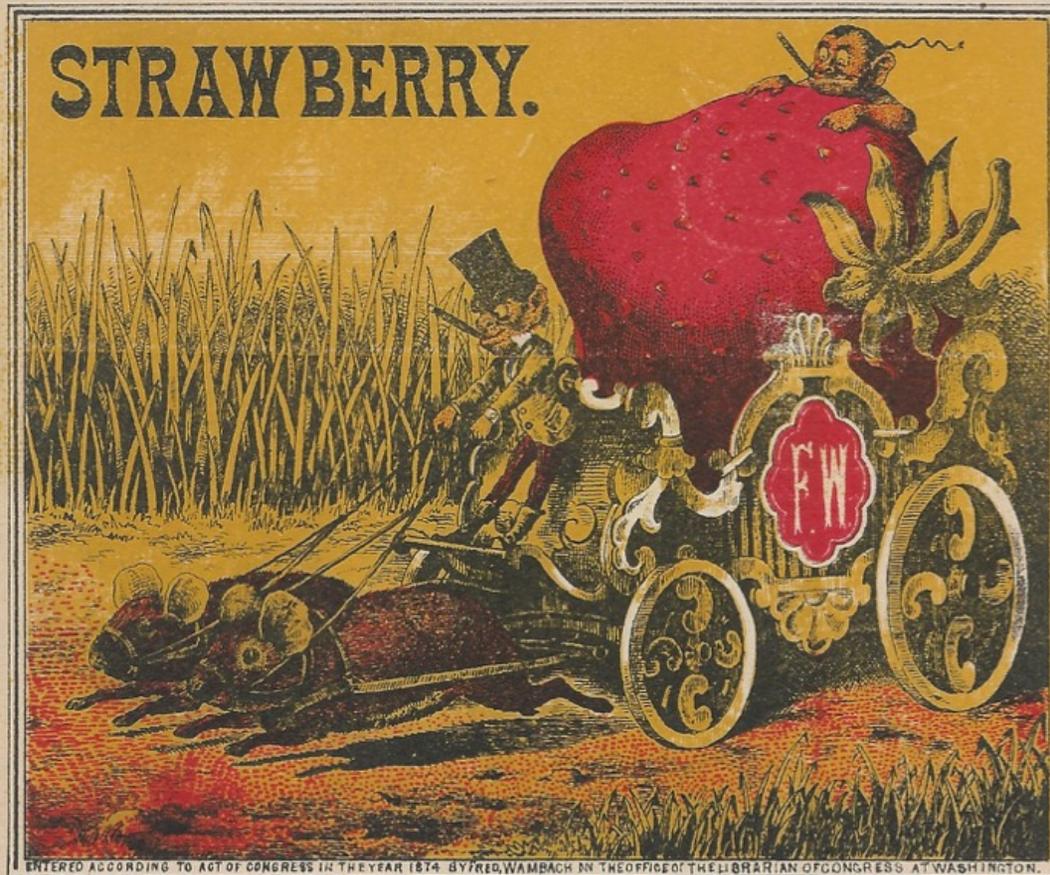
**13. 1900s Dumas Perfume
Photographic Advertising Card.**

An interesting photographic trade card showing a cabinet of bottles of Dumas perfumes and related products, with no other text. A bit odd, but attractive. Card. About 3"x4.75". Crease, some wear, light soil. [48058] \$85



THE STRAWBERRY,

MANUFACTURED
FROM THE FINEST
CONNECTICUT SEED TOBACCO.



