

Joslin Hall & the Book Elves

Fashionista



Fashionista,
Catalog 389:
Fashion & Costume

**JOSLIN HALL RARE BOOKS
& EPHEMERA**

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1

[Clothier] 1870s Westfield, Massachusetts Cloth & Clothing Store Broadside. \$35

An attractive broadside for "Warren's One Price Cash Store" in Westfield, Massachusetts. Warren lists a wide variety of goods, many of them for mourning wear, including black silks, brilliantine, cashmere, silk fringes, and "mourning wrappers", as well as basket cloths, white aprons, ladies' wool hose, Germantown & zephyr worsteds, jackets, bed-comforters and carpets, and a wide variety of shawls and corsets. Single sheet. 4.5"x12.5". Minor soil, light wear. [42104]



NEWS ITEMS!

Dont Forget

WARRENS' One Price, Cash Store,

IS HEAD-QUARTERS, Dont pay the high prices but come and see.

BLACK SILKS,

Fine qualities at \$1.00 and 1.25 yd.

Fine Black Matlesses and Basket Cloths, French flash fully equal to 50c. goods only 25c. yd.

GENUINE FRENCH NOVELTIES

Raw Silk leaf styles, only assortment in town.

BLACK BRILLIANTINE,

Nice fine double faced, 30c. yd. genuine English goods.

BLACK CASHMERE,

Fine Double fold, .38 .42 and 50c. yd.

PRETTY BASKET CLOTHS,

And Silk mixtures all colors, 12 1/2c. yd.

BLACK SILK FRINGES,

25c. to \$1.00 yd. Bargains.

Germantown & Zephyr Worsteds, Slipper Patterns &c.

100 DIFFERENT MOTTOS, 5c. each.

BARGAINS IN LADIES' KNIT JACKETS. BARGAINS IN GENTS' CARDIGAN JACKETS. GOOD NEW STYLES, DARK PRINT WRAPPERS. NEW MOURNING WRAPPERS.

WHITE APRONS,

Very nicely trimmed, for 20c.

Ladies' Wool Hose

Seamless feet, Four Pns. for \$1.00

Ladies' Fleecy lined Hose, 15 to 25c.

Home-made Bed Comforters, only \$1.25 and 1.50 very cheap.

CARPETS,

Very pretty bright colored Carpets .30 and 25c. yd.

COTTON FLANNEL, 8c. yd.

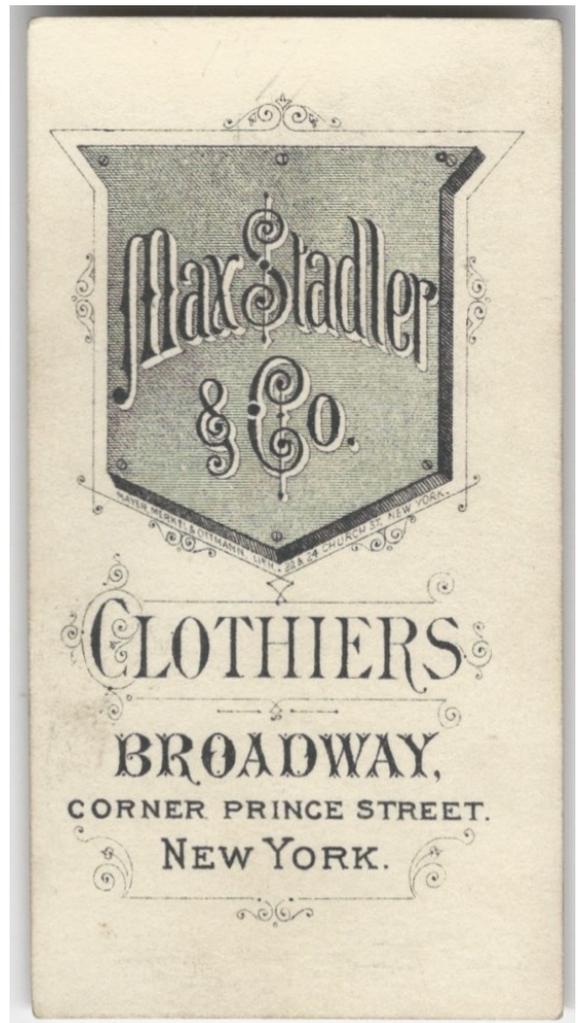
H. E. WARREN, Westfield.

OVER.

2

[Clothier] 1877 New York Men's & Boy's Fashion Retailer Max Stadler Business Card. \$20

A handsome business card for the well-known firm of Max Stadler, located on Broadway in New York City, dealer in fine men's & boy's fashions. Card. 2"x3.5". Minor soil, several pencil notes, including "1877" on the back. [43910]



3



[Clothier] 1878 Omaha Nebraska Spring-Summer 1878 Men's Fashion Photo Cabinet Card. \$150

A handsome cabinet card showing nine highly fashionable styles for the highly fashionable gentleman. The 'History of the City of Omaha, Nebraska' [1894] noted- "Frank J. Range started in business, in Omaha, in the spring of 1864, and is now the senior draper and tailor in the city. For a short time he did all his work himself... In 1887 Mr. Range erected the handsome Range block, sixty by one-hundred and thirty-two feet, five stories high, at the corner of Fifteenth and Harney Streets, in which his extensive tailoring establishment is located". The card has the photographer's logo of E.L. Eaton Photographic Gallery, also of Omaha, printed on the back. Card. 6"x4.25". Minor soil, sharp corner crease. [44684]

4

[Clothier] 1894 Boston Clothier Aesthetic Movement Spring Sale Card. \$20

A folding card for the Spring 1894 introduction of “Fine Ready Made Spring Overcoats, Suits, Trousers and a carefully selected stock of Furnishings, Hats, Caps and Shoes” at Leopold & Morse, on Washington Street, Boston. What the lovely and colorfully shiny Roman pottery and roses on the front of the card have to do with all that is unclear. Folding card. 4”x4”. Minor soil, light wear, neatly and completely separated along the fold. [43895]



[Clothier] 19th Century Fall River Massachusetts Ready Made Clothing Trade Card. \$15

A busy and informative card for Brown & Macomber, dealers in Ready Made Clothing, Hats, Caps and Furnishing Goods [the reverse side of the card has a \$100 reward offered for any “deviation in price” at this “one price clothing house”], of Fall River. 3.5”x2.25”. Some soil and wear, horizontal crease. [44965]

5



6



[Clothier] 1900s Rome High Fashion Clothier Oversize Business Card. \$20

An oversized business card for Adriano Bargioli e C. of Rome, First Class workshop, Cutter, Tailor, dressmaker, clothes for walks, visits, evening and prom coats, blouses, furs, and hats (“Atelier de premier ordre, Coupeur, Costumes tailleur Amazones, Couturiere, Habits pour promenade, visite, soiree et bal Manteaux, Blouses, Forures, et Chapeaux”). Card. 5.25”x3.5”. Minor soil. [43916]

7

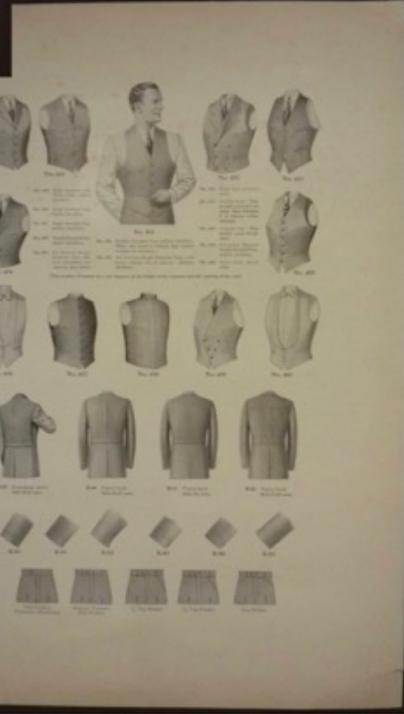
[Clothier] Clever 1920s Mechanical Chick Trade Card for New Jersey Clothier. \$20

An attractive and clever two-part mechanical trade card of a chick emerging from an egg, for Frenton Clothing Company of Trenton New Jersey, announcing the “Just Out!” Spring line of men’s and young men’s spring suits, overcoats, top coats, and such. They are “scratching for business, shall we scratch for you?”. This visual/pun no doubt worked a bit better in a society where everybody kept chickens in the backyard. Two -part card. 5”x3.5” and 2.75”x3.5”. Minor soil, light wear. [43952]



**[Clothier] Six 1930s
Taylor Woolens Men's
Fashionable Dress
Coats, Dinner Jackets &
Vests Posters. \$65**

Six handsome 1930s shop cards/posters showing the latest "Progressive" fashions in dinner jackets, coats and vests from Taylor Woolens. The rear of each poster had fabric samples which have been removed. Six sheets. 14.5"x20.5". Minor soil, some wear- thumbed corners, some bends and creases, slight edge tears, etc., as would be expected from store samples cards which were used. Fabric samples removed from the reverse sides. [43707]



[Corsets] 1910-1920 Nu Bone Corsets Illustrated Window Card. \$45

“Nu Bone corsets - Guaranteed Unbreakable (trade mark) Non-Rustable Boning [trade mark] Not sold in stores - Manufactured by The Nu Bone Corset Co., Corry, PA.” 14”x11”. [42837]

9



10

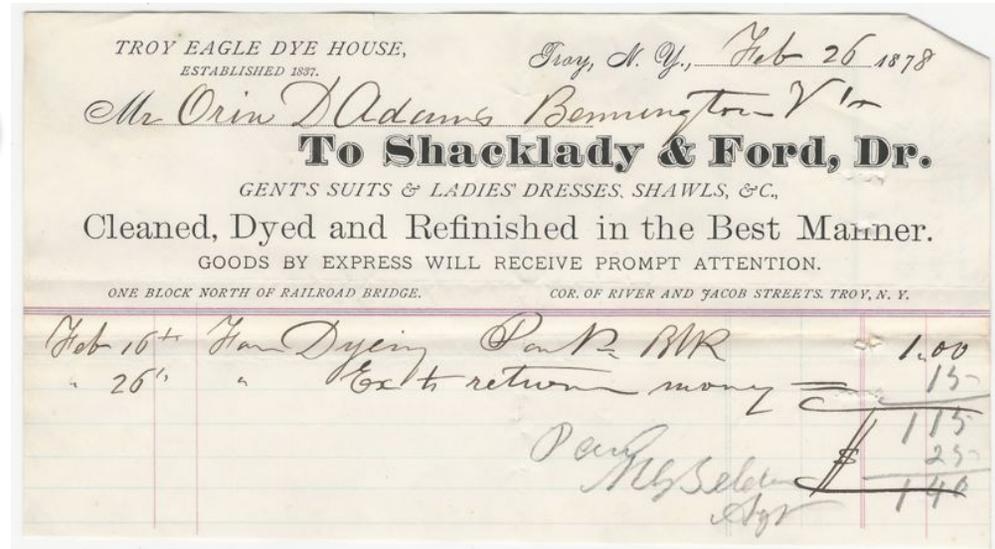
[Dominos] 1912 French Children Domino Champs Dressed as Dominos Real Photo Postcard. \$75

An unusual image to say the least- these French domino champions were really, really into dominos, in a literal sense. A scribbled pencil note on the back may or may not date this as 1912; it could also be the year “u”. Postcard. Minor soil, light wear. Unposted. [45363]

[Dyeing] 1878 Suit Dyeing Invoice. \$15

11

An invoice dated February 26, 1878, for dyeing something illegible, from Shacklady & Ford, "Troy Eagle Dye House - Established 1837 - Gents Suits & Ladies Dresses, Shawls, &c. Cleaned, Dyed and refinished in the Best Manner - Goods by Express will Receive Prompt Attention". Single sheet. 8.5"x4.75". Folded. Minor soil, light wear. [40352]



12

[Embroidery] 1920s 'Reis Nuvo' Embroidery Foundation Pattern Catalog. \$40

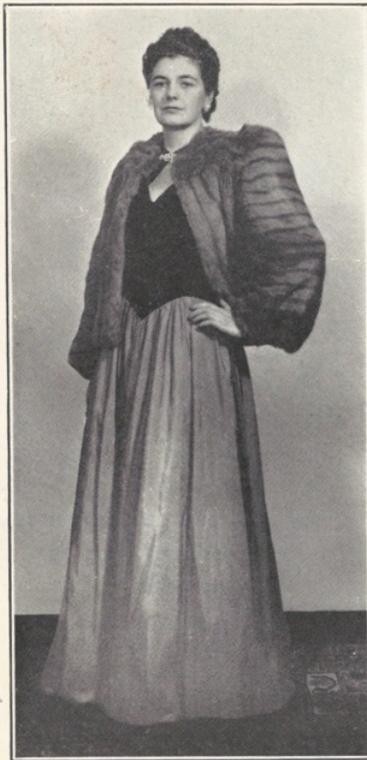
An interesting catalog of 'Reis Nuvo' Embroidery Foundations, for the home seamstress and embroiderer, with patterns for infant's and children's clothes, ladies' blouses, dressing robes and aprons, handkerchiefs, and table linens. Softcover. 11.5"x7.2", 18 pages, black & white illustrations. Some soil and light wear. [44901]



[Formals] 1920s Boston Ladies' & Mens' Formal Clothes Rental Store Brochure. \$25

An attractive brochure for Read and White of Boston, who rented "Dress suits, tuxedos, cutaways, semi-formal jackets, Prince Alberts, black sack suits, blue flannel coats, white flannel trousers, shirts, hats, shoes, spats, etc." as well as [pause for breath] "evening wraps, evening gowns, wraps, velvet, bunny and sequin jackets". Apparently you had to supply your own walking stick. Folder. 3.5"x6.25". Minor soil. [44953]

EVENING WRAPS
AND
EVENING GOWNS
FOR RENTAL



Wraps: Faille, Velvet, Bunny and Sequin Jackets — Rentals: \$2.50 and Up
Fur Jackets — Rentals: \$5.00 and Up

READ and WHITE

111 SUMMER STREET, BOSTON
Tel. Liberty 7930-7931

LADIES' AND MEN'S
FORMAL CLOTHES
FOR RENTAL



Evening Weddings Day Weddings

Dress Suits, Tuxedos, Cutaways, Semi Formal Jacket, Prince Alberts, Black Sack Suits, Blue Flannel Coats, White Flannel Trousers, Shirts, Hats, Shoes, Spats, etc.

READ and WHITE

111 SUMMER STREET, BOSTON

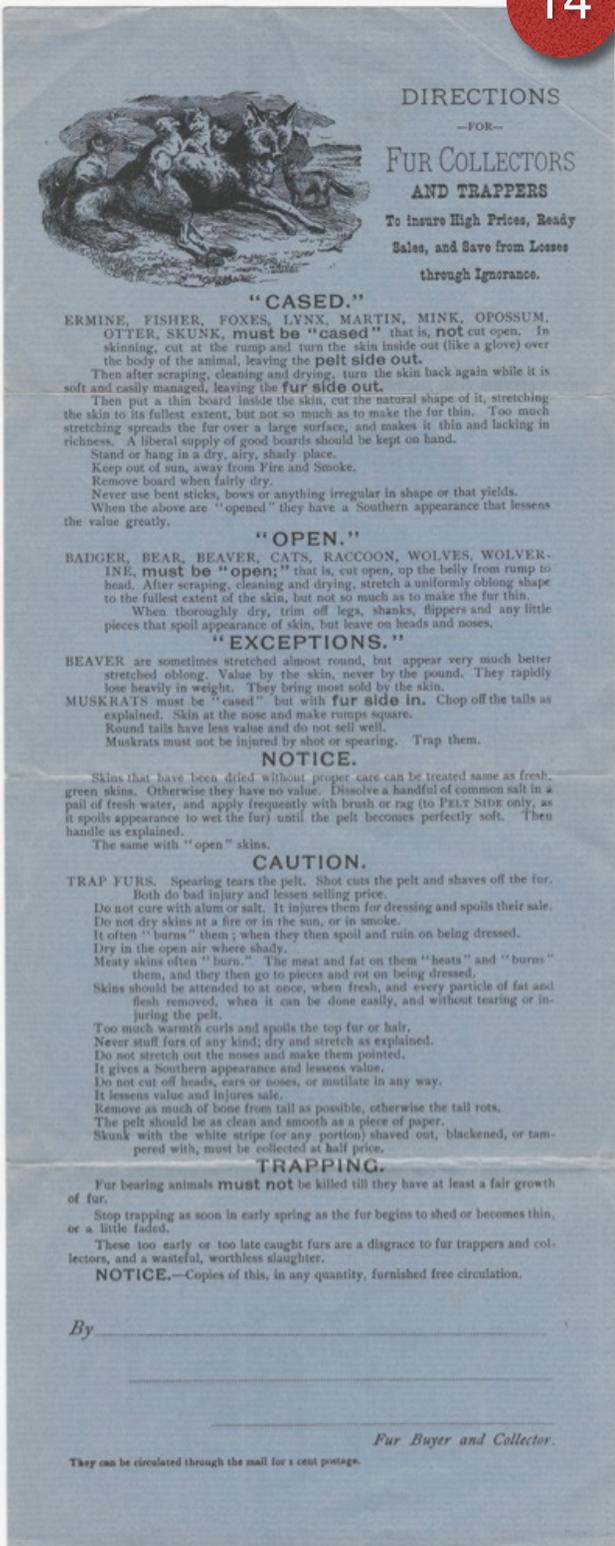
Tel. Liberty 7930-7931

OPEN WEDNESDAY EVENINGS UNTIL 9 P. M.

Woolworth Building, Providence, R. I.

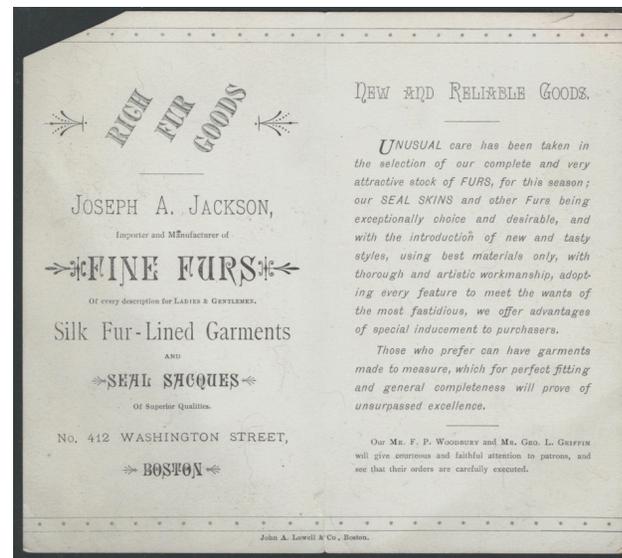
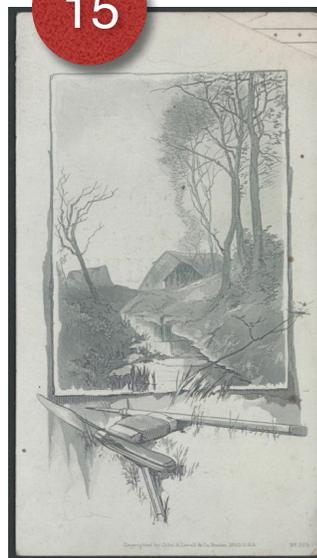
[Fur] 1870s "Directions for Fur Collectors and Trappers" Pamphlet. \$35

An interesting folding brochure giving detailed directions for preparing the pelts of ermine, fisher, fox, lynx, martin, mink, possum, otter, skunk, badger, beaver, bear, raccoon, wolf, wolverine, and muskrats, and also giving tips on how to spoil a perfectly good pelt. At the bottom there is a note that copies of this for circulation are available free of charge, and lines for a fur buyer or collector to fill in their name and address. There is also this conservation-minded note: "Fur bearing animals **MUST NOT** be killed till they have at least a fair growth of fur. Stop trapping as soon in early spring as the fur begins to shed or becomes thin or a little faded. These too early or too late caught furs are a disgrace to fur trappers and collectors, and a wasteful, worthless slaughter". Not dated, and no publisher, but probably 1860s or '70s. 4-panel folding brochure, printed on one side only. 5"x12.5". Minor soil, light wear. [43407]



[Furs] 1880 Brochure for Boston Furrier Joseph A. Jackson. \$15

An attractive folding brochure for Joseph A. Jackson of Boston, "Rich Fur Goods, Importer and Manufacturer of Fine Furs, of every description for Ladies & Gentlemen. Silk Fur-Lined Garments and Seal Sacques of Superior Qualities". Folder. 3"x5.5". Illustrated on the front and back with landscape drawings. Front corner clipped, some light wear and soil, small rip in the crease at the base. [43098]



[Furs] 1889-90 Cotrell & Leonard Fine Furs Tinted Lithograph Illustrated Catalog. \$235

Albany, New York, 1889-90. A lovely catalog featuring 12 full-page plates with tinted lithographs of individual coats, and 2 full-page tinted lithographs of hats and muffs. The ladies (and 2 gentlemen) appear in dark tones, set against much lighter scenic views of varying appropriateness (the country road and log cabin stretched my credulity a bit). Despite a few condition issues, a visually outstanding catalog. Softcover. 6"x9", 4 pages of text plus 14 full-page tinted lithographs and 1 full-page black & white lithograph. Some soil and wear, slight marginal stain at the front and also marginal stains at the back, moisture damage with slight loss at the base of the back cover, extending a page or two into the catalog, but only in a minor way. Binding staples old and tired and giving up. [44683]

16



Style No. 5.
Shoulder Cape. In a variety of Furs.



Style No. 11.
Men's Cloth Overcoat. Lined and trimmed with Mink,
Sable, or Otter, as desired.

Style No. 12.
Men's Coat. Fur outside, made of Mink, Beaver, Seal, Raccoon,
Siberian Dog, or Persian Lamb, as desired.

[Gentlemen] 1920s 'Gentleman's Christmas' Fashion Suggestions Catalog -Mansure & Prettyman. \$25

A rather wonderful catalog of everything a gentleman needs to be a gentleman in the 1920s- oxford shirts and ties, elegant bathrobes, and pajamas, stylish socks, scarves, cufflinks, suspenders and, of course, an Opera Hat. No monocle though. Odd. Issued by Mansure & Prettyman (really??) of Wilmington, Delaware. Paper covers, 6 pages, 7.75"x10.5", color and black & white illustrations. Some soil, light wear, both staples have let go. [44855]

17

The couched coat is ideal for lounging. It makes a grand appearance. \$12.50 to \$15.00

How about giving him pajamas for his private study life. You can rest assured he'll be pleased. Ours are in infinite variety. \$2.00 to \$5.00

Matching ties and bows are the newest rage among well-dressed men. Our collection will gladden the heart of any gift giver. \$1.50 to \$3.50

Still more pajamas. Some are soft silk edged and - - - what's a favored gift giver to do anyway? \$4.50 to \$10.00

We've got to meet the man who has enough sports. Do you know any such? 75c to \$3.00

We've robes enough to outfit half the men in town. You're sure to find just the one for him. \$8.00 to \$25.00

If he lounges

Wool socks - will keep his feet warm - - - and if you give them, they'll warm his heart too. \$1.00 to \$3.00

He'll shake your hand if you give gloves. Choose from wool, mocha or pigskin - - - they're all smart. \$1.50 to \$4.00

If he's a sports enthusiast, he'll need a wool plaid and muffer set. \$1.50 to \$10.00

The gift of gifts for our sport man - a suede jacket. Many models, and each one a knockout. \$8.00 to \$25.00

For those blustering wintry days, mufflers are the answer to the proudest gift giver. There are only a few of the many mufflers we carry. Like them? He certainly will. \$2.50 to \$8.00

FASHION allows a man no leeway in dress clothes. They must be impeccable. These are from top hat to socks. You may choose anything in our stock and rest serene in the knowledge that it represents only authentic, correct fashion.

White dress gloves	\$3.50
Black silk hose, hand-cloaked	1.50
Pique bosom dress shirt	3.50
White pique dress suspenders	2.00
Opera Hat	15.00
Dress vests in white pique	6.00
Dress canes	6.00
White jacquard silk dress mufflers	5.00
White pique dress bowtie	1.00
Black dress shoes	1.00
Evening Jewelry - Studs, Links and watch-chain buttons	7.50
Studs and links only	4.50
Links and scarf pin for formal afternoon	4.00
Key chains	3.50

FOR A
Gentleman's Christmas

MANSURE & PRETTYMAN
Men's Clothing, Haberdashery, Hats
DU PONT BUILDING
WILMINGTON, DELAWARE

[Gloves] 1850 Johnson, Vermont
Receipt for Gloves. \$15

18

A handwritten receipt dated September 10, 1850, by S.C. Bard of Johnson, Vermont, for gloves, including "Buck mittens", "Ind(ian) taned(sp) Buck Gloves", and "Chamois lined Buck Gloves". Single sheet. 7.75"x5". Minor soil, light wear. [42122]

H. M. Vilas
Johnson 10. Sep. 1850
Bot of S. C. Bard

<i>1/2 Doz Buck mittens</i>	<i>\$5 1/4.</i>	<i>2.62</i>
<i>1/2 " Do. do.</i>	<i>\$7 1/2.</i>	<i>3.75</i>
<i>1/2 " Ind. taned Buck Gloves</i>	<i>\$7.</i>	<i>3.50</i>
<i>1/2 " Chamois Lined Do. do.</i>	<i>\$14.</i>	<i>(7.00)</i>
<i>Recrd. note at by the</i>		<i>16.87</i>
<i>1st. of Dec. next for the above bill</i>		
		<i>S. C. Bard</i>



19

[Gloves] 1860s Plymouth NH Glove
Manufacturer Business Card. \$40

A business card for Ward, McQuesten & Hull, of plymouth (NH), "Plymouth Gloves". Plymouth, New Hampshire was a glove-making center in the mid 19th century; the firm founded by Alvah McQuesten in 1835 was known as Ward, McQuesten & Hull from 1862 to 1868. Card. 3.5"x2". Minor wear, light soil. [43077]

20

[Gloves] 1870s Kid Gloves Price List of New York Importer Bates, Reed & Cooley. \$45

A handsome price list issued in the 1870s by Bates, Reed & Cooley of New York, importers of gloves. Offered for the spring season are Bates, Lafayette, and Empress Eugenie Seamless Ladies' Gloves, Alexander Real Kid Ladies' Gloves, and Traver Ladies' Gloves in a variety of styles. Single sheet. 8.5"x11". Folded, minor soil. [42751]

21



[Gloves] Italian Glovemaking Victorian Diecut of Ladies' Kid Glove. \$40

A very attractive Victorian die cut chromo card by an Italian glove maker, "Catello d'Auria, Gloves Manufactory" of Rome, "We send gloves in all parts of the world in real kid, chamois, suede". Card. 4.75"x1.5". Minor soil, light wear. [43948]



NEW YORK

PRICE-LIST KID GLOVES,

IMPORTED BY

BATES, REED & COOLEY,

451 & 453 Broadway, NEW YORK.

REDUCTION IN PRICES, SPRING SEASON.

<i>BATES Seamless 2-Button, Ladies', manufactured by Tréfousse</i>	\$18
<i>LAFAYETTE 3 " "</i>	17
<i>" 3 " "</i>	19
<i>EMPRESS EUGENIE 2-Button Seamless, manufactured by Jouvin, Paris</i>	16 50
<i>ALEXANDER REAL KID 2-Button</i>	12
<i>" " 3 "</i>	15
<i>TRAVER 2-Button, Ladies' (warranted, in colors)</i>	10
<i>" 3 " "</i>	12
<i>" 4 " "</i>	15
<i>" 6 " "</i>	19
<i>" 1 " Men's</i>	12
<i>" 2 " "</i>	14
<i>In Colors (Blacks not warranted).</i>	
<i>Centennial 2-Button, Ladies' (every pair warranted, in colors)</i>	9
<i>" 3 " "</i>	10 50
<i>" 4 " "</i>	12
<i>" 6 " "</i>	15
<i>Louvet 2 " "</i>	7 50
<i>" 3 " "</i>	9
<i>The Celebrated Louis 2-Button</i>	6
<i>Undressed Kid Gloves :</i>	
<i>" " 2-Button, New Spring Shades</i>	9
<i>" " 3 " " " "</i>	10 50
<i>Also a Full Line 2-Button in Colors, Opera, Black and White</i>	5

Sample pairs of any of the above make of Gloves sent for inspection.
Blacks not warranted.

A. TRAVER.

22

[Hair] 1870s Business Card for
Hair Work and Hair. \$85

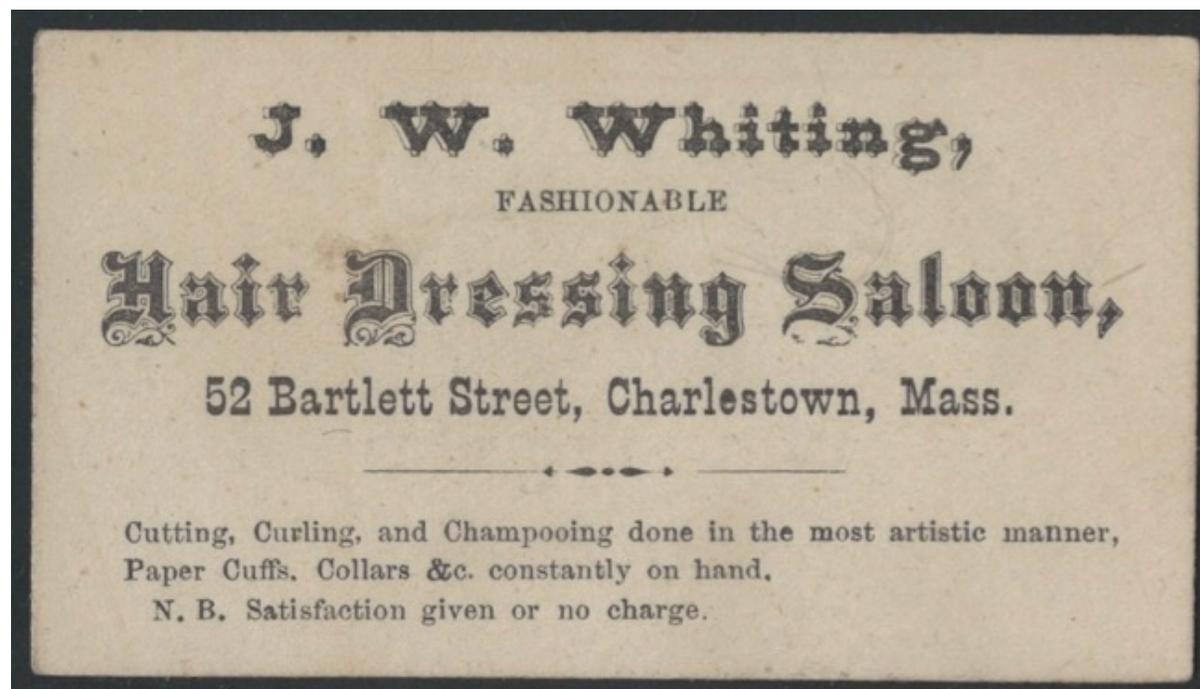
A card for S. Cohen & Co., "Dealers in Real and Imitation Hair, Switches, Braids, Curls, Nets, Combs, Brushes, Etc.", of Boston. Card. 3.25"x2". Minor soil. [43498]



23

[Hair] 1870s Charlestown
Massachusetts Hair Dressing Card. \$45

A card for J.W. Whiting, "Fashionable Hair Dressing Saloon - Cutting, Curling, and Champoning done in the most artistic manner, Paper cuffs, Collars &c. constantly on hand. N.B. Satisfaction given or no charge". Card. 3.5"x2". Minor soil. [43192]

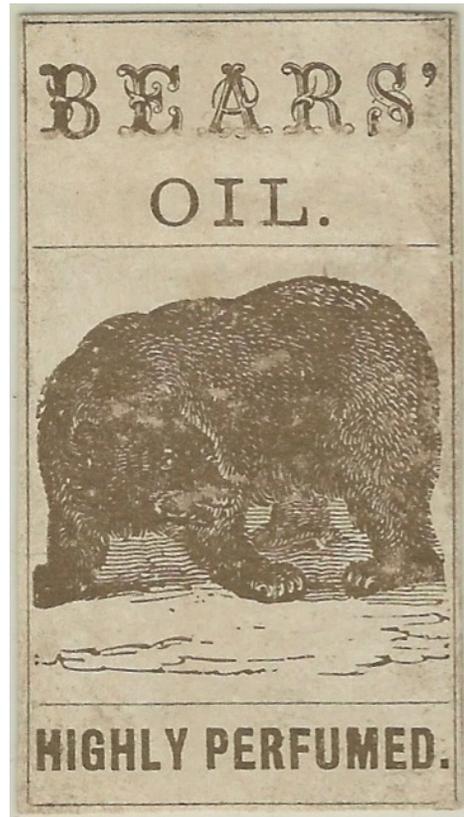




24

[Hair Oil] Small & Colorful 19th Century Rose Hair Oil Label. \$25

An elaborate and colorful small label for "Rose Hair Oil". Probably 1840s-50s. Label. 1.25"x2". Some soil and wear. [45490]



25

[Hair Oil] Small 19th Century Bears' Oil Illustrated Label. \$35

A small but dramatic label for "Bears' Oil - Highly Perfumed". Probably 1840s-50s. Label. 1.25"x2.5". Minor soil, light wear. [45491]

[Happy New Year] Happy New Year!
Young Texas Man in Top Hat &
Diapers Victorian Cabinet Card. \$65

An amusing cabinet photo of a young man in top hat, tails, and diapers & tights, against a painted backdrop. The most probable explanation is that this has something to do with New Years. Other explanations are also possible, but not invited, because this is a wholesome family page. With the photographer's mount stamp of H.H. Morris, Galveston, Texas. Cabinet card.
5.25"x7.25" [mount], 3.75"x5.5" [image].
Minor wear, light soil. [44060]



H.H. Morris
GALVESTON
TEXAS.