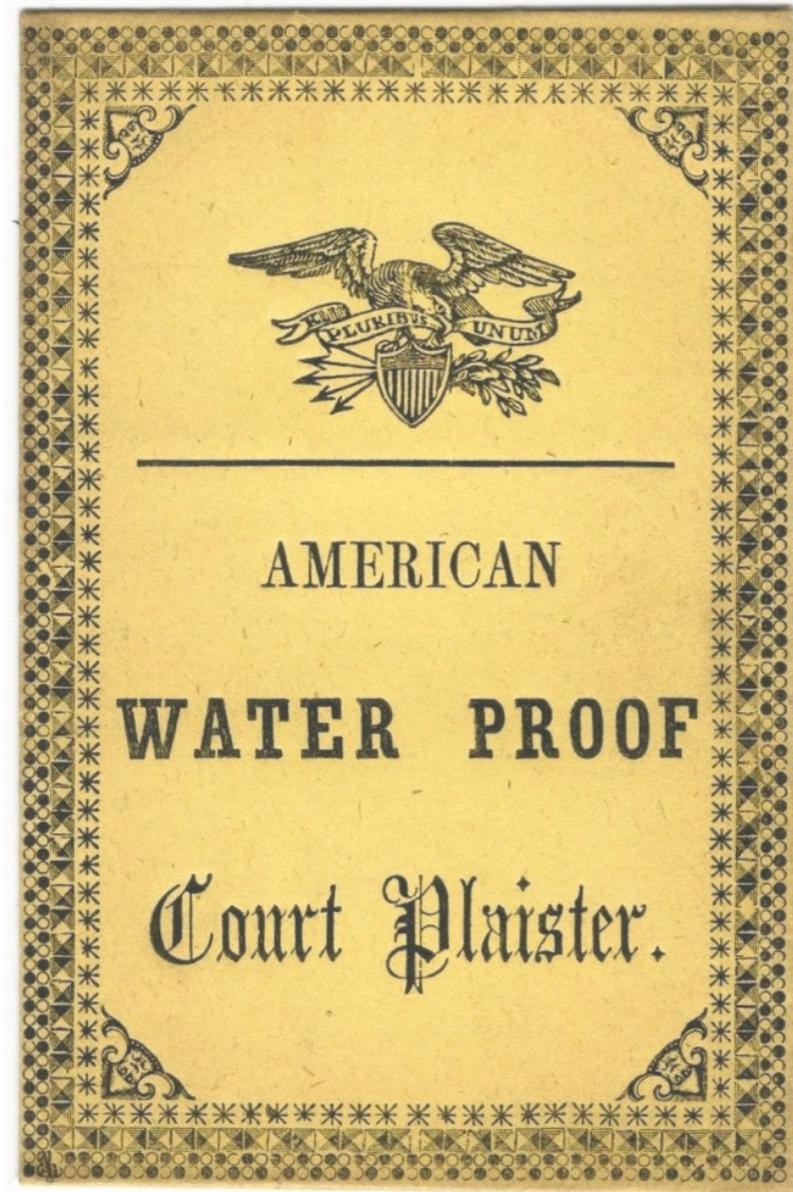
ENTERED ACCORDING TO ACT OF CONGRESS IN THE YEAR 1874 BY FRED. WAMBACH IN THE OFFICE OF THE LIBRARIAN OF CONGRESS AT WASHINGTON.

14. 1874 Wambach-Printed Strawberry Tobacco Label with Text Box.

One of the most famous and strange 19th century labels, printed by Fred. Wambach for "The Strawberry", made from Connecticut seed tobacco. Even if the two mice pulling a miniature circus wagon driven by a cigar-chomping top-hatted gnome don't strike you as juuuust a little odd, the giant strawberry and pony-tailed monkey hanging on for dear life might. This is the very uncommon full version of the label, rarely seen, with the text box above the image. Label. About 5"x6.5". Minor soil, light wear. [46810] \$400

15. American 19th Century Water Proof Court Plaister Printed Paper Packet.

A very attractive packet, probably mid 19th century. The Ephemera Society notes- "The Oxford English Dictionary defines court plaister as: "Sticking-plaster made of silk (black, flesh-coloured, or white) coated with isinglass, used for covering superficial cuts and wounds." So called from its being used for the black patches formerly worn on the face by ladies at Court". Packet. 2,5"x3.75". Minor soil. [46082] \$35





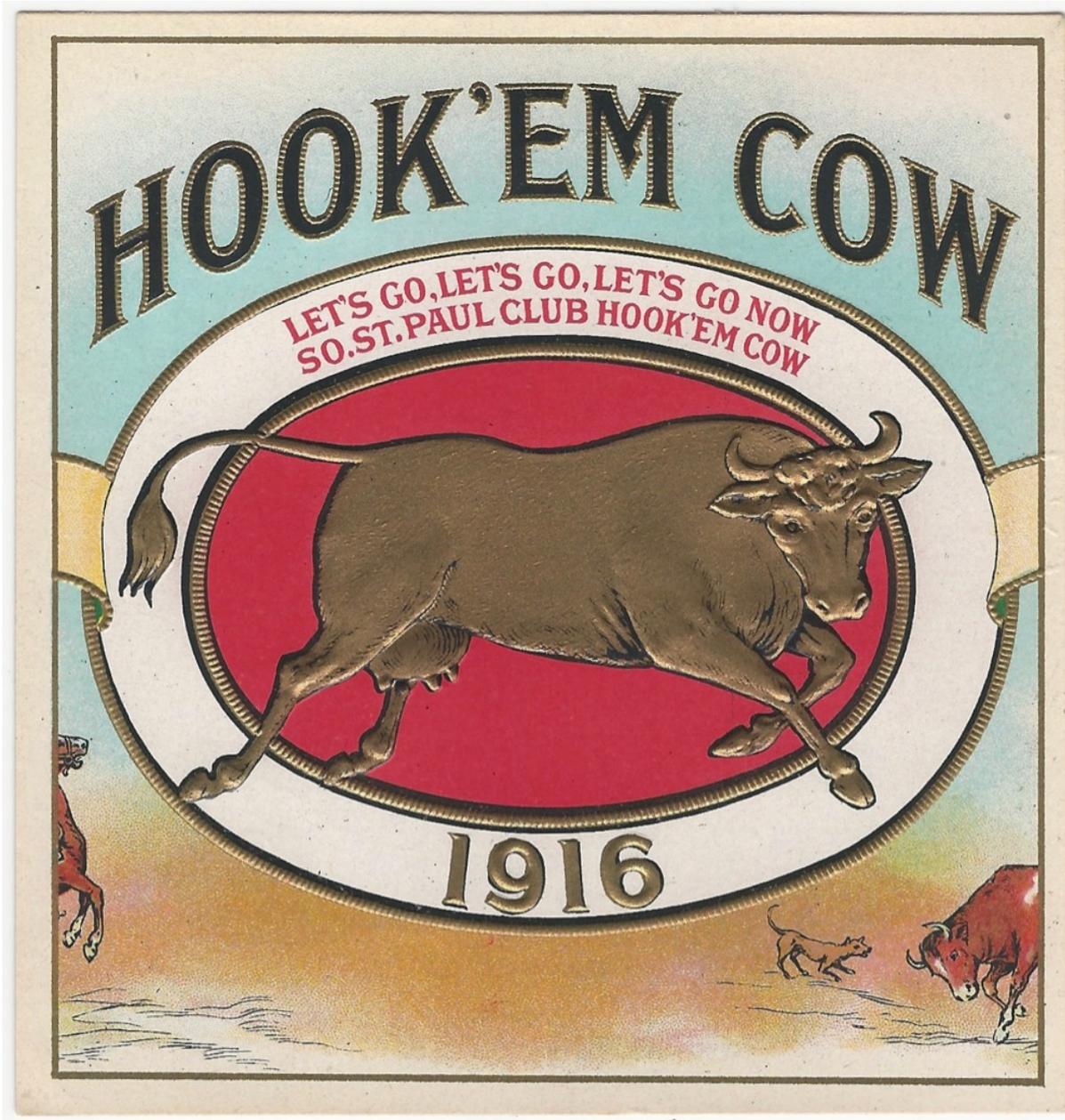
16. Victorian Easton Pennsylvania Black Silk, Cashmere & Fabrics Dealer Trade Card.

An attractive Aesthetic Movement style trade card for Matthew Orr & Co. of Easton, Pennsylvania, "Black silk & black cashmere a speciality [also] black alpacas, black henrietta cloth, silk warp, table linens, towels & napkins, hosiery, gloves & notions". Card. 4.25"x2.75". Some soil and wear. [45624] \$20



17. French Victorian Toy Store Illustrated Trade Card.

An attractive and eye-catching Victorian trade card for a Paris toy store, Au Paradis des Enfants, on the Rue de Rivoli. The back lists some of the many articles they offer in stock, the front appears to picture a mechanical dog, carrying an infant, in a fish tank. I'm somewhat surprised no 1960s rock band appropriated this image for an album cover. Card. 4"x2.75". Minor soil, light wear, slight crease. [45369] \$85