[Hats] 1845 New York Hat Invoice. \$20

27

A handwritten invoice dated May 3, 1845, to H.M. Vilas, a store owner in Johnson, Vermont, from W.E. Whiting & Co. of New York. According to a period business directory, William E. Whiting & Co. dealt in "straw goods, palm leaf hats, artificial flowers, cloth, glazed, & fur caps &c.". The first two sets of items are "Double brim (illegible) hats" and "Single brim "" ". The next several items are unclear. Single sheet. 8"x9.5". Light soil, minor wear. [42137]

New-York May 3 1845

Mr. H. M. Vilas
Johnson, Vt

Bought of W. E. Whiting & Co.
No. 122 Pearl St N.Y.

x	11	1	Double brim high straw		138	
x	12	3	" "	150	450	
x	13	2	" "	162 1/2	325	
x	16	2	" "	2-	11-	
x	20	1	" "		250	
x	10	1	Single brim		70	
x	12	3	" "	84	252	
x	14	1	" "		98	
x	16	1	" "		112	
			brim 6	20-	120	
+			1 Extra Straw Lawn		75	
+			1 " " "		67	
+			1 " " "		56	
x	14	2	Florence Bonnet	350	7-	
x	14 1/2	1	" "		4-	
x			1 ps Bonnet Lawn	1300,	30-	390
						3903

New-York, Sept 27th 1845

Mr. H. M. Vilas
Johnson Vt

Bought of WILLIAM E. WHITING & CO.
No. 122 PEARL-STREET, (UP STAIRS)

x	2	Super Ultra Laminated hats	500	10.00	
x	2	" "	5.50	11.00	
x	2	" "	4.75	9.50	
x	2	" "	2.37 1/2	4.75	
x	2	" "	1.00	2.00	
x	2	" "	1.25	2.50	
x	2	" "	1.50	3.00	
x	2	" "	1.75	3.50	
x	2	" "	2.00	4.00	
x	2	" "	2.25	4.50	
x	2	" "	2.50	5.00	

New-York, Sept 27th 1845

Mr. H. M. Vilas
Johnson Vt

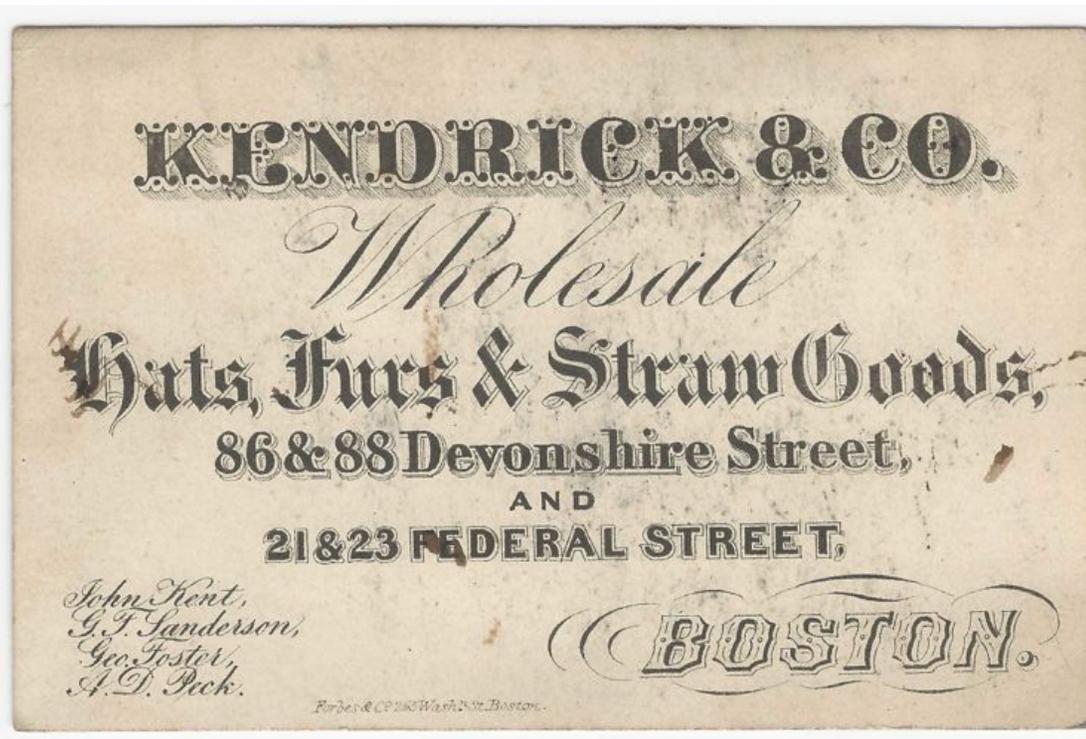
Bought of WILLIAM E. WHITING & CO.
No. 122 PEARL-STREET, (UP STAIRS)

12x1	1	Super Ultra Laminated Hat	1.20	1.20	
12x1	1	" "	1.44	1.44	
12x1	1	" "	1.68	1.68	
12x1	1	" "	1.92	1.92	
12x1	1	" "	2.16	2.16	
12x1	1	" "	2.40	2.40	
12x1	1	" "	2.64	2.64	
12x1	1	" "	2.88	2.88	
12x1	1	" "	3.12	3.12	
12x1	1	" "	3.36	3.36	
12x1	1	" "	3.60	3.60	
12x1	1	" "	3.84	3.84	
12x1	1	" "	4.08	4.08	
12x1	1	" "	4.32	4.32	
12x1	1	" "	4.56	4.56	
12x1	1	" "	4.80	4.80	
12x1	1	" "	5.04	5.04	
12x1	1	" "	5.28	5.28	
12x1	1	" "	5.52	5.52	
12x1	1	" "	5.76	5.76	
12x1	1	" "	6.00	6.00	
12x1	1	" "	6.24	6.24	
12x1	1	" "	6.48	6.48	
12x1	1	" "	6.72	6.72	
12x1	1	" "	6.96	6.96	
12x1	1	" "	7.20	7.20	
12x1	1	" "	7.44	7.44	
12x1	1	" "	7.68	7.68	
12x1	1	" "	7.92	7.92	
12x1	1	" "	8.16	8.16	
12x1	1	" "	8.40	8.40	
12x1	1	" "	8.64	8.64	
12x1	1	" "	8.88	8.88	
12x1	1	" "	9.12	9.12	
12x1	1	" "	9.36	9.36	
12x1	1	" "	9.60	9.60	
12x1	1	" "	9.84	9.84	
12x1	1	" "	10.08	10.08	
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[Hats] 1860s Trade Card for Boston
Hat, Fur & Straw Goods Dealer
Kendrick & Co. \$25

29

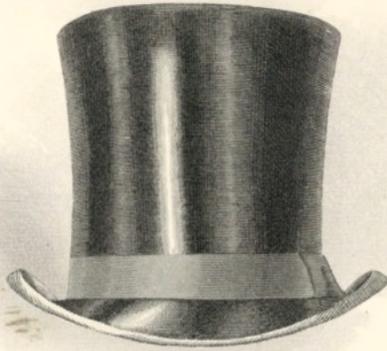
A trade card for "Kendrick & Co. - Wholesale Hats, Furs & Straw Goods" of 21 & 23 Federal Street, Boston. The principals are listed as John Kent, G.F. Sanderson, George Foster, and A.D. Peck. this line-up of principals matches those listed in the 1861 Boston Directory. Card. 4"x2.75". Some soil, light wear, many period pencil notes on the reverse. [42398]



30

[Hats] 1870s Trade Card for
Boston Silk Hat Manufacturer. \$40

An attractive trade card for the New England Hat Store and Silk Hat Manufacturer of Boston, "Hats, Caps, Gloves, Trunks, Valises and Bags, Silk Hats made to order, exchanged or repaired." Card. 4"x2.5". Minor soil. [43069]



*We beg to call your attention
to the above engraving, which is an exact fac-
simile of our Spring style Young Men's
Gossamer Hat for 1873.*

*We should be pleased to receive
a call from you.*

Bent & Bush.

273 & 275 Washington St.

**[Hats] 1873 Boston Hatter Promotional Card
for a Young Man's Gossamer Top Hat. \$35**

Quite the stylin' thing, obviously, but subjects such as top hats must be approached in a serious manner, so we start the card with, "We beg to call your attention to the above engraving". Having successfully pointed out the one and only illustration on the card, we are offered details- it is a "Spring Style Young Man's Gossamer Hat" -but any fool can tell that, it looks nothing at all like the Autumn and Winter style gossamer top hats... Really, people. Folder. 5.75"x5.5". Minor soil. [44956]

HATS. HATS.

Man is to-day what Man was yesterday,
Will be to-morrow let him curse or pray

Drink or be dull he learns not, nor shall learn
The lesson that will Laugh the World away.

**CORRECT STYLES,
LOW PRICES.**

**SUPPORT THE UNION
And Buy Here.
PROTECTIVE UNION
HAT MFG CO.**

419 CANAL STREET.

32

[Hats] 1880s Protective Union Hat Company Dog & Hat Trade Card. \$45

A handsome and interesting trade card for "Hats - Correct styles, low prices - Support the Union And Buy Here", made by the Protective Union Hat Manufacturing Company, 419 Canal Street (New York?). Unfortunately we can find no sources for further information on the Protective Union Hat Manufacturing Company. Card. 3.5"x6". Minor soil, light wear. [44207]



33

[Hats] Spring & Summer Latest Styles in Hat & Bonnet Frames. \$85

Philadelphia, not dated, but probably around 1910. Hundreds of hat and bonnet frames from Bowen-Duggan Company of Philadelphia, "Importers and jobbers of Millinery Goods". Hat frames were quite wonderful, the Michael's Craft Store star before there were any Michael's craft stores, and the fore-runner of today's haut-cuisine "deconstructed lasagna", where you pay \$39 for a plate of raw pasta strips, two fresh eggs and a tomato. Softcover. 5"x7.5", 29 pages, line illustrations. Some soil, folded, light wear. [44271]

[Hats] 1920s Plebe Cadet Uniform Hat Box Label. \$50

A very handsome hat box label for Plebe Hats, "America's Finest", manufactured by Irving Samuels Hat Co., a supplier to the Army Academy at West Point and other academies in the 1920s and 1930s. Single sheet. 9"x7.5". Minor wear, light soil. [44389]

34

America's Finest

PLEBE HATS

STYLE	6 ¹ / ₄	6 ³ / ₈	6 ¹ / ₂	6 ⁵ / ₈	6 ³ / ₄	6 ⁷ / ₈	7	7 ¹ / ₈	7 ¹ / ₄	7 ³ / ₈	COLOR

MFD BY IRVING SAMUELS HAT CO.



35

[Hats] 1920s-30s Dorf Sport Headwear Hats Caps Hat Box Label. \$40

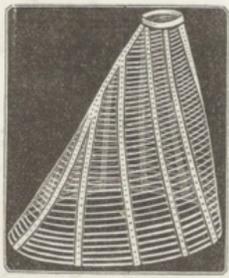
An attractive hat box label for 'Dorf - Sport Headwear'. Label. 8.5"x4.5". Minor soil, light wear. [44410]

[Hats] Two 1940s Young Woman with Ferris Wheel Hat Photos. \$40

If you're going to go Stylish, there is no Stylish quite like the Stylish of a Ferris Wheel hat. And a double-decker Ferris Wheel hat to boot. She could have fit a carousel onto the first level there. A golden opportunity missed. 2 photos. 3.25"x5". Some light soil and minor wear. [45019]

36





Pay your Expressman. Our Terms are cash. Remittances in all cases to be made within THIRTY DAYS.

Shirley Village, Mass., April 28th 1870

Messrs J. N. Parker & Co.

Bought of MIDDLESEX SKIRT CO.,
MANUFACTURERS OF

Ladies', Misses' and Childrens' Watch Spring Steel Skeleton Skirts.

G. W. Sanderson,
H. Edgerton.

G. W. SANDERSON, AGT.

1/2 Doz Skts 30 apr 100 large	4.00	5.00	
1/2 " " 30 " " "	9.00	4.50	
1/2 " " 20 " " "	7.00	3.50	13.00
Total.			

Sept 25 1870 Paid Charles Sanderson, agt

37

[Hoop Skirts] 1870
Massachusetts Hoop Skirt
Dealer Illustrated Billhead. \$50

A billhead for Middlesex Skirt Co. of Shirley Village, Massachusetts, "Ladies', Misses', and Childrens' Watch Spring Steel Skeleton Skirts". Single sheet. 8.5"x4.5". Folds, minor soil, light wear. [44014]

38

[Japan] 1890s Kobe Japan Boot & Shoe Maker Business Card. \$150

A business card for J. Hinasaki of Kobe, Japan, "Boot & Shoe-Maker". Not dated, but the paper and typography suggest 1880s-1890s. Card. 4"x2.5". Some soil, minor wear. [44017]



J. HINASAKI.
BOOT & SHOE-MAKER.

NO. 88, UJINO,

K O B E , J A P A N .

郎太平舌吉商靴町野治申戸神

[Japan] Six Unusual Gouache Designs for Neo-Retro Japanese Fashion. \$475

39

An odd and unusual set indeed, exceptionally original and beautifully executed. Unsigned. Six pieces. About 11" high, varying widths. Fine condition. [44314]

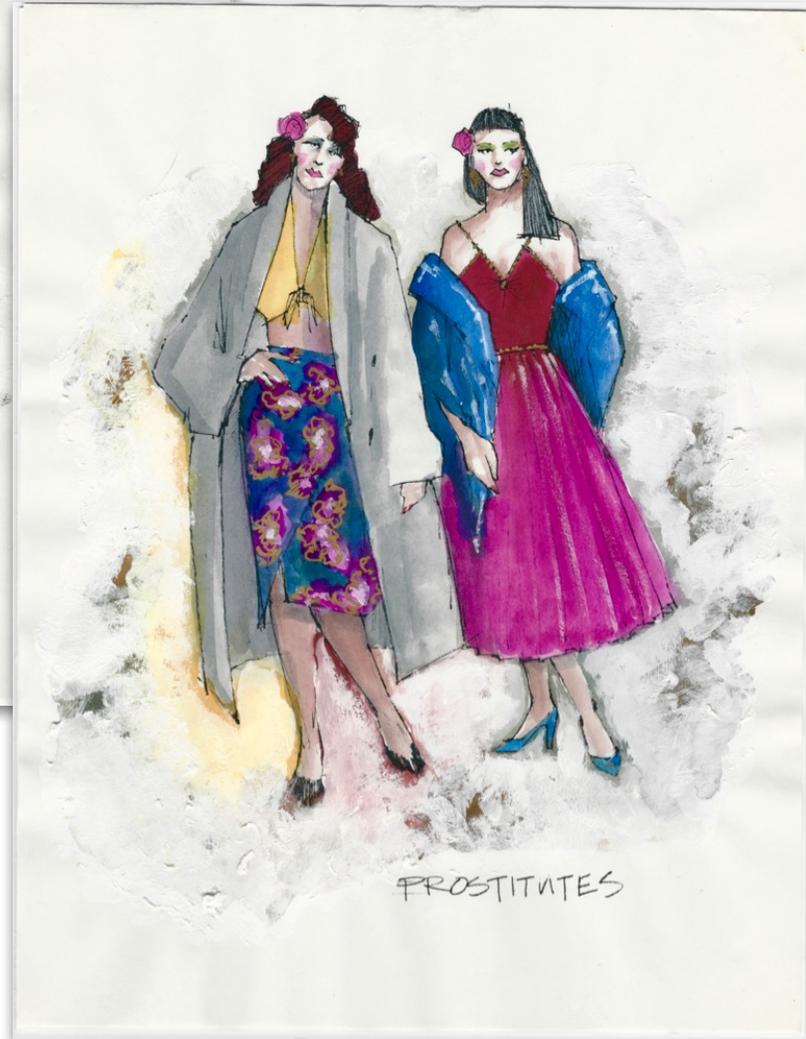




TEA WOMAN



DOSEN'S MISTRESS



PROSTITUTES

40



[Lace] Handsome 1850s Lithographed Business Card of French Lace/Trimmings Maker. \$40

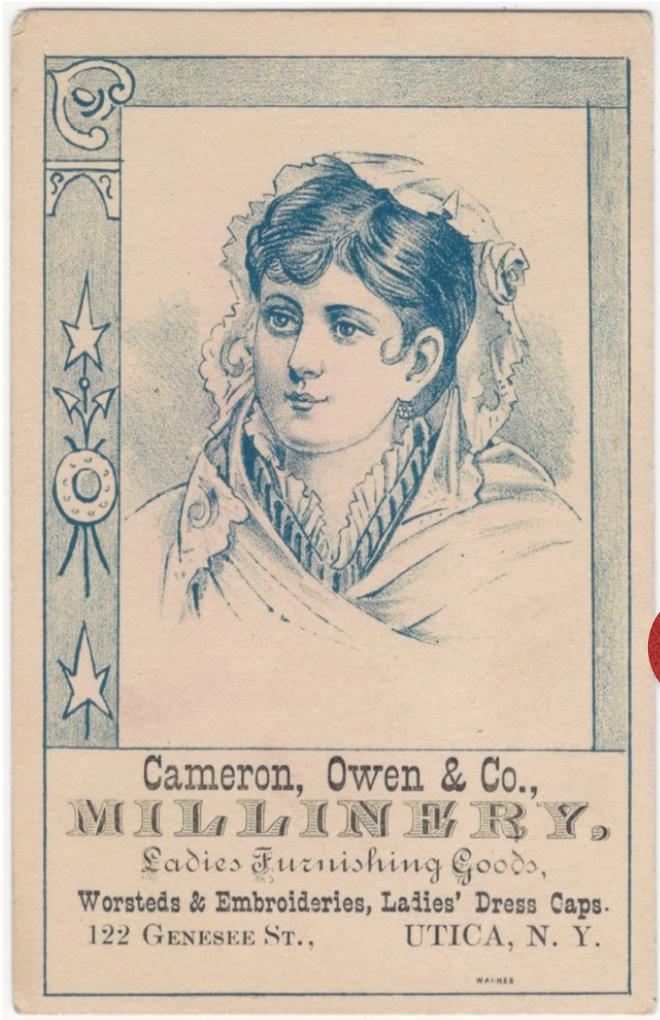
A handsome lithographed card on coated stock for Ch. Buyens, 'Passementier', technically a trimmings or edging maker, though the craft was closely related to lace-making. Presumably Paris. Card. 3"x2". Minor soil, light wear. [42702]

41

[Lipstick] 1960s French Pond's Lipstick & Rouge Counter/Window Card. \$45

Well, here we have an important question- how much time did she take making sure her necklace, gloves, and eye-shadow matched? And is that James Bond waiting in the background, and was he impressed or just impatient? And what else did she dye turquoise? Card. 9"x12.5". Minor soil, light wear. [44916]





[Millinery] 1880s
Millinery & Ladies' Caps,
Embroideries & Fashion
Trade Card. \$25

An attractive card for Cameron,
Owen & Co. of Utica, N.Y.,
"Millinery, Ladies Furnishing
Goods, Worsteds & Embroideries,
Ladies' Dress Caps". Card.
2.75"x4.25". Minor soil, light
wear. [43871]

42



43

[Millinery] 1906 Detroit Millinery Promotion Real
Photo Postcard. \$40

An unusual card any way you look at it- a real photo postcard used as a promotion by Mitchell, Moody, Garton Co. of Detroit, Michigan, personalized for a specific customer with blanks to be filled in. Awesome, if time-consuming, marketing. Postcard. Minor soil, light wear. Posted. [44900]



[Newspaper] July 4 1931 Mounted Photo of Two Couples in Newspaper Clothing & Spanish Bell Hats. \$65

Well now- on July 4, 1931, Dan & Grace, and John & Esie, had apparently had about enough of the news, so they outfitted themselves in newspaper gaucho pants & vests and Spanish wide-brimmed bell-fringed hats & rose-eared bonnets, and went out on the lawn to have their picture taken. And that, boys & girls, is a great example of holiday- um, well, I'm not sure what, but possibly 'spirits' were involved. Mounted silver gelatin print. 8.25"x6.25" [image], 9"x7" [mount]. Minor wear, light soil. [43600]



45

**[Newspaper] Two Young Boys in
Newspaper Costumes with Fiddle &
Ukulele 1930s Snapshot. \$25**

If you've worked with enough snapshots you'll have noticed that folks in the 1920s and 1930s made costumes out of newspapers a lot more than we do today. Also ukulele playing. It is unclear if these two things were related. Snapshot. 2.5"x3". Minor soil, light wear. Removed from an album with some paper residue on the back. [44776]

[Perfume/Cologne] Colorful
19th Century Superior Rose
Water Label. \$45

An elaborate and colorful label for
"Superior Rose Water, Distilled from
the Flowers". Probably 1840s-50s.
Label. 3"x4". Some soil an wear.

46



[Perfume/Cologne] Vintage Die Cut Palmer's 'May Bloom'
Perfume Trade Card. \$35

A fetching die cut trade card for Palmer's May Bloom perfume, "His perfumes are
true to Nature's Flowers". Probably around 1900. Card. 2"x6". Minor soil, light
wear, slight crease. [44559]

47





48

[Perfume/Cologne] Victorian Hoyt's German Cologne Diecut Figural Bookmark. \$25

A clever bookmark- the bottle folds out to catch the page.
 "This book mark will keep your place when reading and also keep you in mind that no perfume is so fragrant and lasting as Hoyt's German Cologne". Diecut. About 2"x4.5". Minor soil, light wear. [45395]

[Perfume/Cologne] 1920s French Cologne d'Orient Perfume Label. \$20

A lovely French Societe Francaise des Parfums d'Orient perfume label for Eau de Cologne d'Orient, Surfine Extra Vieille, featuring a nice blend of both Art Nouveau and Art Deco stylings, with a little Aesthetic Movement thrown in for good measure. Label. 3.5"x4". Minor soil. [44434]

49



[Sewing Tools] 1890s Butterick Trade Catalog of Sewing Shears and Scissors. \$40

Issued by the Butterick Publishing Company of New York. An interesting catalog of sewing-related tools, including button-hole cutters, manicure tools, embroidery scissors, "champion cheap scissors", surgical scissors, tailors' points scissors, straight and bent shears, silk scissors, and "The Hummer", a folding pocket scissor. This is a wholesale list, with prices for singles, dozens, and grosses. Not dated, but probably 1880s-90s. Softcover. 3.25"x5.25". Minor soil, light wear. [43408]

STRAIGHT AND BENT SHEARS.

At Special Low Prices.

Made of Solid Razor Steel throughout, full Nickel-Plated, with Finger-shaped Bows and Screw Adjustment.

No. 21.—DRESSMAKERS' OR HOUSEWIVES' BENT SHEARS, 7½ inches long. (With Patent Spring that forces the blades apart and the Edges together making the Shears cut evenly.) 75 Cents per Pair; \$8.50 per Dozen Pairs; \$85.00 per Gross. Postage per Dozen Pairs, 50 Cents.

No. 22.—DRESSMAKERS' OR HOUSEWIVES' BENT SHEARS, 9¼ inches long. (With Patent Adjusting Spring, as in No. 21.) \$1.00 per Pair; \$9.00 per Dozen Pairs; \$90.00 per Gross.

In lists of One Dozen or more, No. 22 can be more cheaply sent by Express.



No. 16.—DRESSMAKERS' OR HOUSEWIVES' STRAIGHT SHEARS, 7½ inches long. 50 Cents per Pair; \$4.50 per Dozen Pairs; \$45.00 per Gross. Postage per Dozen Pairs, 50 Cents.

THE GLORIANA SCISSORS.

Made of Finest Razor Steel, with Bows highly polished and nickel-plated, having a convex knob along the bows and full regular finish to the edges; also fitted with a patent Spring.

No. 23.—GLORIANA SCISSORS, 7½ inches long. 50 Cents per Pair; \$4.50 per Dozen Pairs; 25 Cents Postage per Gross.

No. 24.—GLORIANA SCISSORS, 9 inches long. 50 Cents per Pair; \$4.50 per Dozen Pairs; 25 Cents Postage per Gross.

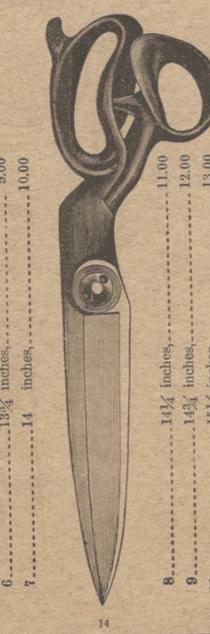
These Scissors are made of English Cast Steel, well tempered and full Nickel-Plated. The handles are embossed in gilt and nickel, and the blades are carefully ground.

No. 25.—GLORIANA EMBROIDERY AND TRIPPING SCISSORS, 4 inches long. 50 Cents per Pair; \$4.50 per Dozen Pairs; \$45.00 per Gross. Postage per Dozen Pairs, 10 Cents.

These Scissors are made of the finest steel, and are fitted with a patent Spring, which forces the blades apart, making the blades cut independently of the screw. These Scissors unite in themselves the practical and economical, and form a daily accessory of the work-basket.

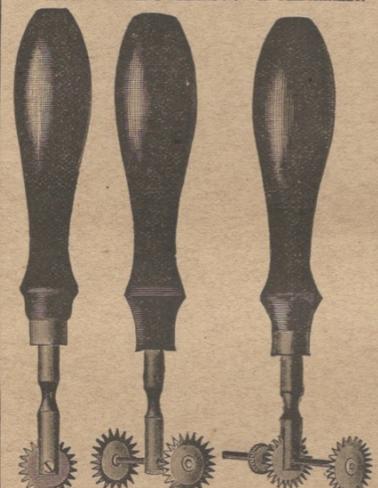
TAILORS' SHEARS.

NO.	LENGTH.	PRICE.
4	12½ inches	\$5.00
5	13 inches	8.00
6	13¾ inches	9.00
7	14 inches	10.00
8	14¼ inches	11.00
9	14¾ inches	12.00
10	15¼ inches	13.00
11	15¾ inches	14.00
12	16½ inches	15.00



TRACING WHEELS.

THESE ARTICLES WE SPECIALLY RECOMMEND AS SUPERIOR TO ANY OTHERS NOW IN THE MARKET.



No. 31.—SINGLE TRACING WHEEL. 15 Cents per Wheel; \$1.00 per Dozen Wheels; \$10.00 per Gross. Postage per Dozen Wheels, 20 Cents.

No. 32.—DOUBLE TRACING WHEEL. 30 Cents per Wheel; \$2.25 per Dozen Wheels; \$22.50 per Gross. Postage per Dozen Wheels, 20 Cents.

No. 33.—DOUBLE ADJUSTABLE TRACING WHEEL. 25 Cents per Wheel; \$1.50 per Dozen Wheels; \$17.00 per Gross. Postage per Dozen Wheels, 25 Cents.

Fine Cutlery

MANUFACTURED SPECIALLY FOR

The Butterick Publishing Co. (Limited),
7 to 17 W, 13th Street, New York.

In sending Money through the Mail, use a Post-Office Order, Express Money-Order, a Bank Check or Draft, or a Registered Letter. Postage Stamps of One or Two Cent Denomination, sent to us by mail, will be accepted as cash.

The Lowest-Priced First-Quality Cutlery ever placed on this Market. Made of the Best Quality English Razor Steel, full Nickel-Plated and neatly finished.

Order by Numbers, Cash with order. When ordered at the Retail or Single-Pair Rate, these Goods will be sent prepaid to any Address in the United States, Canada, Newfoundland or Mexico. When ordered at Dozen or Gross Rates, transportation charges must be paid by the party ordering. The mail charges per dozen are specified in each advertisement. If the party ordering desires the package registered, 8 Cents extra should be sent with the order. Dozen Rates will not be allowed on less than Half a Dozen of one style ordered at one time, nor Gross Rates on less than Half a Gross.

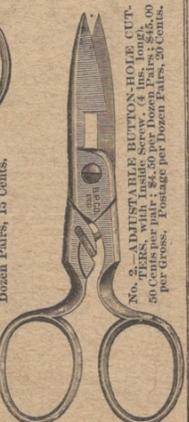
THE BUTTERICK PUBLISHING CO. (LIMITED),
7 to 17 West Thirteenth Street, New York.

BUTTON-HOLE CUTTERS.

No. 1.—In these Cutters the size of the Button-hole to be cut is regulated by an Adjustable Screw, so that Button-holes can be cut of any size and of uniform length. These Cutters are of solid Steel throughout and full Nickel-plated.



No. 2.—ADJUSTABLE BUTTON-HOLE CUTTERS, with Gauge, 4 inches long. Retail Price, 50 Cents per pair; \$2.00 per Dozen Pairs; \$20.00 per Gross. Postage per Dozen Pairs, 15 Cents.



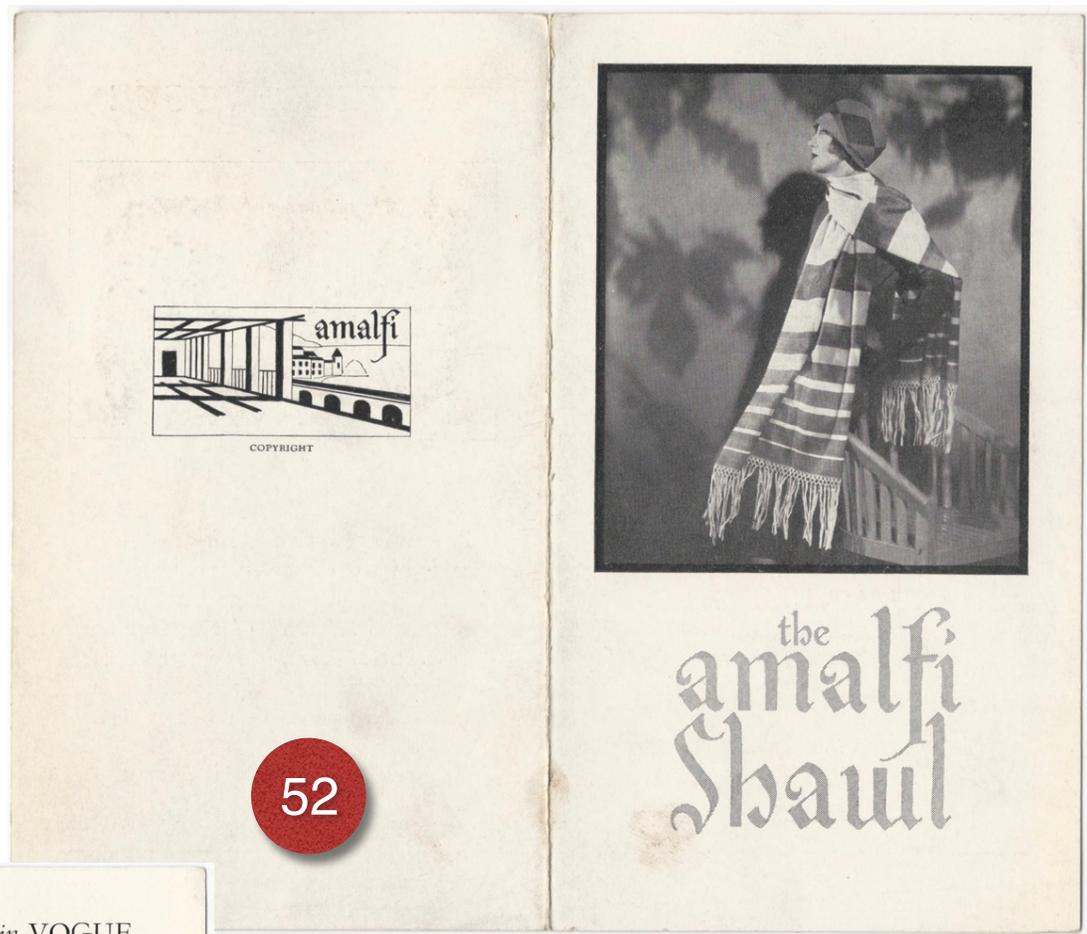
No. 2.—These Cutters are of the Highest Grade English Razor Steel, full Nickel-plated, and Forged by Hand. The Gauge-Screw being on the inside, there is no possibility of it catching on the goods when in use.



[Shirts] Victorian Trade card for Lynn Massachusetts Shirt Maker. \$10

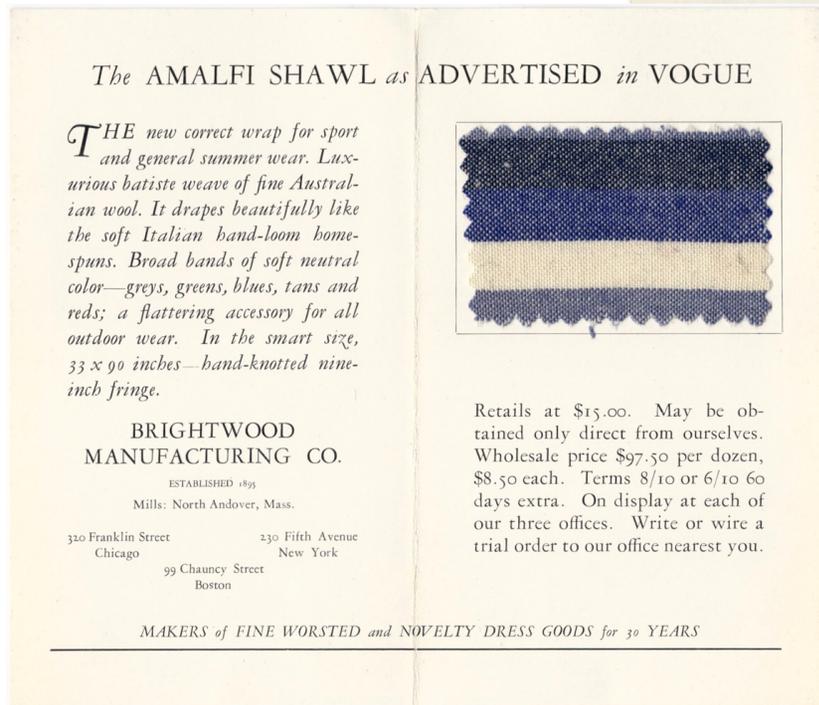
51

A small trade card for “Blake, Shirt Maker” of Lynn Massachusetts. Charles R. Blake was both a shirt maker and ran the Lynn Laundry in Lynn. Card. 3.25”x2”. Minor soil. [42709]



52

[Shawls] 1920s Amalfi Shawls as Advertised in Vogue Brochure with Sample. \$20



An attractive brochure promoting the Amalfi Shawl by Brightwood Manufacturing Co. of North Andover, Massachusetts, to fine clothing retailers, noting that it is being advertised in Vogue “for sport and general summer wear”. Folder. 3.5”x6”. Minor soil. [44955]

53

[Shirts] 1870S Partly-Made Men's Dress Shirts by Keep Manufacturing, Boston Handbill. \$25

An interesting handbill- Keep's patent men's and boy's partly-made shirts came with all the hard work already done- all you had to do was stitch the arms and cuffs on. "Made in elegant styles, Wamsutta muslin and best Irish linen". Handbill. 4.25"x6.5". Minor soil, light wear. [44634]

ECONOMY IN SHIRTS!
KEEP'S PATENT
Partly-Made Dress Shirts,
Men's, 6 for \$6.00,
Boys', 6 for \$4.80.
ONLY ONE QUALITY, THE VERY BEST.