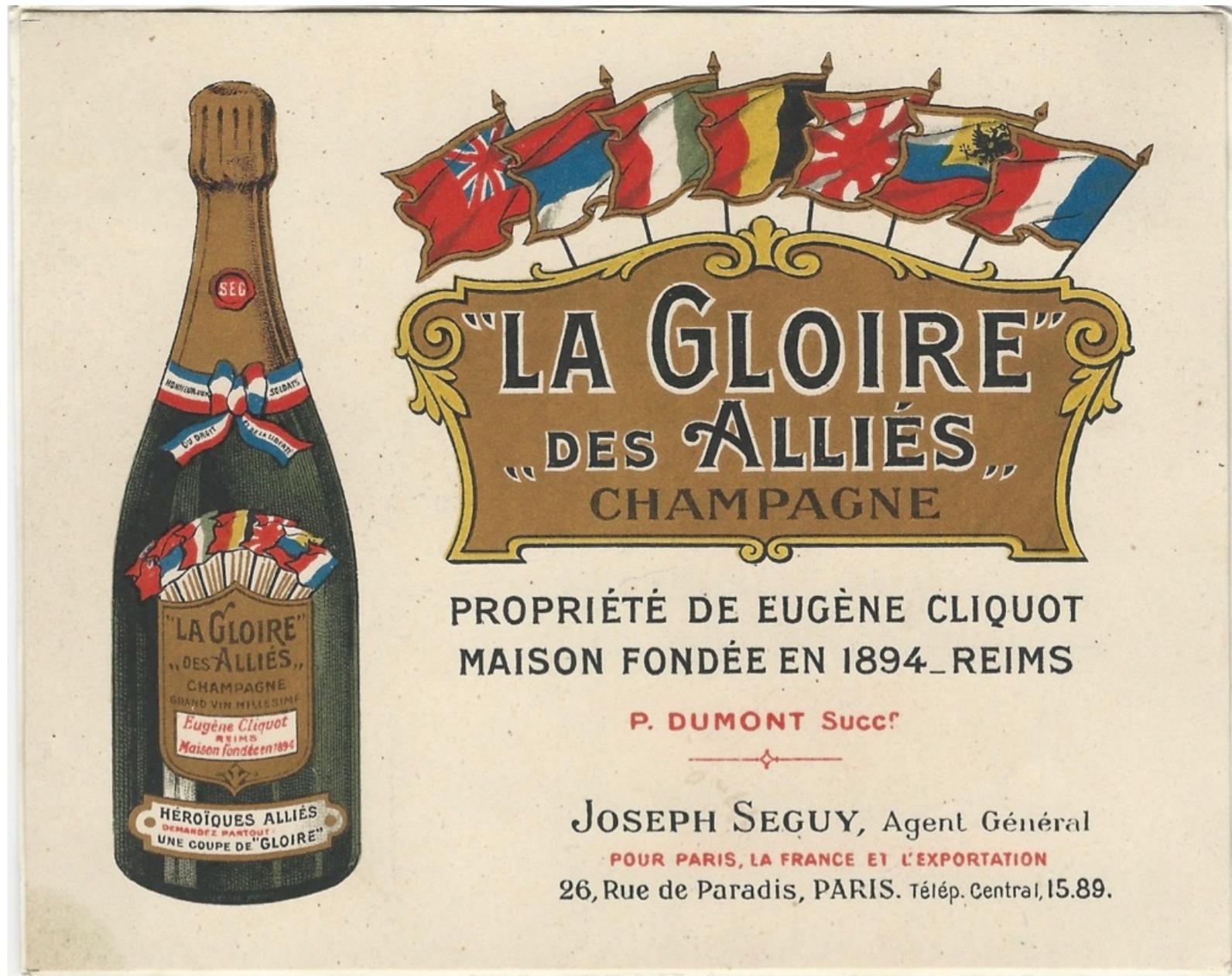
18. 1916 Hook 'em Cow - So. St. Paul Club Embossed Cigar Label.

Certainly one of the more distinctive cigar labels we've seen lately. Label. 4.5"x4.75".
Minor wear, light soil. {48355} \$20



19. Mid-19th C. London Fish Dealer Illustrated Belgian Trade Card.

A nice 19th century engraved trade card on coated clay stock for Henry Halvoet & Co. of London. The card was printed in Belgium and features a text in both English and French, so apparently it was meant to advertise the fine fresh fish offerings of the company on the Continent. The Continent presumably had its own fish, but that is an issue for another day. Card. About 5.75"x4.25". Minor wear, some soil. [48059] \$175



20. C.1919 'La Gloire des Allies' Maison Cliquot Champagne Advertising Card.

A very attractive and colorful advertising card for Eugene Cliquot's "La Gloire des Allies" champagne, featuring all seven allied nation's flags. Though it's possible this vintage was released prior to the end of the war, 1919 or so would be my guess. Card. 5.75"x4.5". Minor soil, tipped to backing card. [46945] \$35

That's All, Folks!