*Warranted to fit perfectly. Bosoms
Three-Ply, all Linen.*



*Made in Elegant Styles. Wamsutta
Muslin and best Irish Linen.*

Ladies are especially invited to examine these Shirts; they can be finished as easily as sewing a straight seam, all of the difficult work being completed. Special sizes made to order without extra charge. No obligation to take any Shirts ordered unless perfectly satisfactory. Samples, with directions for self-measurement free on application.

KEEP MANUFACTURING CO.,
112 Tremont St., Boston.

[Shoes] Two Victorian Chromo Die Cut Shoe Trade Cards. \$40

A handsome pair of diecut trade cards for A. Priesmeyer Shoes, "Ladies Shoes and Young America School Shoes - The best value for the money that you can buy - Nothing cheap or shoddy". Now there's a stirring slogan. Die cuts. About 5"x5.5". One with light wear, a little soil, corner crease; the other with half a dozen creases and wear. [44035]



54

1842
 July 2 S. Knight to James Moutton
 To making 1 pair shoes 75
 " making 2 pair shoes 1 16 =
 " mending boots 28
 Janth 1844 Received the above account 2 19
 " " " " " " " " " " " " 2 13
 " " " " " " " " " " " " 4 32

55

[Shoes] An 1844 Receipt for Making and Mending Shoes. \$15

No place, 1844. A handwritten receipt dated July 2, 1842. 7"x2.5". Some soil, minor wear. [40400]



57

[Shoes] Victorian Card Showing the Interior of a Shoe Store. \$20

An attractive scene with no text- a busy shoe store, the walls lined with drawers each helpfully showing a type of shoe, while several salesmen wait on well-dressed ladies. Card. 5.25"x3.25". Minor soil, light wear. [43979] \$20



58

[Shoes] Victorian Shoe Store Oversized Trade Card. \$20

Although her shoes are not visible, we are sure the lovely lady portrayed in full color chromolithography on this oversized card bought them at F.L. Childs Cash Shoe Store in Westfield, Massachusetts. Card with pasted-on color picture. 4.5"x10". Some soil and light wear. [45004]



[Shoes] Solar Tip Shoes Happy Children Victorian Trade Card. \$15

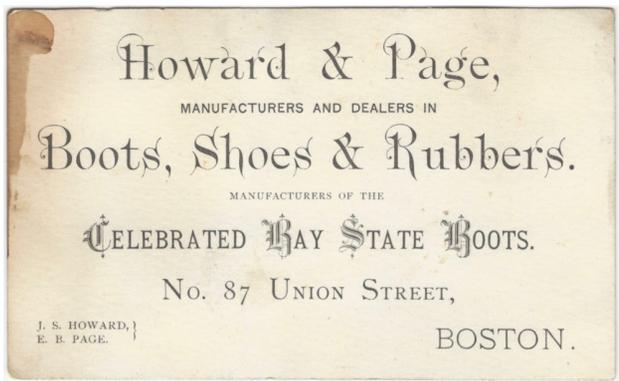
59

Apparently nothing made your average Victorian tyke happier than having a pair of Solar Tip Shoes, at least judging by this extremely realistic and extraordinarily sincere drawing is to be trusted. Card. 5"x3". Minor soil, light wear, very small closed rip, light discoloration and small loss on the back from mounting. [44107]

[Shoes] 19th Century Boston Shoe & Boot Trade Card. \$15

An elegant card for Howard & Page, manufacturers of the Celebrated Bay State Boots. 5"x3". Some soil, edge stain, light wear. [44969]

60



[Shoes] 19th Century Boston Shoe & Boot Trade Card. \$15

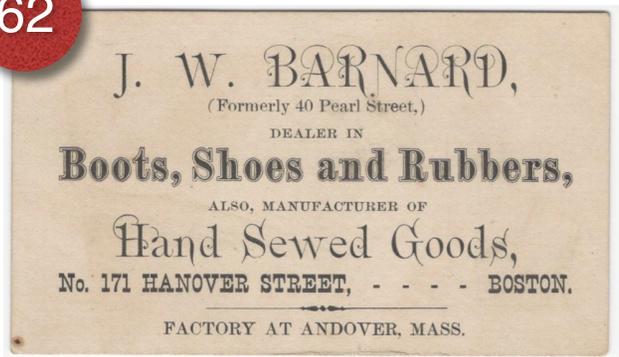
61

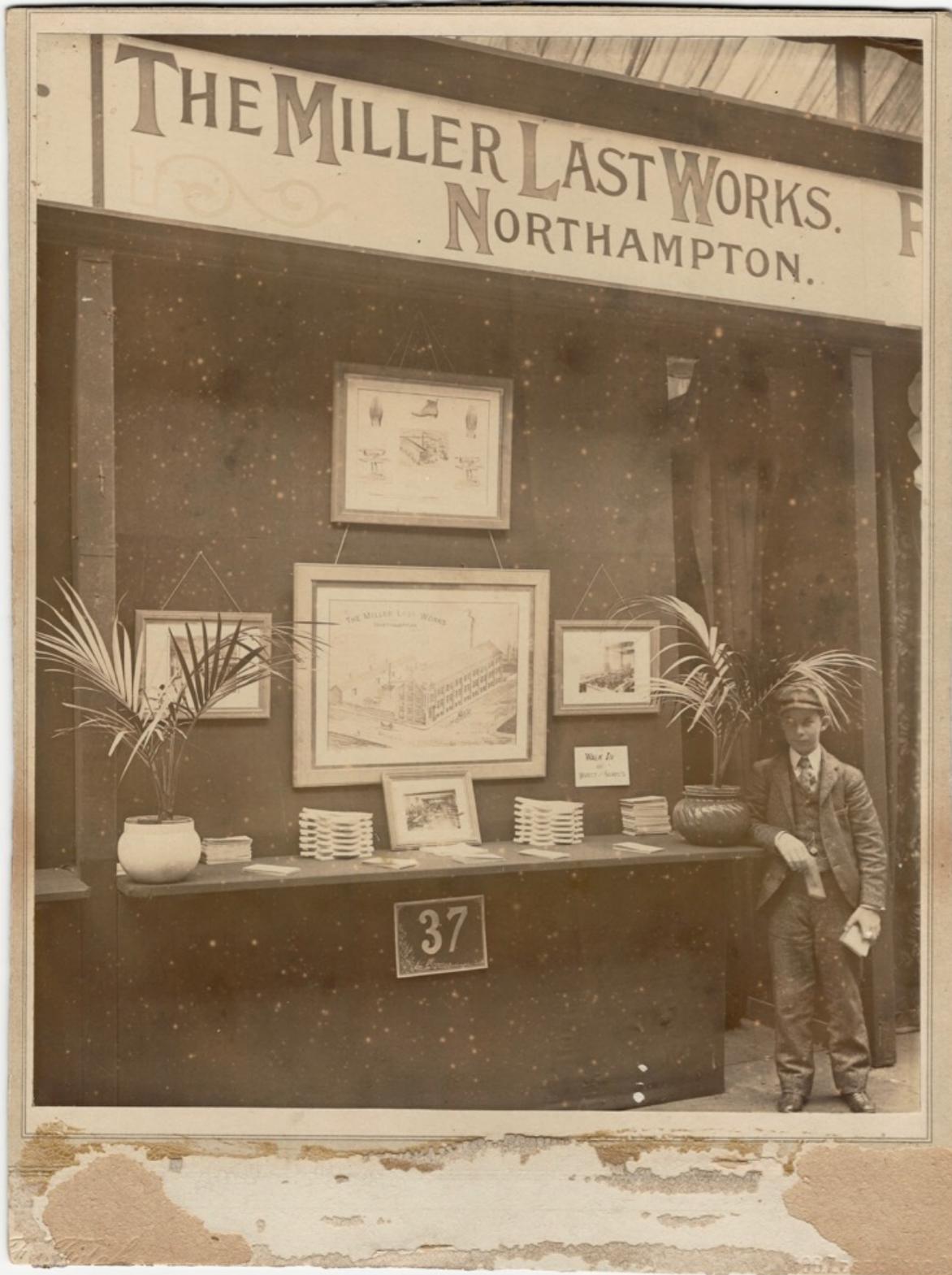
An elegant little card for Mansfield's Fashionable Boot & Shoe Store. 3.25"x2". Minor soil and wear, corner clipped. [44971]

[Shoes] 19th Century Boston Shoe & Boot Trade Card. \$15

62

An attractive card for J.W. Barnard, dealer in Boots, Shoes and Rubbers. 3.75"x2". Minor soil and wear. [44972]





63

**[Shoes] C.1900 Miller (Shoe) Last Works
Exhibition Booth Cabinet Card. \$150**

A handsome view of the Miller display at an unknown exhibition. Historic England notes- "Oliver Ammi Miller, an American entrepreneur from the shoe-manufacturing town of Brockton, Mass., built this last works in 1896. In 1902 Miller sold his majority holding to the British United Shoe Machinery Co. Ltd., a subsidiary of the United Shoe Machinery Corp. of Boston, Mass.. In the 1950's the firm moved into the production of plastic heels. Production ceased in the late 1960's. Last making was an essential part of the industry as all boots and shoes were constructed on lasts and they had a limited life-span and needed regular replacement". Cabinet card. 8.75"x11.5" [mount], 8.25"x10.25" [image]. Mount damaged at the bottom, image with light wear. [44263]

[Shoes] 1920s-30s Shanghai
Comfortable Shoes Box Label. \$35

64

An attractive shoebox label for Shanghai
Comfortable Shoes. Label. 10.25"x3.75"
Minor soil, some wear. [44411]



65

[Shoes] 1920s
Cambridge Rubber
Company Raynboots
Dealers Promotional
Samples Brochure. \$45

An interesting folding
brochure for shoe stores,
illustrating and describing
promotional displays
available for the Winter Line
of Raynboots. Self-mailing
folder, about 6.25"x9.5",
unfolds to 25"x19", with
color and black & white
illustrations. Minor soil, light
wear. [44853]

The image shows a large, multi-page promotional brochure for Raynboots shoes. The top section features four circular illustrations of women wearing Raynboots in different settings: 'Individual' (rainy day), 'Smart' (snowy day), and two others for 'the game' and 'evening use'. Each illustration is accompanied by a short description and the Cambridge Rubber Company logo. Below these is the text 'FOR EVERY USE AND SEASON'. The middle section is titled 'WINDOW DISPLAY' and shows a photograph of a window display with Raynboots. Below this is the text 'To Show Them - Is to Sell Them' and a paragraph about the benefits of Raynboots for shoe stores. The bottom section is titled 'USE THIS ORDER BLANK' and contains an order form with columns for 'RAYNBOOTS' and 'RAYNBOOTS' (likely a typo for 'RAYNBOOTS'). The form includes fields for 'Name', 'Address', 'City', 'State', and 'Zip'. Below the form are two illustrations of Raynboots: a dark blue 'Glengairn' boot and a brown 'Radio' boot. The bottom of the brochure features the Cambridge Rubber Company logo and address information for Boston, New York, and Chicago, along with a note that Raynboots are also sold by leading distributors throughout the country.

[Shoes] 1920s Weyenberg Shoe Mfg. Co. Men's Oxfords Folding Brochure. \$25

An attractive brochure for oxfords from the Weyenberg Shoe company of Milwaukee, Wisconsin. Brochure. 8.5"x11", unfolds to 22"x8.5" mini-poster, with color and black & white illustrations. Some wear, light soil, several folds, slight splitting along some folds, several slits at the top fold. [44854]

66

No. 4777
Black or Tan

No. 711
Tan or Black

No. 723
Tan or Black

No. 603
Tan or Black

No. 620
Tan or Black

No. 8014
Black or Tan

No. 714
Tan or Black

No. 615
Tan Only

These Fall Oxfords Will Give Your Store Style Leadership
IF YOU ORDER NOW

No. 4777 A distinctive black calf. No. 4677 the same in Barnet's Pinehurst Calf. **\$3.85**

No. 711 A refined Bal. No. 710 the same in Barnet's Yellowstone. **\$3.85**

No. 723 Barnet's Yellowstone Calf in a smart Blucher. **\$3.85**

No. 603 A rugged bal style of Armour's Oakdale Kip. No. 725 the same in Black Calf. **\$3.25**

No. 620 Armour's Oakdale Kip, a new leather in a new biwelt Blucher. No. 630 the same in Black. **\$3.40**

No. 8014 A husky, biwelt blucher of Black Calf. No. 8013 the same in Barnet's Yellowstone. **\$4.00**

No. 714 A well trimmed Bal of Barnet's Yellowstone Calf. No. 715 the same in Black Calf. **\$3.85**

No. 615 Alsace, a new fall color of Armour's Kip in a new fall style. **\$3.25**

All Numbers in Stock in C and D Widths

WEYENBERG SHOE MFG. CO.
Milwaukee, Wisconsin

67

[Shoes] January 1931 Cantilever Shoes for Women, Men & Children Folding Display Catalog for Dealers. \$20

An interesting folding broadsheet/catalog, urging shoe stores, "No merchant ever made money on broken sizes- be sure to keep sized up once a week". Cantilever Shoes were "flexible for comfort - caused by the flexible arch". Cantilever was located in Harrisburg, Pennsylvania. Folder, about 3.75"x8", unfolds to make a 20.5"x15" display poster with line illustrations. Some soil and wear, one small hole, creases starting to split in several places. [44852]

Infants', Children's, Misses' and Boys' Cantilever Shoes in Stock
Don't Lose Sales—Send In Your Sizes Each Week

THE FLEXIBLE ARCH

WOMEN'S

Men's

Growing Girls' Shoes

Women's Sport Shoes

CANTILEVER SALES CORPORATION

The Flexible Arch of Cantilever Shoes

Don't Lose Sales—Send In Your Sizes Each Week

CANTILEVER SALES CORPORATION

Women's Men's Boys' Growing Girls' Children's Infants' Cantilever Shoes

THE FLEXIBLE ARCH

NO SHOES ARE EVER MADE BETTER THAN OURS

CANTILEVER SHOES

BE SURE TO KEEP SIZED UP ONCE A WEEK

68

[Shoes] 1950s Designer Chairs & Stools for Shoe Stores by International Shoe Co. Card. \$25

An attractive color card promoting the International Shoe Company's line of designer chairs and stools for shoe stores. The chairs and stools are classic '50s design in made of solid maple, with vinyl upholstery in either Tolex or Naugahyde. Card. 5.5"x3.5". Minor soil, light wear. [44611]



69

[Strange] 1930s Men in Outrageous Costumes at a Summer Camp Snapshot. \$20

Somebody lost a bet. Snapshot. 4.5"x3.5". Minor soil, light wear. [45146]



[Tailor] 1860s Boston Merchant
Tailor Trade Card. \$15

70

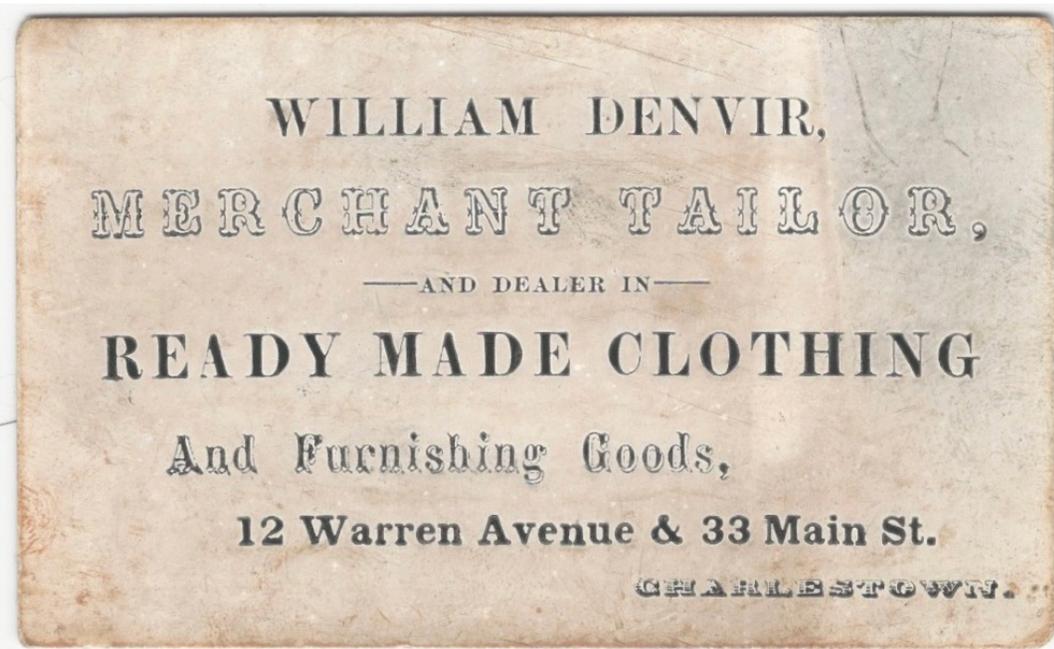
A quietly elegant and restrained card for Collier & Duncan, Merchant Tailors of Boston. 3.25"x2". Minor soil, light wear. [44961]



71

[Tailor] 1870s Charlestown
Massachusetts Merchant Tailor Trade
Card. \$15

An attractive card for William Denvir, Merchant Tailor and dealer in Ready Made Clothing and Furnishing Goods, of Charlestown. 3.5"x2.25". Some soil and wear. [44967]





72

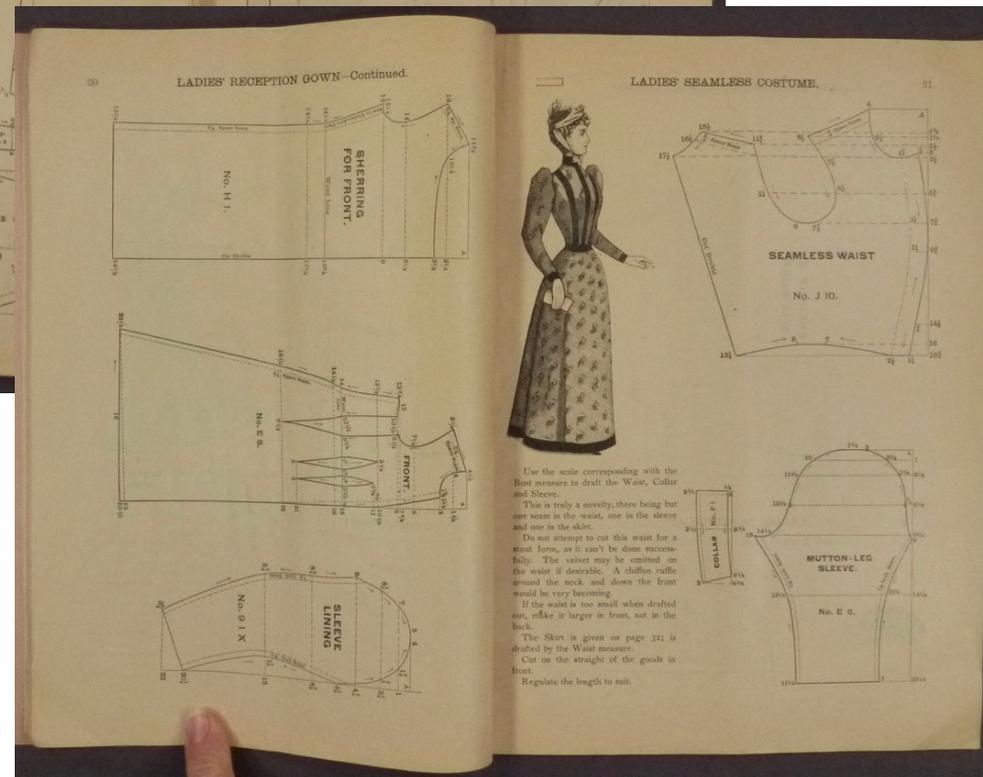
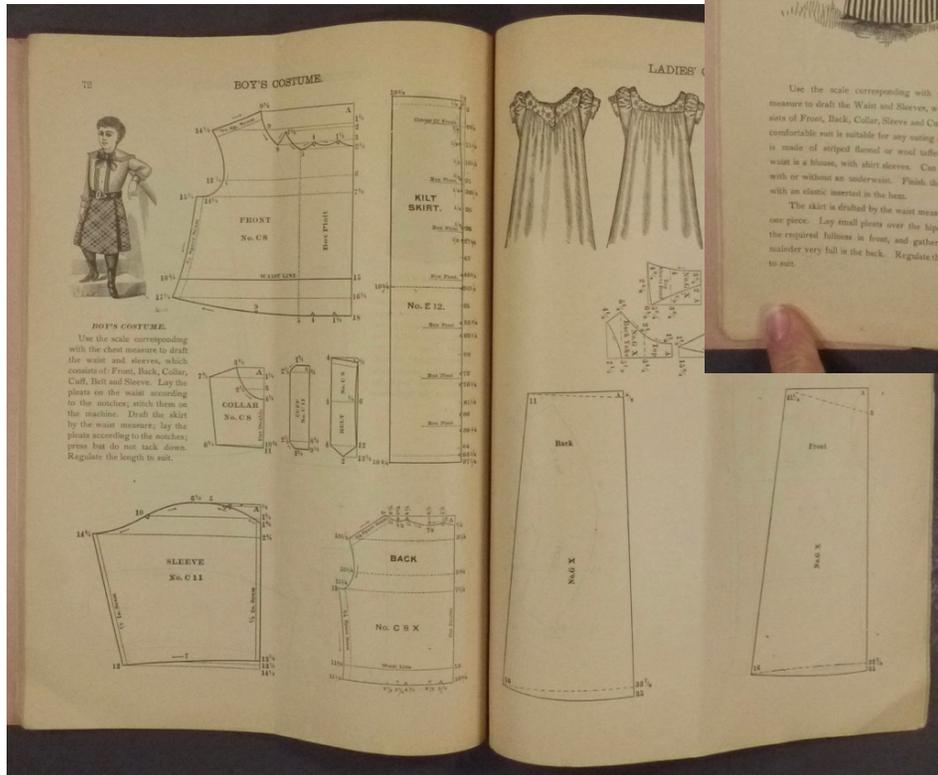
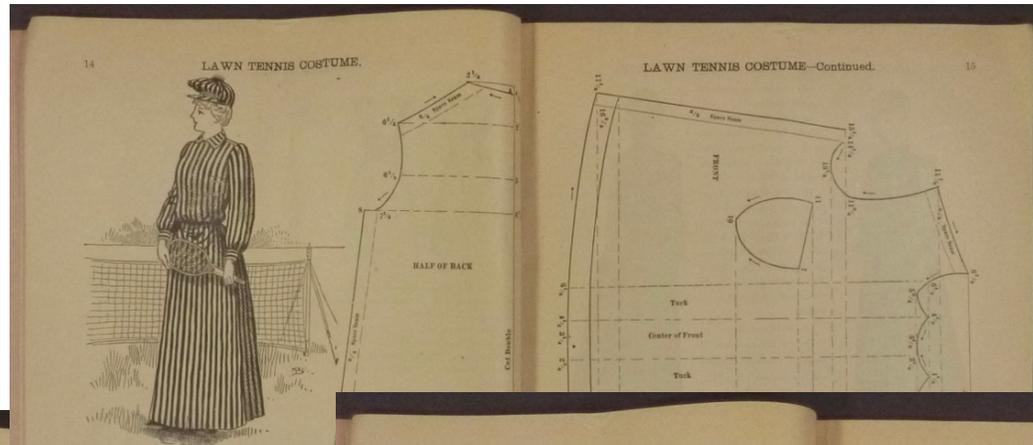
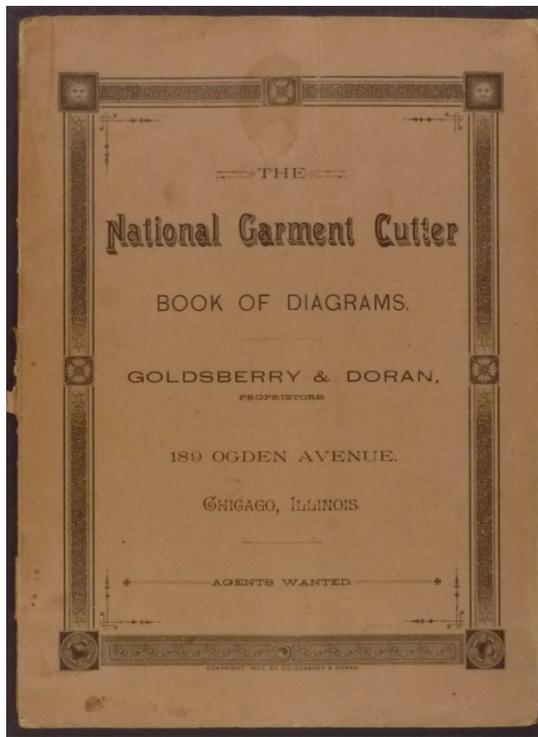
[Tailor] 1876 Philadelphia Tailor's Colorful Trade Card. \$85

An attractive trade card for the Fall & Winter 1876-77 lines at Aschenbach & Hahn, Tailors of Philadelphia, "Cloths, Cassimeres, and Vestings - Latest Novelties - We cordially invite our friends and customers to give us an early call and examine our stock". Card. 6"x3.25". Minor soil, some wear. [45366]

[Tailoring] 1893 National Garment Cutter Book of Diagrams - Goldsberry & Doran. \$150

73

Chicago, 1893. Patterns and instructions for cutting ladies garments, with some additional patterns for the gentlemen, boys, and girls. Softcover. 8.5"x11.5", 100 pages, line cuts and patterns. Covers with some creasing and wear, spine perished, overall minor soil and light wear. [44266]



[Tailor] 19th Century Boston Merchant Tailor & Gentlemen's Furnishings Trade Card. \$15

An elegant card for Geo. Lyon & Co., "Tailors & Furnishers, shirts made to order", of Boston. 4.25"x2.25. Minor soil, light wear. [44960]

74



JOHN C. CHAFFIN & CO.

IMPORTERS AND DEALERS IN

Gentlemen's Furnishing Goods,

No. 186 WASHINGTON STREET,

(CORNER OF FRANKLIN STREET,)

JOHN C. CHAFFIN,
GEORGE SAWIN,

BOSTON.

75

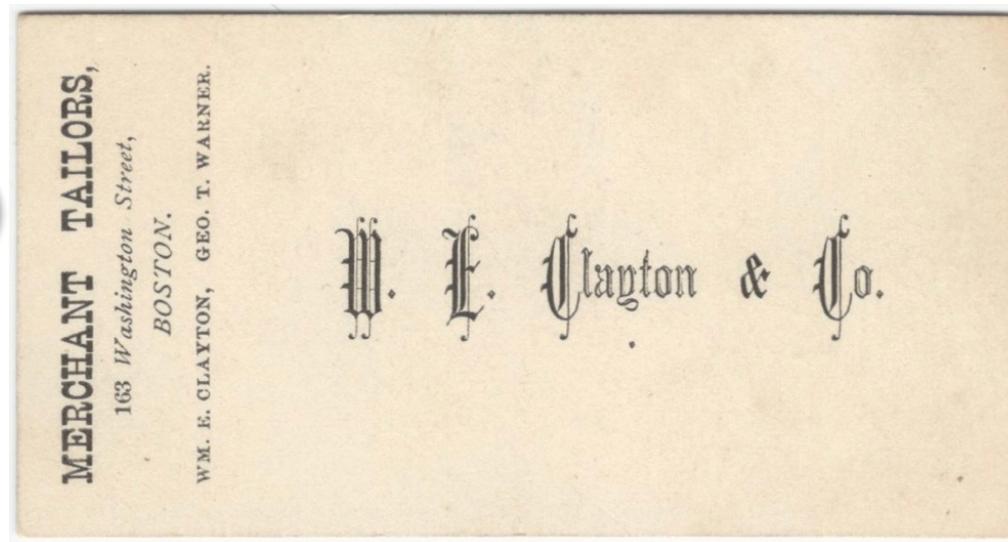
[Tailor] 19th Century Boston Gentlemen's Furnishing Goods Trade Card. \$15

A card for John C. Chaffin & Co., importers and dealers in Gentlemen's Furnishing Goods, of Boston. 4"x2.5". Minor soil, light wear. [44962]

[Tailor] 19th Century Boston Merchant Tailor Trade Card. \$15

An elegant small card for W.E. Clayton & Co., Merchant Tailor of Boston. 3.5"x2". Minor soil, light wear. [44963]

76





77

[Tailor] 19th Century Haverhill Massachusetts Merchant Tailor Card. \$15

An attractive and eye-catchingly yellow card for Chas. G. Eaton & Co., Merchant Tailors, dealers in Men's Furnishings, of Haverhill. 3.5"x2.25". Minor soil, light wear. [44964]

[Tailor] 19th Century Charlestown Massachusetts Men's Tailor & Gentlemen's Furnishings Trade Card. \$15

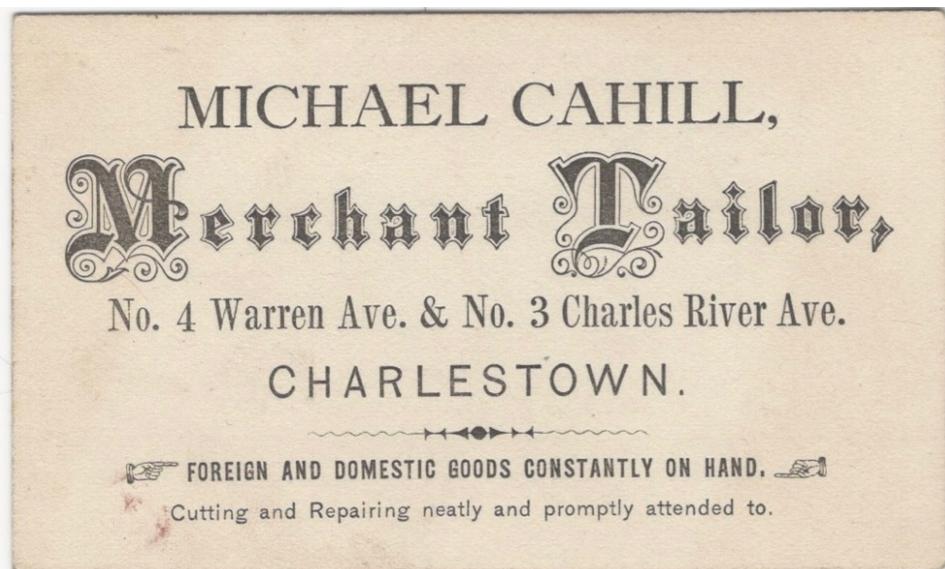
A card for E.J. Klous, Manufacturers & Dealers in Clothing, Hats & Caps, Gents' Furnishing Goods, also clothing Cut and Made to Order in the Latest Style, of Charlestown. 3.5"x2.25". Minor soil, light wear. [44966]



78

[Tailor] 19th Century Charlestown Massachusetts Merchant Tailor Trade Card. \$15

An attractive card for Michael Cahill, Merchant Tailor, of Charlestown. 3.5"x2". Minor soil, light wear. [44968]



79

[Theatrical] 1930s Baum's Materials & Trimmings for Theatrical & Fancy Costumes Catalog. \$25

80

Baum's, of Philadelphia, offered "A large and varied stock of fancy, exclusive, up-to-the-minute material for the theatrical trade, school plays, historical and beauty pageants, masquerade, parades, scenic and window display purposes". Softcover. 5.75"x8.75", 12 pages, line illustrations. Some wear, light crease, minor soil. [45569]

BAUM'S, INC. PHILADELPHIA, PA.

OSTRICH FEATHER FANS
Fine quality; 14 plumes; measures 4x30 in. All colors. \$15.00
In solid or shaded colors. (Worth double) \$15.00
MARABOU—All colors. Good quality. Price per yard .15
Price per dozen yards 1.50
Our better grade. Price per yard .60

TAMBOURINES (Genuine Skin)—
6 in. \$0.75
8 in. .95
10 in. 1.25

CYMBALS (brass set of 4 for Spanish or Oriental dancing). Per set 1.25
CASTANETS, complete set 1.15

FAMOUS ARRANJAY WIGS

WIGS
ARRANJAY WIGS—Famous silk mohair wig in all colors. About 40 styles. Each \$1.00
In dozen quantity, per doz. 10.20
Same styles in human hair. Each 2.50

THEATRICAL HATS
We will make you any style hat you desire. Send picture, description and size. Price each 2.95
With your own material. Price each 2.00
Special price in dozen lots. Some styles made for \$1.75 each.

NESTO LASHES—An imperceptible artificial EYELASH for private wear—for stage wear—Nestor's duplicate—put on and taken off in a twinkling. Can be used repeatedly and cleaned easily.
No. 1—For Private use. Colors: Blonde, Brown, Dark Brown and Black.
No. 2—For Stage and Screen wear. Black only. Pair 1.00

SUPPORTERS (BELTS)
Dance Girdles in flesh all silk elastic webbing, jacquard satin facing, lined with satin to assure freedom from irritation and chafing, made in 6 inch measurement. Order by waist measurement.
For women, Price \$1.50 and \$1.95
For men, Price 2.50

BAUM'S DELUCO TOE SHOES
PATENT LEATHER men. Turned sole. Light weight. Includes taps. Price per pair \$3.95
BOYS' PATENT (Taps attached). White they last, pair \$3.00

BAUM'S FAMOUS WHITE SATIN "THE tarty heel. Sizes from attached. Pair \$3.00

SILVER KID THEO comfortable Baby Lo included. Pair \$3.00

WOODEN SHOES—D pair \$3.00

BAUM'S FAMOUS TAP SHOES (For ladies)
Leather soles, eyelets. Black kid. Price per pair \$1.95
White kid. Price per pair 2.50
Pink kid. Price per pair 3.00
Same style in satin. Price per pair 3.00

BAUM'S BLACK KID TAP SHOES
1 strap, fast heel, sizes 8½ child's to No. 8 women's including tap plates. Same style in patent leather. 1.95 2.45

BAUM'S BLACK KID "EVERTITE" with ribbon bow, low heels, including taps, sizes 8½ child's to 8 women's. Same style in patent leather. Pair 1.65
Same style in patent leather, better grade, with flexible sole. Pair 2.45

BAUM'S TAP PLATE, aluminum steel; any attach. Made in sizes medium and large. 1.50
Price per doz. pair 18.00
Price per 100 pair 2.45

BAREFOOT OR N SANDAL. All colors. With Elk soles. Per pair \$3.00
With rubber crepe soles fawn and pearl. Per pair \$3.00
TOE SLIPPER COVER shoes white practicing. Order by toe shoe size. WHITE CANVAS PU shoes white practicing. Can be used as a price. Same style in black and Elk sole. Price \$3.00

BAUM'S BLACK KID TAP SHOES
1 strap, fast heel, sizes 8½ child's to No. 8 women's including tap plates. Same style in patent leather. 1.95 2.45

BAUM'S BLACK KID "EVERTITE" with ribbon bow, low heels, including taps, sizes 8½ child's to 8 women's. Same style in patent leather. Pair 1.65
Same style in patent leather, better grade, with flexible sole. Pair 2.45

BAUM'S
INCORPORATED
114 S. ELEVENTH STREET
PHILADELPHIA, PA.

MATERIALS AND TRIMMINGS FOR THEATRICAL AND FANCY COSTUMES

DANCING FOOTWEAR

A LARGE AND VARIED STOCK OF FANCY, EXCLUSIVE, UP-TO-THE-MINUTE MATERIAL FOR THEATRICAL TRADE, SCHOOL PLAYS, HISTORICAL AND BEAUTY PAGEANTS, MASQUERADE, PARADES, SCENIC AND WINDOW DISPLAY PURPOSES.

14 W. Lake Street LESTER, LTD. Chicago 1, Illinois

Hawaiian and Fringe Skirts

No. 1 GRASS SKIRTS, improved, natural color, long, 10" waist \$ 8.50
No. 2 CELLOPHANE SKIRTS, clear fringe, 35-in. waist, 36 in. length. White, Red, Amber, Green, Blue, Purple, each 3.00
No. 3 WOVEN TOP, white cellophane, 36 inch, each 5.00
No. 4 BLACK OPAQUE CELLOPHANE SKIRTS, 36 inch, each 4.25
No. 5 GOLD METALLIC CELLOPHANE SKIRTS, 36 inch, each 4.25
No. 6 CHILDREN'S CLEAR CELLOPHANE SKIRTS, 27-in. waist, 18 in. long, White, Red, Amber, Blue, each 1.50
No. 7 GOLD METALLIC CELLOPHANE SKIRTS, 18 in., each 3.00
No. L1 LEIS, worn around the neck, cellophane, Red, White, Amber, each .50
No. L2 LEIS, assorted colors, shredded paper, 30 in., each .25
No. L3 LEIS, shredded paper, ea. 10" 12.00
No. L4 GARDENIA LEIS, 9 white gardenias, 30 in. each 3.88
WRISTLETS and ANKLETS, interchangeable. Cellophane, red, amber, white, pair .50

LESTER LITE CELLOPHANE SKIRTS, multicolor, cerise, green, orange, invisible blue, yellow, adults each \$10.00
Children's 16", each 5.00

PEARLS, 34 to 60 inch strand, any of the above sizes, per strand \$2.00

FINGERNAILS, elongated plastic, beautifully formed, 1½ inches long, red, yellow, blue, green. Set of 10 \$10.00

ANGEL WINGS, Each wing 22 x 9½ inches. Pair 75c

INSET WINGS, Each wing 12 inch diameter. Pair 60c

BALLET FANS, 10 sticks, each 11 inches long, pink, turquoise, white, each \$3.50

PLASTIC BAND on which to sew flowers, feathers, etc. Each \$0.25 Doz. 2.75

SAILOR HATS, white cotton. Each 30c Dozen \$3.30

BATONS THE FLASHER, has specially designed indentations that catch the light. Perfectly balanced, rubber top and tip, 28 or 30 in. length, each \$3.75

TOT BUNNET, 22 in. long rubber top and tip, perfect balance, each \$1.75

Write Lester's for prices on children's dress suits, tuxedos and white dress jackets.

Copyright Lester, Ltd., 1949.

14 W. Lake Street LESTER, LTD. CHICAGO 1, ILL.

Our Policy — "The Best Quality for the MATERIALS FOR THE STAGE"

ANIMAL CLOTH
BUNNY CLOTH, white
FUR CLOTH, brown, black, white
LEOPARD CLOTH, leopard spots on
LEOPARD CLOTH, leopard spots on dark
ZEBRA CLOTH, zebra stripes on velvet
ZEBRA CLOTH, zebra stripes on velvet

BUCKRAM — for stiffening hats, cuffs, etc. white or black
CELOPHANE cloth, red, green, red and white combination
CHIFFON (Ninon) white, black, red, pink, light blue, maize, royal blue, chartruse, light green, kelly
CHIFFON OMBRE, cerise to pink, dark blue to aqua, lavender to white, green to yellow
STRIPED CHIFFON, multicolor
DOTTED CHIFFON, red or black 1½ inch dots on white
Confirms dots on white
SPARKLE CHIFFON, see sparkle fabrics.

CHINA SILK, white
CRINOLINE white
DUVETYNE, A fine grade cotton material like flannel, black, white, low, brown, sweet meat, tan, light gray, dark gray, royal purple

JEWEL CLOTH, see sparkle fabrics.
LACE, black or white cotton.
LEATHER — (for appliques, ornaments, boot tops, cuffs, etc. Imitation leather, black, white, red
OIL CLOTH, black, white, red

LESTERLITE FABRICS, see back cover of this catalogue.

METAL CLOTH
CREPE LAHM — gold, silver
COTTON BACKED LAHM—gold, silver
METAL LAMME, gold, silver
METAL SERGE, gold, silver
METAL SHEER — tarantula proof, gold, silver
TRICOTTEEN, gold, silver

MUSLIN — bleached

NETS
RAYON NET, large hole, white, black, pink, coral, blue, cognac, turquoise, chartruse, powder blue
RAYON NET, imported, white, black, pink, light maize, orchid, silk, red.
COTTON, small hole, white, pink, blue, nude, M
NYLON NET, white

NINON, see chiffon.
ORGANDY, domestic, permanent finish, white, pink, blue, yellow

"America's Most Complete Theatrical Establishment"

Lester Ltd.

14 W. LAKE STREET CHICAGO 1, ILL.

MAKE-UP BOX
with tray, lock and key
Dimensions 10½" by 7¼" by 4¼"
\$3.85

Opera Length Hosiery
Sizes 9, 9½, 10, 10½
NYLON, black, white ballet pink, nude \$4.95
LASTEX MESH, black, sun tan, natural \$4.95

COSTUME DESIGNS BY LESTER
No. 49 This year's beautiful designs are 44, FORTY EIGHT in number. Ballet, military, ballers, nationalities, cow girls, tap, rumba, etc. etc. postpaid \$1.10
No. 50 DISTINCTIVE COSTUME DESIGNS and ACCESSORIES FOR THE STAGE, if you do not have this book containing hundreds of designs you may now have it postpaid for \$1.00

APPLY LESTER BRILLIANT TINSEL AT HOME

MAKE YOUR COSTUMES SPARKLE
LESTER BRILLIANT TINSEL is the name of those shiny, sparkling little pieces of metal which feel like large grains of sand in your hands and sparkle like thousands of diamonds. It is used on cloth and other materials to give the effect of inlaid diamonds.

LESTER BRILLIANT IN PACKAGES FOR YOU TO APPLY
Silver, triple plated \$0.25 1.25
Gold, Red, Blue or Green .30 1.50
Black .50 5.00

INSTRUCTIONS: 1—Apply adhesive in any design or solidly; 2—Sprinkle Lester Brilliant Tinsel over adhesive; 3—Press on gently with a roller or back of a spoon; 4—Shake off excess tinsel and allow to dry.
ADHESIVE No. 1 holds the LESTER BRILLIANT firmly. It becomes hard like cement but remains pliable. It is particularly fine for making straight lines, spots, touching up an article, flowers and all general designing.
ADHESIVE No. 2 is particularly good to be used with a brush on articles to be covered solid like hats, cones, heels, plaques, picture frames, also for designs applied through stencils. Per 2 ounces \$0.40

81

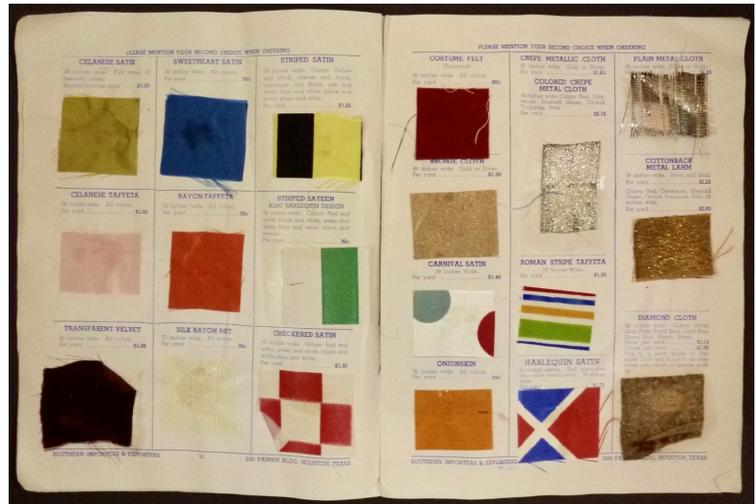
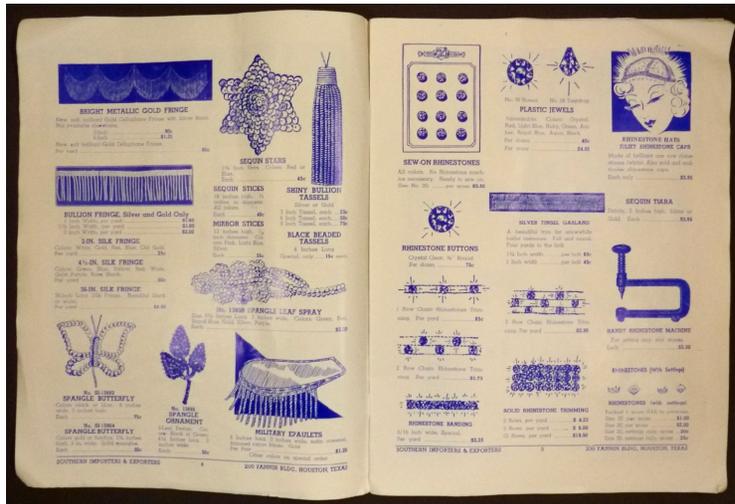
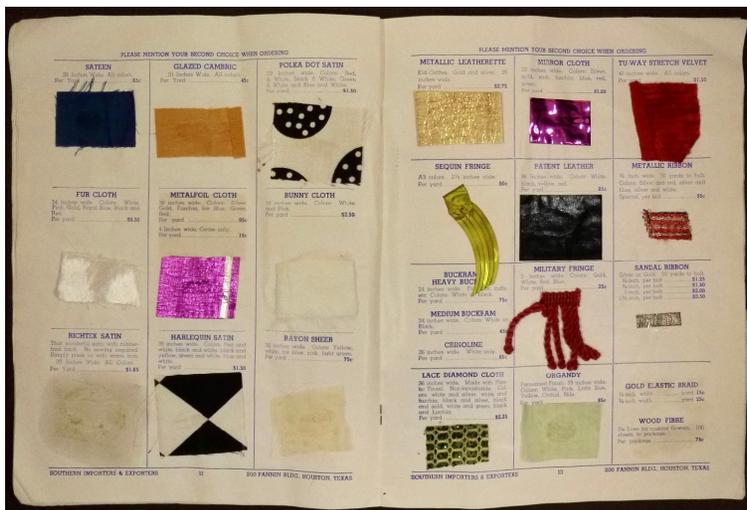
[Theatrical] 1949 Lester Ltd. Theater Costumes & Accessories Catalog. \$35

Lester Ltd. of Chicago was "America's Most Complete Theatrical Establishment". With a 2-page typed letter regarding costumes. Softcover. 6"x9", 23 pages, black & white illustrations. Folded, some wear and light soil. [45568]

[Theatrical] 1940s Houston Texas Theater Costume Fabrics & Trimmings & Costume Accessories Supply Catalog. \$85

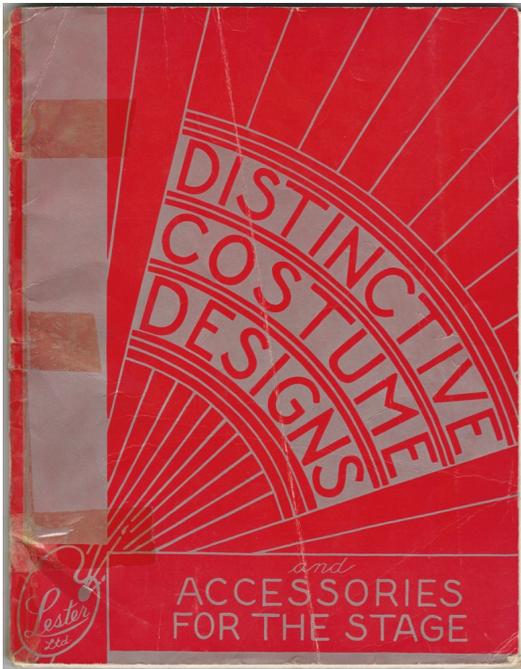
82

A nice 1940s Southern Importers & Exporters catalog of costume fabrics and trimmings, costume accessories and stage effects". Of special note are 5 pages of tipped-in samples. Softcover. 9"x12", 24 pages, monochrome illustrations, plus 5 pages with 45 (of 49) tipped in costume fabric samples. Some general wear and light soil, lacking 4 costume fabric samples. [45570]

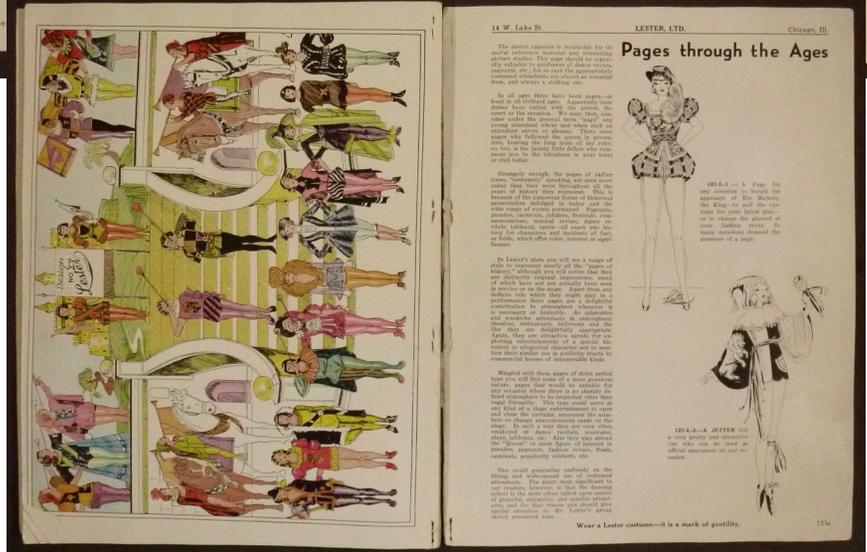
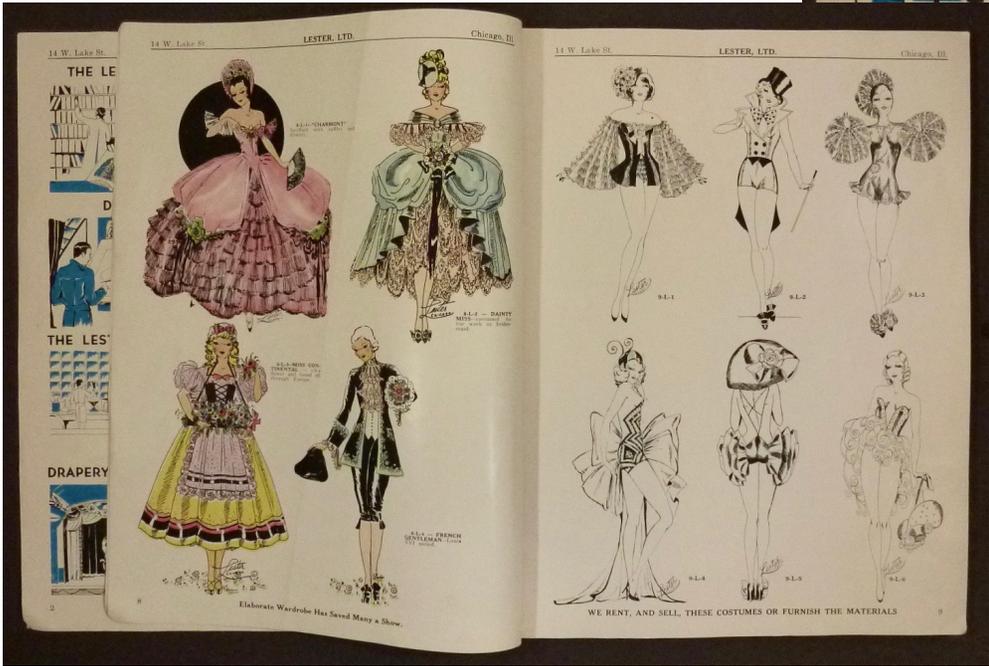
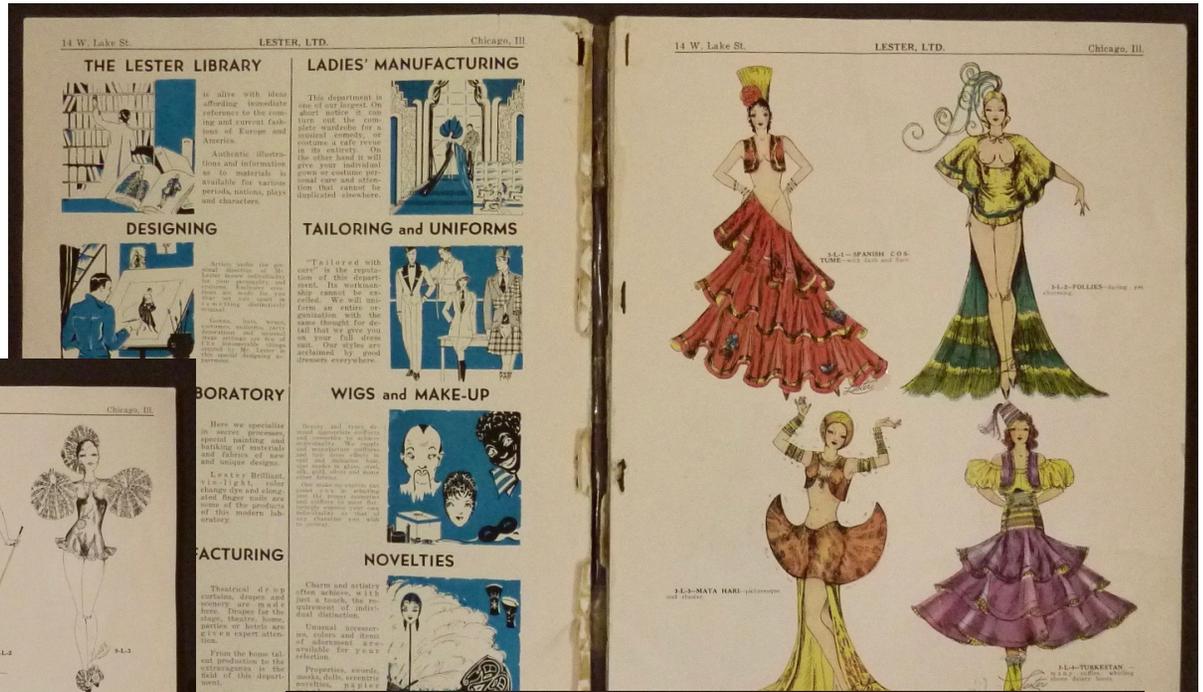


[Theatrical] 1935 Lester Ltd. Distinctive Costume Designs and Accessories for the Stage Catalog. \$85

Despite its somewhat worn condition, a lovely catalog featuring color illustrations of exotic theatrical costumes. Softcover. 8.5"x11", 124 pages, color and black & white illustrations. Covers quite worn, spine taped, several binding cracks, some soil and general wear. [45571]



83



OUR AGENTS GET THE BIG PROFITS

84

Customers are pleased, and we get repeat orders. In other words, when you give a customer a real bargain in an article that he will continue to use, you can go back to him and get orders from him again

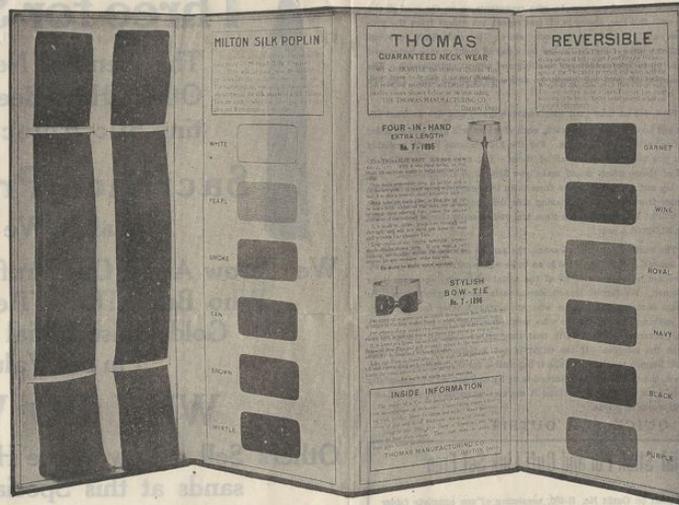
ILLUSTRATION OF SALESMAN'S OUTFIT No. B-480

DESCRIPTION OF OUR MILTON SILK POPLIN TIES

OUR SILK POPLIN TIES are made and designed right especially for us. The best judgment is used by men who know, in selecting the latest and most classy silks in their various combinations of colors and shades, and designing the ties in a way that when made up they will appeal to the most discriminating dresser.

Following out the advanced ideas of the most exclusive haberdasheries in the eastern cities, we have this season designed the very popular solid color tie. We furnish them in both bow and four-in-hand, in the newest creation of the famous MILTON SILK. Only the most conservative colors are used so that no one need to hesitate in choosing one or a dozen of these colors, as all are correct. QUALITY. Guaranteed Satisfaction and surety of style appeals to the man of good taste. We positively guarantee every tie to be perfect in workmanship and style, and that they will give satisfaction to the purchaser or money refunded. What better recommendation could a manufacturer give than this? Our guarantee is as good as gold bond, because we stand ready and willing to make good, knowing that our ties are the best.

For the moderate price we ask, nothing has been produced to equal the famous MILTON SILK POPLIN neckwear. In appearance and wearing quality they are unequalled. They tie in that small, smart knot so necessary for the correct set of the present style collar. They slip easily through any collar. They are made in rich, lustrous silk, in any of the twelve colors shown in the salesman's outfit.



About Salesman's Outfit, Which Helps to Sell 3 Ties for \$1.00 and Give Initial Cuff Link and Stick Pin Set FREE

This illustration shows our Salesman's Outfit of the Milton Silk Neckwear, open. It contains two fifty-cent neckties, so that customers may see how well they are made and the high quality of the material. It shows the twelve beautiful shades in which these ties are made. The outfit also includes the Roman Gold Finish Initial Stick Pin and Cuff Link Set which each customer gets free with each order for three neckties. Customers have choice of any letter they desire on the set, but the same letter must appear on the whole set. Simply showing the outfit and describing the plan should get an order nine times out of ten.

Money Refunded if Not Entirely Satisfactory

It Must be Seen to be Fully Appreciated
READ NEXT PAGE

Retail, 3 Ties (Stick Pin and Cuff Link Set FREE).....	\$1.00
Any Initial desired on a set, but the same Initial must be chosen for the 3 pieces of a set.	
Cost Agent, 3 Ties.....	.60
(We Include Stick Pin and Cuff Link Set Free)	
Profit, 40 Per Cent.....	\$.40

I WANT EVERY ONE OF MY AGENTS TO HAVE THIS OUTFIT

It's a Money-Maker for My Agents and Makes Friends for the Company

READ THE FREE OFFER ON THE NEXT PAGE

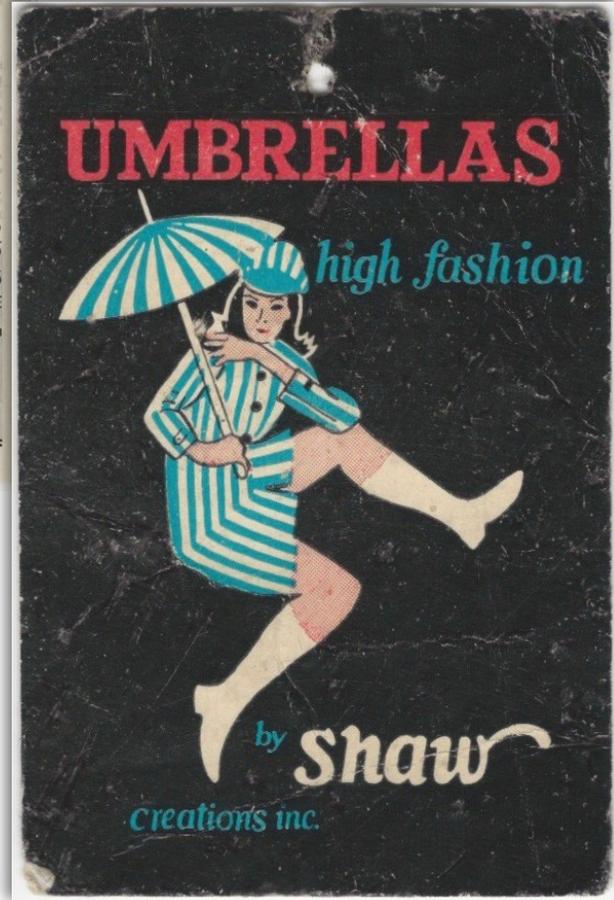
[Ties] Salesman's Brochure for Milton Silk Poplin Neckwear. \$25

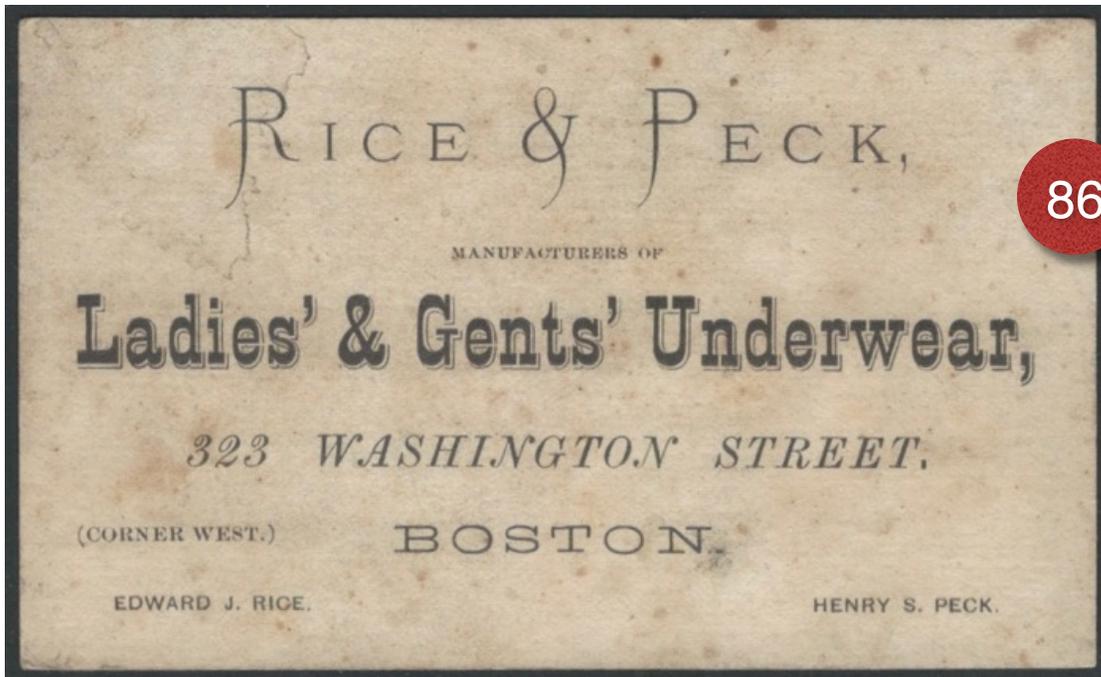
Dayton; Thomas Manufacturing Company: no date, but probably 1910-1920. A brochure explaining how easy it is to make money selling men's neckties, and illustrating the Salesman's Outfit for the Milton Silk Poplin Tie line. 8.5"x10.5", 4 pages, black & white illustrations. Minor soil, some creasing. [40374]

85

[Umbrellas] 1960s Shaw High Fashion Vinyl Umbrella Label. \$15

A wonderful Mod label for a classic 1960s vinyl umbrella featuring a highly fashionable model in blue and white. Twiggy must be back there somewhere... Label. 2"x3". Some wear, light soil. [44490]





86

[Unmentionables] 1870s Trade Card for a Boston Underwear Dealer. \$35

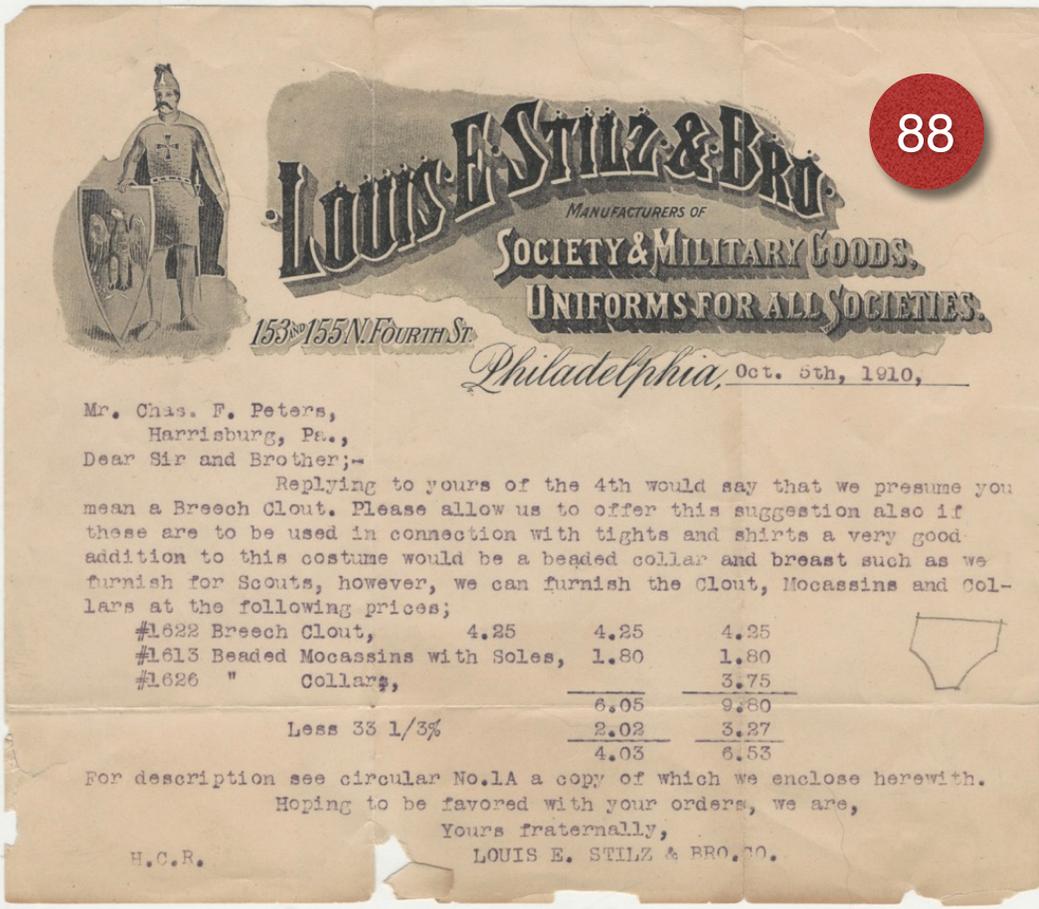
An unusual trade card for Rice & Peck, "Manufacturers of Ladies & Gents' Underwear", of Boston. This firm was on the corner of Washington and West streets, which is just a few yards from where Boston's legendary Brattle Bookshop is located today. Card. 4"x2.5". Somewhat soiled. [43068]

[Uniforms] 1900s New York City 'Russell Uniform Company' Order Card. \$15

A striking card for the Russell Uniform Co. of New York City, featuring Sir Galahad or some other Round Table wannabe, complete with staff and pennant. Actually the pennant appears to be attached to his lance- I didn't know they did that. Card. 5"x3.5". Minor soil, light wear. [44497]

87





88

[Uniforms] 1910 Letter re: American Indian Costumes from Fraternal Uniform Dealer. \$25

An interesting typed letter dated October 5, 1910, on the letterhead of Louis E. Stilz & Bro. of Philadelphia, “Manufacturers of Society & Military Goods, Uniforms for all Societies”. “Replying to yours of the 4th would say that we presume you mean a Breech Clout. Please allow us to offer this suggestion also if these are to be used in connection with tights and shirts a very good addition to this costume would be beaded collar and breast such as we furnish for Scouts, however, we can furnish the Clout, Moccasins and Collars at the following prices...”. Single sheet. 8”x7”. Folds, quite fragile with splitting along the folds and edge chipping. [43970]

[Work Clothing] Paris Outfitter of Work Clothing for Tradesmen & Artisans - French Victorian Trade Card. \$35

89

An attractive trade card for Maison de la Belle Jardiniere of Paris, “Articles pour Serruriers, Plombiers & Fumistes - Articles pour Peintres, Sculpteurs, Marbriers, Tailleurs de Pierres” (Clothing for locksmiths, plumbers, chimney sweeps, painters, sculptors, marblers, stone carvers”). Card. 4.25”x5.75”. Some soil, minor wear. [45553]



That's All Folks!

